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California Polytechnic State University

Feb. 13, 2009

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TICKET SALES: 805/756-2787

FOR IMMEDIATE RELEASE

Feel Good '40s Musical Back By Popular Demand

SAN LUIS OBISPO – Last season, Cal Poly Arts' engagement of the high-spirited, feel-good '40s musical revue, IN THE MOOD, virtually sold out before single tickets went on sale.

For the patrons who didn't get a chance to see it last season and for the show's fans who asked to see it again, Cal Poly Arts presents a special "In the Mood" encore on Wednesday, February 25, 2009 at 7 p.m. in the Cohan Center.

Now in its 15th year of touring, "In the Mood" is more than a concert with songs and dancing: ITM offers a fond retro look at the life and time of America's "greatest generation" – a generation who were all listening and dancing to big band swing music.

This musical spirit inspired a future filled with hope, promise, and prosperity and sustained the national morale during World War II.

Bud Forrest Entertainment began touring his ITM musical revue in 1994, following a successful, extended performance run on the steps of the National Archives in Washington, D.C.

In the wake of the show's audience popularity, ITM became part of the official entertainment for the World USO's 50th commemoration of WW II events.

Since then, the ITM entertainment showcase has toured across the United States, Canada, and throughout Europe.

The show's singers, dancers, and band were also featured at President Clinton's second Inauguration Ball.

Student and adult tickets for the performance range from \$28 to \$48 and may be purchased at the Performing Arts Center Ticket Office, 10 a.m. to 5 p.m. weekdays and 10 a.m. to 2 p.m. Saturdays.

To order by phone, call 805/756-2787; to order by fax: 805/756-6088.

24-hour on-line ordering is available at www.calpolyarts.org.

Sponsored by Al and Patty Moriarty, K-JEWEL 1400 AM, KSBY TV, and Radiology Associates of SLO; additional support provided by KCBX 90.1 FM.

For more information on all Cal Poly Arts events, including audio and video samples, please visit www.calpolyarts.org.

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