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FOR IMMEDIATE RELEASE

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## Tickets on Sale for the Cal Poly Wine Festival

SAN LUIS OBISPO – Because of overwhelming demand, tickets have gone on sale early this year and are now available for the seventh annual Cal Poly Wine Festival, set for Saturday, April 25 at the Santa Margarita Ranch.

The event will feature wineries from around California as well as many local restaurants and caterers.

The event drew more than 1,000 wine enthusiasts, Cal Poly students and alumni in 2008. More than 100 wineries attended from the Napa/Sonoma, Lodi, Paso Robles, San Luis Obispo and Santa Barbara regions. Seventeen local restaurants served appetizers while attendees tasted fine wines, bid on silent auction items and enjoyed local musicians.

Tickets for the 2009 festival are \$50, \$45 for students, and \$15 for designated drivers. Only 1,000 tickets will be sold (the event sold out last year). To charge tickets by phone call Vallitix at 888-825-5484, or log on to [www.Vallitix.com](http://www.Vallitix.com) to buy online.

Proceeds will go toward Cal Poly's Wine and Viticulture Program and to the Vines to Wines club.

Vines to Wines also will host a barbeque April 24 at the Cal Poly Arboretum. This event will be for alumni members to mingle with winemakers from the attending wineries. There also will be a live auction. Cost is \$50, and space is limited to 220 guests.

For more information, contact event coordinator Emily Reneau at 805-756-7071 or [ereneau@calpoly.edu](mailto:ereneau@calpoly.edu) or log on to [www.calpolywinefestival.com](http://www.calpolywinefestival.com)

### About Vines to Wines

Vines to Wines is a student-run Cal Poly organization dedicated to promoting active participation in wine education and establishing industry connections. The group's "Learn by Tasting" philosophy equips leaders in wine business, oenology, and viticulture.

### About the Cal Poly Wine Festival

The festival began as a Cal Poly senior project in 2003 and has grown each year. For more details, log on to [www.calpolywinefestival.com](http://www.calpolywinefestival.com).

### About the Cal Poly Wine and Viticulture program

Cal Poly began offering an undergraduate degree in wine and viticulture in spring 2004 through the Horticulture and Crop Science Department in the College of Agriculture, Food and Environmental Sciences. The program now has nearly 300 students, making it the largest university program of its kind in the state. For more details, log on to [www.hcrs.calpoly.edu/programs/](http://www.hcrs.calpoly.edu/programs/).

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