Coeds Active In Queen Races

Poly Girl Is State Winner

Heather McPherson captured the title of California Dairy Princess in a competition sponsored by the American Dairy Association held in Long Beach last weekend.

Competing against 13 other girls, representing the 14 Dairy Districts in California, Miss McPherson was selected on the basis of her personal points and ability to speak on the spot-the-moment.

As the new State Dairy Princess, Heather McPherson will be a year out of college to tour the state speaking at fairs, service clubs, parades and other activities boosting the state's dairy industry. Miss McPherson represented Fair Oaks, District 4.

Also representing Cal Poly at the contest were Sharon Bently, representative of Cal Poly Ojai, and Santa Barbara counties, and Kathy Bently, last year's state Dairy Princess.

Kathy, a Home Ec. major will return to campus this fall to continue her studies that were interrupted for a year during her reign as state dairy princess.

Sharon, a senior Home Ec. major was born and raised in San Luis Obispo. This year she wrote her thesis in the 1962 Maid of California competition, vice president of Women's Club and has worked on Welcome Week for the past three years.

During Saturday evening's competition, the contestants appeared in three different outfits. Denise Day was the MC as the girls appeared in floor length formal, cocktail dresses and street outfit.

The contest was held in the busy three day scheduling of the competition were dairy entries, stationed at Long Beach.

Judging was based on several personal interviews with the three judges, as well as the appearance of the girls on Saturday evening.

DOUBLE HAPPINESS ... Heather McPherson was overjoyed at being named California Dairy Princess at a contest held in Long Beach recently. Earlier in the year, she was named Miss Printing Week by the Cal Poly press club. Her excitement at the latter is shown above.

MISS SLO Has Blast At Show

Diane Oberholser, Miss San Luis Obispo of 1964, recently returned to her home here from the Miss California Pageant competition held in Santa Cruz.

For her talent entry, Diane, a senior Biological Science major, sang "Nobody," a selection by Alex Rogers and Bert A. Williams. Diane believes she has the experience and ability to say her name on stage should have the experience of competing in the local or state wide Miss California Pageant.

Sherry Lee Raap, Miss Oakland, Friday night's informal competition winner, was selected Miss California. Sherry did a habanera dance, entitled "The Louis Blues" in talent competition.

Feeling a bit lost at first, Diane laughed that she and the other contestants were quickly caught up in the excitement and became fast friends. Diane plans to continue her studies that were interrupted for a year during her reign as state dairy princess.

The presentation of the Senior Class gift was by Scott Adler, senior mechanical engineering student. Description by College of Agriculture.

Other speakers at graduation ceremonies included Henry F. Green, president of the General Electric Co. in San Francisco who gave the address; Charles Pinker, Senior Class president gave the farewell address.

The total number of graduates and certificates for 1964 was 648 which is 123 more than the first graduating class of 1950.

In the Class of 1964 there were 116 men candidates, 431 married candidates, 208 single candidates, 202 women candidates, as of the candidates were from states other than California and 241 of the candidates were from foreign countries.

New Building To Be Ready In October

The new Administration Building now being constructed on the main campus of Cal Poly Pomona is to have its cornerstone laid soon.

According to Douglas Gerard, building coordinator of the college, the new five-story building, the tallest on campus, will house all of the administrative functions of the college, including the counseling center.

The fifth floor of the structure will be occupied with mechanical equipment, such as air cooling, elevator and telephone equipment. The telephone will be the new Center-in-dialing system, which is a new program in telephone service. Each individual in different offices can be called directly from off campus without a switchboard.

There will be three offices that will serve as temporary classrooms and will be used for the expansion of the student activities office.

The new Administration Building now under construction will house the Business and the Education Departments.

Graduates On Increase

This year's graduating class exceeded last year's 607 figure by 47, and Dr. Dale Andrews, dean of the college, during the graduation ceremonies noted solely.

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Boy Girl Ratio Same For Summer

It looks like the girls still have the ratio in their favor even during the summer session. The girls still maintain a 3-1 ratio with 366 women enrolled compared to 1,012 men.

The total registration for the summer quarter is 1,368. This is an increase of 156 students over last year's summer quarter.

The breakdown of students are 40 in the College of Engineering, 404 in Applied Arts and 154 in the College of Science.

Nine students listed no major.

Lots of FUN . . . Miss San Luis Obispo, Diane Oberholser, tells the story of the Miss California Pageant with a smile. Although another girl won, Diane feels the experience and excitement was worth it all.

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Pitfall Of Free Advertising

By MITCH HIDER

Free is a mighty tempting word. The mails and magazines today seem to be flooded with send-away offers for something free. Just clip the coupon or send a statement saying you want whatever they're offering, and first thing you know, it arrives. But sometimes the send-away gimmicks get personal, and a salesman answers your request.

This happened today. I'll never send for anything free again.

A car stopped out from this afternoon as I was reading in my living room. A fat guy in white shirt and tie and a button sweater got out. He carried a postcard in his right hand and an attache case in his left. He started up the stairs.

