Poly Sociologist July 4 Balloon Finds British Agree On Faces

Dr. J. Richard Udny, Social Science Instructor, has found that Americans and British agree on a pretty face. The study is now being duplicated in Sweden, but its results will be similar.

The idea for the study was born out of a contest held in England when readers of a London newspaper were asked to fill out a ballot ranking 12 girls which had been scientifically chosen not necessarily for beauty, but for type.

It was found that among British of both sexes and all walks of life, there was definite agreement about the beauty of the girls.

Dr. Udny decided to elaborate the study by discovering the beauty preferences in America and see if there was international agreement.

A similar ballot in "This Week Magazine" brought the response of 190,000 readers.

Americans agreed with the Brits exactly on the top three places. Among Americans there was also agreement. Both men and women for young and old agreed exactly on the top three girls. Further down the list, however, there were some minor disagreements, mainly between the young and the old.

The information available to date is only on a general ranking—sex, age, and color. However, Dr. Udny is working on the educational, occupational, and religious breakdown and the various areas within each group. In Britain there was found to be more conformity among the upper-income groups.

"This is because they are more in touch with their roots and with the general culture," Drudy said.

Udny is attempting to make the results representative of America. In doing so, he has had to weigh the opinions of each class of respondents to equal their percentage in the population. For instance, there were too many middle-aged women voters and not enough old people, the amount to be corrected. In all, it was the higher educational group who responded most since they were less likely to read a newspaper and discover the ballot.

It is interesting to note that when respondents thought there was a track leader, a portrait of that girl in different poses or at different ages, or that their friend and her opinion, were all "tags" who could be picked up in any list.

Student Tide To Be Met By New Rule

The 18 California State Colleges moved to meet a flood of new students in the next 10 years by adopting admissions programs geared to the general enrollment of individual colleges in a first-tier, first-come-basis. The policy, which is not intended to exclude the gifted, is being done to meet the need to provide for periodic reviews in the educational system.

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Western Fairs Give 4 Awards

Four Agricultiral Business Award recipients who will receive $2,000 in scholarship money donated by the Western Fair Association.

Awards of the scholarships, which were based on academic success and financial need, were announced by C. Paul Wimber, Cal Poly's associate dean of admissions and chairman of the college's scholarship committee.

Students who won the scholarships are Brian K. Harris, a junior from Falmouth, Norman R. Hayes from Joy and Onion, Richard L. Weaver, a senior from Redlands, Calif., and Robert Bjorn, a senior from Badland.

Grad Keeps Tubs On Cattle Rustlers

A 1932 graduate of Cal Poly is the "most efficient rustlers in the state."

It is Carman L. Mitchell, chairman of the state cattle identification bureau, who says more than 25,000 livestock brands are registered by California livestock raisers.

Accountant's Idea Wins Merit Award

Bates M. Johnston, an accounting technician in the college Business Office, has received a certificate of commendation from the National Association of Colleges and the American Institute of Certified Public Accountants for his idea of creating high school and college courses for the accounting profession.

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What Is Summer School?

What is Summer School? It is many things to many people. To the people of San Luis Obispo, it means the loss of a substantial portion of their Cal Poly income from rentals and marketing. However, the Poly students see Summer School from a different point of view.

Summer School is an abundance of parking.

Summer School is Avila 202, for as many units as possible.

Summer School means going to class in the foggy, seemingly pre-dawn hours.

Summer School means fouled-up traffic on Foothill Ave. with bridge construction.

Summer School means concentrated classes, and hence concentrated study in the library.
Juggler Carrington Keeps Motor Pool Effective

By MAX WEIR

While dismissing any relationship to astronomer R. C. Carrington who propounded a century ago the mathematical law for finding the speed of solar rotation, James H. Carrington, Cal Poly's transportation supervisor, said he might be willing to accept lineage from that other English Car-

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Tom Luii Oupsa


College Union Committee Seeking Building Architect

Cal Poly is currently seeking an architect for the new College Union Building.

After the architect is chosen and approved by a state board, attention will be focused on the preparation of working drawings and contract procedures for construction of the Union.

