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Cal Poly Rose Float Wins First-Ever Tournament of Roses Viewers' Choice Award

SAN LUIS OBISPO – The Cal Poly universities' 2009 Rose Float, "Seaside Amusement," won the inaugural KTLA Viewers' Choice Award for the Tournament of Roses, receiving 3,219 votes out of a total of 10,618 votes submitted.

The float was built by students at Cal Poly in San Luis Obispo and California State Polytechnic University in Pomona.

Parade fans cast their votes at www.ktla.com/roseparade. At this site, they were able to view video of the Rose Parade, see the floats again and catch the parade in its entirety for the first time if they missed it Thursday on television.



The Cal Poly float is the only entry in the annual Tournament of Roses parade that is designed, built and decorated solely by students and volunteers – a tradition that dates to 1949. Students in the Rose Float programs at each campus build half of the float, which is trucked to the Pomona campus every November.

Students, parents, alumni and volunteers put the finishing touches – including flowers – on the float in Pasadena during 'Deco Week' before the New Year's Day parade.

"Seaside Amusement" featured a working Ferris wheel, a roller coaster and a parachute drop. Cal Poly planted more than 2,000 marigolds and asters to use on the float.

The Cal Poly universities' 2008 float, "Guardians of Harmony," won the parade's Fantasy Trophy.

<u>See the 2009 Cal Poly Rose Float slideshow</u> - You will need Adobe Flash Player to view the slideshows <u>download Flash player free</u>

Rose Float History

Slideshow: 2008 Cal Poly Rose Float Slideshow: 2007 Rose Float

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