"Probably inquiring about the other apartment," I said to myself as I put down the book and got up to greet him.

On the porch was, as I said, a fat guy. He looked a little timid and, well, just plain unsuccessful.

He showed me a postcard typewritten by the machine that typewrites this account. He was sad.

"Do you have hospital insurance?" he asked.

"No. Ah, I'm not a resident of the state," I replied.

"Well, in that case, I'll be masked."

I felt sorry for him. Maybe I could catch his attention somehow. But at the moment I didn't feel like answering cards from cranks like mo.

"I'm not a resident of the state, either."

He asked for information on some kind of hospital insurance. I had checked a box which said I would like a free bulletin on this.

"There must be some mistake," I said, looking blankly into his full, unanswerful face.

"You do have hospital insurance?" he asked.

"Ah, I'm not a resident of the state," I replied.

"Not interested, huh?" he defiantly asked.

At first it seemed funny, this guy responding like that. Then, it didn't seem funny. It was sad.

Here was this salesman, probably not a sale in a whole week, searching the streets of Morro Bay for a guy who tells him "there must be some mistake."

Perhaps the fat guy didn't seem as fat now that he wasn't so go-te-go, like Santa Maria or even Los Angeles. He has to wander around answering cards from cranks like me.

"Why would I want to walk home a healthy, at-tractive young dachshund. Besides, her tail has why would I want to walk home a healthy, attractive young dachshund. Besides, her tail has

Summer Jobs Plentiful in Europe

The American Student Information Service announced that summer jobs and travel are available to college students. Jobs have been described as similar to those students take in the summer in this country.

Among the listing of 10,000 jobs ASIS has on file are lifeguarding, Office work, resort-hotel work, tutoring, an interesting Job not available in this country.

Summer jobs and travel are available to college students.

Ron San Luis Obispo

San Luis Obispo "Morro Boy"

Tri-Counties' Largest Most Complete Shoe Store

Complete Food Market

Copoland's Fine Shoes

 featuring the most Emplty Collegiate styles

Summer Casual-Hush Puppies

Clearance Rack

Free Western Wear

Sea Wonders Alive!

exciting-educational

Morro Bay Aquarium

Foot of 3rd St. & Embarcadero.

open 7 a.m. to 7 p.m. daily

Bayshore Galley Cafe

overlooking the harbor and Morro Rock

- Homemade clam chowder
- Seafood salads
- Seafood soups
- Seafood platters
- Shrimp, scallops, oysters, scallops, combinations
- Fish & chips

"eat breakfast over the water"

At the foot of 6th Street, Morro Bay

Behind the Bayshore Fish Market

Enjoy your summer at the Coachman Inn Motel

Heated Pool

Reasonable Rates & Centrally Located

1001 Olive St.

San Luis Obispo

SHIRTS HATS PANTS BOOTS for men and women.

Your western store keeping up with new and better western fashion needs.

Western wear you're proud to wear. All the over here and over here at the parade ranch, arena, and dance.

AAA Western Wear

Open Till 5:00 Thurs. Muns

Sally and Bob Walters

785 Morro

543-0787

San Luis Obispo

1001 Olive St.
from Cal Poly wiR sincerely appre­
a letter received by Julian A. Mc­
are now eligible for membership
qualified list." Eligible members
them by virtue of being eligible
women students who graduated
prior to the listing.
has been placed on the "AAUW
personal feelings. He Is an out­
the team at heart rather than his

For Coed Graduates
Women graduates of Cal Poly
are now eligible for membership
in the American Association of
University Women, according to
a letter from Julian A. Mc­

The letter stated that Cal Poly
has been placed on the "AAUW
qualified list." Eligible members
were listed for the first time
prior to the listing.
President McPhie noted in
his reply to AAUW President, Mrs.
Blanche H. Dow, "I know that the
women who graduated
from Cal Poly will certainly ap­
ciate the opportunity provided
them by virtue of being eligible
for membership in the association."

AAUW Recognition
Women graduates of Cal Poly

Kellogg Votes Fee Hike
In an election held in June, the
students on the Cal Poly Kellogg
campus voted by a simple majority
of 80 votes to increase student
body fees.
Frequently, the fees for both cam­
puses were the same. A separation
of the Kellogg and San Luis Ol­
opaso campuses was approved by
chancellor's office for the purpose
of a fee increase election.
Election results mean that the
student body is requesting Presi­
dent Julian A. McPhie to recom­
mend a higher fee for the Kellogg
in bareback riding and Bob Shaw