According to Dan Lawson, dean of activities, construction is scheduled to begin in September 1965, with a tentative completion date of Fall 1966.

In a recent election, the students approved a fee assessment to help raise funds for the building. The assessment will begin September when the building opens.

The new building will include many facilities. Two of which are good accommodations for approximately 50 guests and an interna-

lional lounge, which will be a "center for international thinking," according to Dan Lawson.

Bayshore Galley Cafe

overlooking the harbor, and Morro Rock

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Saturday & Sunday breakfast 8 a.m. to 11 a.m.

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Sport Highlights

Lyle Olsen, 34, has been named as head baseball coach at San Diego State College. Olsen will take over for Charles Smith, 58, who has retired after 36 years of coaching.

Smith just completed his 28th year as head baseball coach. With the Aztecs, he will remain as associate professor of Physical Education but will not assume any coaching position.

There has been a freshman baseball coach. His team compiled a 21-25 win-loss record in the three years he has had the Aztecs.

One of the first actions by Olsen in his new post was to name John Earl Madden, 29, defensive football coach of the Aztecs, as head basketball coach. Madden has been an assistant professor of physical education since 1961.

Madden will replace former defensive coach Tom Bass, who was recently appointed as assistant coach of the San Diego Chargers of the American Football League after three years as an assistant to head coach, Don Coryell. Madden is a Cal Poly graduate.

The Cal Poly nine closed the baseball season in fine fashion by collecting 23 hits to romp over Chapman College 16-2 to win third place in the National Collegiate Athletic Association Pacific Coast Regional Division tournament held in Los Angeles.

With three top pitchers and three other all-conference players returning, Coach Bill Hicks thinks that next year's team will improve on this season's 19-16 overall record and a second place conference record, which was good for a second place in the conference this year.

California State at Los Angeles has come up with a first.

Much talked about Slippery Rock State College will invade the Loyal Angels Stadium Nov. 27 for a football game with the Mustangs.

It will mark the first time a school west of the Mississippi River has played Slippery Rock, says Diablo coach Homer Beatty.

Cal Poly will host the Diablos on Nov. 7.

The Mustang football team has hung up their gear until spring because of three straight home games beginning Sept. 15 with San Francisco State College.

Coach Sheldon Harden says the Mustangs definitely have a stronger team than the squad has been in recent years.

Forty-eight men were on the squad with 12 players out early in the season. Last year the squad started the season with 18 men and had 28 suit up for the final game of the season.

After 15 years as athletic director at California State College at Los Angeles, Dr. Faron C. Longo has resigned his past and new college president Dr. Franklyn A. Johnson has appointed Cameron "Scotty" Deeds as the new athletic director.

The appointment was effective June 1, 1964 and Dr. Loess will now devote full time to his new position created under the recent re-organization of the college.

Deeds has been Longo's assistant in the position of Associate Director of Athletics ever since he came to the college in 1959. Deeds also coached football for seven years, swimming for two years, and has been a tennis instructor for the past eight seasons. Longo also was chairman of the Mercy Bowl football game. Proceeds from the contest went to help the families of those injured or killed in the 1961 plane crash.

T.O. RECORD

Bob Lawson and Perry Jeter share the school record for the most touchdowns scored in a single season. Each scored 18 in 1963.

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Scholarships Given
To Ag Students

The California Cooperative Cotton Gin Association honored two agricultural students at Cal Poly recently.

Jim Williscroft, an agricultural business management senior of Madera and Donald H. Aracne, an animal mechanized agriculture senior of Tujunga, received $800 checks from the association.

Besides their regular academic studies at the college, both students have completed a four-week cotton gin course which Cal Poly offers during the summer.

WANTED!

Christian Fellowship

All Christians belong to the Family of God. That is the Church which is Christ's body. Ephes. 1:22, 218; 1:13. If you are a Christian we want to have fellowship with you "in the name of the Lord Jesus Christ." I John 1:3-7, and Colossians 3:17.

DEOIS IT INTEREST YOU

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"For we seek not yours, but you . . . and we preach not ourselves, but Christ Jesus the Lord; and ourselves your servants for Jesus sake." -1 Cor. 12:14; 4:5

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