College of Business begins restructuring

The College of Business, taking an innovative approach to organizational structure, has eliminated its departments.

The college now has a single faculty unit focusing on academic programs and smaller discipline-based areas.

Dean Allen Haile, consulting with the entire faculty and staff, is reorganizing the college to help meet industry needs. Programs will be tailored to fit an appropriate “market niche.”

Haile has appointed seven faculty members to the newly created Leadership Council. The council is responsible for working out the details of the restructure in keeping with the college’s newly created mission statement, which seeks to “create a dynamic educational environment which inspires all to think effectively, take responsible action, and make a positive impact on business and society.”

In addition to Haile, the Leadership Council includes Ken Riener, associate dean; Walter Rice, director of graduate programs; Terri Swartz, director of undergraduate programs; Mike Geringer, director of executive programs; Colette Frayne, director of research and professional development; Joe Biggs, director of faculty administration; and Jere Ramsey, director of student services.

In addition, five staff members were named to an administrative and operational protocol team. They are Jackie McIntosh, Stephen Hughes, Tanya Kiani, Karen Adams and Kathi Bruns.

The recently introduced Executive MBA Program designed for professionals already established in industry and government is an example of the kind of programs the college plans to create. Other areas of emphasis will include:

- “Plug-in-modules” to tailor education to fit current research and technology trends.
- Non-degree modules.
- The continuation and expansion of teaching relationships with sister colleges.
- An emphasis on the globalization of the business environment.
- The marriage of business education with telecommunication technologies.

Krupp to chair ‘94-95 Staff Council

Bonnie Krupp, research assistant in the Institutional Studies office, was elected chair of the Staff Council for 1994-95.

At their June meeting, the council’s 28 staff representatives also chose Mary Lou Sned, Student Academic Services, as vice chair and Rosemary Bowker, Biological Sciences, as secretary.

Others serving on the ‘94-95 Staff Council Executive Committee are Joan Kennedy, Library, and Eric Doppel, Annual Giving, as members-at-large, and Pat Harris, the council’s 1993-94 chairwoman.

Three of the council’s standing committees have new chairs: Leslie Cooper, Dairy Products Technology Center, Elections and Communications Committee; Vivian Phillips, Health Services, Staff Interest Committee; and Cindy Giambalvo, El Corral, By-Laws Committee.

Yamada reception set for Aug. 10

The campus community is invited to a retirement reception for Kerry Yamada, interim vice president for student affairs, from 2 to 4 pm, Wednesday, Aug. 10, at the Housing Patio. Yamada is retiring after 17 years of service to Cal Poly.

Appointments announced

H. JoAnne Freeman has been selected chair of the Industrial and Manufacturing Engineering Department beginning Fall Quarter. Freeman has been at Cal Poly since 1974.

Ritch Price, former head baseball coach and athletic director at DeAnza College, has been named head baseball coach at Cal Poly. He succeeds Steve McFarland. Price has coached at DeAnza since 1986 and has been named Coast Conference Baseball Coach of the Year for the last three years. He earned a master’s in physical education from Cal State Hayward in 1987.
First year a success for bilingual project

The first year of a unique bilingual, bicultural teacher education project involving Cal Poly and the Guadalupe Union School District proved beneficial to a number of people.

Equipped with a $15,361 grant from the State Department of Education, the University Center for Teacher Education set out to improve the quality of teacher preparation and increase the number of credentialed, bilingual elementary and middle-school teachers.

The Guadalupe school district received $16,639 for the project.

The pilot program sought not only to improve the education of Cal Poly student teachers by immersing them in the language and culture of the community, but also to provide encouragement and help for paraprofessionals in the Guadalupe school district to enroll in college and earn teaching credentials and become full-fledged teachers.

Seven Cal Poly students did their student teaching at the Mary Buren School in Guadalupe. Each student teacher worked with teams of two or three cooperating teachers at the school. The Cal Poly students also made frequent visits to the elementary students' homes, where they had an opportunity to practice Spanish and learn about the local culture firsthand.

Thirteen paraprofessionals, which included teacher aides, school secretaries, and community relations specialists from the district, were linked in a two-way mentoring relationship with the Cal Poly student teachers.

The paraprofessionals added to the teacher candidates' understanding of the community culture. In return, the student teachers encouraged the paraprofessionals to complete course work at Allan Hancock Community College and at Cal Poly and provided advice on application procedures and forms, financial aid and class selection.

The partnership project, coordinated by UCTE professor Bernie Troy, will be used as a model for partnerships with three additional schools in 1994-95: Oceano School in the Lucia Mar School District and Oakley and Ontiveros schools in the Santa Maria Bonita School District.

The program was initially funded for one year, but was extended to 1994-95 to expand the project. If state funds are available, funding is expected to continue into the 1995-96 school year.

Enhancing self-esteem topic of Aug. 11 program

Faculty and staff members are invited to participate in the Five-Minute Self-esteem Shape-up Program, set for noon Thursday, Aug. 11, in the Staff Dining Room.

Sponsored by the Employee Assistance Program and other campus organizations, the program will focus on how to increase self-esteem — described as the relationship one has with oneself and considered one of the most valuable aspects of who we are.

Employees are urged to become involved in the program, which will include a Healthy Cheesecake Bake-off Contest. Enter your best-tasting, low-calorie, low-fat, low-cholesterol cheesecake with the recipe, and become a judge.

Everyone attending will be encouraged to taste the entries and cast a ballot for their favorite. Prizes will be awarded to the person or persons who baked the cheesecake that receives the most votes.

The program will also feature learning stations where employees will be shown quick, fun and effective techniques to improve self-esteem in just five minutes daily.

To enter a cheesecake and recipe, call the Employee Assistance Program office at ext. 0327 by Wednesday, Aug. 10.

Ex-champs to watch weekend decathlon

Former Olympic greats Rafer Johnson, Bruce Jenner, Bob Mathias and others will be watching and signing autographs at the Cal Poly track this weekend, when U.S. and German athletes compete in a second annual decathlon.

The USA/VISA Decathlon Team will compete against Team Zehnkampf, the German decathlon team, beginning at noon Saturday and Sunday, Aug. 6-7. The event is free.

Each team enters seven athletes, and the combined scores of the top five finishers determine the winner. Last year the U.S. defeated Germany.

Along with Johnson, Jenner and Mathias, world record holder Dan O'Brien and 1992 Olympic medalist Dave Johnson will be on hand for autographs.

Foundation board to meet Aug. 12

The Foundation Board of Directors will hold a regular meeting on Friday, Aug. 12, at 9:30 am in the Foundation Administration Building, Conference Room 124. This is a public meeting. For more information or to obtain a copy of the agenda, contact AI Amaral, foundation executive director, at ext. 1131. A copy of the agenda packet is available at the Kennedy Library Reserve Desk and the Academic Senate Office, Mathematics and Home Economics 143.

ASI Children's Center offers kindergarten

Parents interested in learning more about the kindergarten program offered by the ASI Children's Center are invited to stop by the center from 6 to 7:30 pm Tuesday, Aug. 9.

Kindergarten begins Monday, Sept. 12, and is limited to 24 children.

For more information, call the Children's Center at ext. 1267.