Cowboys Ride High
C.W. Adams, senior Animal
Husbandry major from Mexico,
was ranked first in the nation
in bull riding following his show­
ing at the National Intercollegiate
Rodeo Association contest held in
Douglas, Wyo., recently.
"Adams is an exceptionally good
rodeo and always seems to have
the team at heart rather than his
personal feelings. He is an out­
standing 'Rodeo Club and Rodeo
Team member and made a fine
showing in Wyoming," said Wil­
liam Gilford, Animal Husbandry
instructor and Rodeo Team ad­
visor.
Cal Poly's team was ranked
fourth in the nation as a result
of its showing in the national
rodeo and in regional rodeos
held during the year.
Also ranked in the nation were
Dave Freeman who placed second
in bareback riding and Bob Shaw
who placed third in saddle bronc
riding. Both are senior AH
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Beauty Pageant
(Continued from page 1)

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Kellogg campus when he meets with the
state college board of trustees. Seventy per cent of the Cal Poly
students who voted were in
favor of the increase.

when and if the fee boost goes
into effect next fall, the Kellogg
AAH treasury is expected to be
$17,000 richer.
The increase, which will be
$5 to make a $20 per annum fee, is to
be assessed on the basis of $10 for
the Fall Quarter, $5 for the Winter
Quarter, and $5 for the Spring
Quarter.

Discussion Holder Quahifies
For Olympic Tryouts
Discuss THROWER Lloyd Petroelje
was the lone member on the Cal
Poly Mustang team to place in the
National Collegiate Athletic Asso­
ciation track and field competition.

Football Player In Fatal Accident
Terry Lee Evans, 27, of River­
side, a junior at Cal Poly, and a
member of the 1063 football team,
died June 25 of injuries suffered in
an automobile accident the day
before. Evans was out overnurried on
a curve north of the main gate to
Camp San Luis Obispo on High­
way 1.

Evans and his sister, Richard
Allen Greene, 26, of Santa Ana,
had both registered for women's
school. Greene received minor In­
juries.
Evans played guard on the Coach
Robert Hargrave's football team
until he suffered a knee injury in
the Cal Western game and under­
went surgery which forced him for
the remainder of the season.

Funeral services were held June
27 in Riverside.

ATTI<ITUO CLINIC
1234
Broad Street
Phone 543-8907

FOR SALE
1954 Lincoln Copeland
full power steering, wheels,
and brakes.
Automatic Transmission
GOOD CONDITION
Wax treatment with red and black upholstery.$550 Cash
543-7209 after 5 p.m.
1337 Monte Vista, Apt. 15

10% OFF
TO POLY STUDENTS

AUTOMOTIVE

FOR SALE
1954 Lincoln Copeland
full power steering, wheels,
and brakes.
Automatic Transmission
GOOD CONDITION
Wax treatment with red and black upholstery.$550 Cash
543-7209 after 5 p.m.
1337 Monte Vista, Apt. 15

10% OFF
TO POLY STUDENTS

Mid-state Electric
Wholesale prices to Cal Poly Faculty
and students
TV, Radio, Tubes-Batteries
FM Antennas-Audio Tuners
Amplifiers-Turntable Cartridges
Amateur Citizen Band
Components and Parts

Open Mon-Sat 8:30-5:00
1441 Monterey St.
543-3770
Many Groups Plan
Campus Conferences

Cal Poly will host many different groups and organizations which will be holding summer workshops and conferences.

The summer schedule:

Last week, from June 15-25, the California Agriculture Teachers' Association held a conference and skills week for approximately 500 of its members. From July 6-10 a group from the California Association of Secondary School Administrators will be meeting here.

The Cotton Ginners and Movers will hold a workshop from July 12-15. It will be sponsored by the California Cooperative Association and will be an extensive training program.

July 18 marks the beginning of the Western Farm Economic Association's Conference. This five-day meeting will include farm economists from the western states who will discuss recent developments and trends in their field.

ICE CREAM the
COOLING
delight!

THE GREAT CONFESSION
'There is no man that sinneth not', we read in I Chronicles 21:5. One crime makes a criminal; one sin makes a sinner; and one movement brings to the attempt at the pension of a person to get right with God by any means, do, so has been, is on attempt to bribe God Almighty. This includes religious as well as daily behavior.

The only right salvation is God in His love and grace will grant a free pardon— and that is just what the Bible declares religious as well as daily behavior.

The only right salvation is that God in His love and grace will grant a free pardon and that is just what the Bible declares. The Bible says, "Whoever casteth his bones with his head and with his mouth shall be saved. For with the heart man believeth unto righteousness; and with the mouth confesseth he is a sinner. Christ died for our sins, according to the scriptures." (Rom. 10:9-10 Col. 1:14, 1 Cor. 15:5-7).

Readers will often ask, "What is the purpose of confessing Christ?"

God says it may be done now unto eternal salvation; otherwise it will be forever lost. The Bible says, "Whoever casteth his bones with his head and with his mouth shall be saved. For with the heart man believeth unto righteousness, and with the mouth confession is made unto salvation." In Christ, "we have redemption through His blood, even the forgiveness of sins." "Christ died for our sins, according to the scriptures." (Rom. 10:9-10 Col. 1:14, 1 Cor. 15:5-7).

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