Minutes: none.

Communication(s) and Announcement(s):
"New Earlier Application Deadline for CSU International Programs" (p. 2).

Regular Reports:
A. Academic Senate Chair: (1) editorial correction to Constitution of the Faculty (p. 3), (2) recap of summer activities and Senate retreat, (3) orientation for new senators.
B. President's Office:
C. Provost:
D. Vice President for Student Affairs:
E. Statewide Senate:
F. CFA:
G. ASI:

Special Reports:
B. [TIME CERTAIN 4:00] Josh Machamer chair of General Education Governance Board/Andrew Schaffner, chair of Curriculum Committee: changes to curriculum and general education review process.

Consent Agenda:

Business Item(s):
A. [TIME CERTAIN 4:30] Resolution on Modification to Bylaws of the Academic Senate, Section III: Election Procedures: Executive Committee, first reading (pp. 5-6).
B. [TIME CERTAIN 4:45] Resolution on Protecting the "American Institutions" Requirements at Cal Poly: Lewis Call, senator and assistant professor of History, first reading (pp. 7-21).

Adjournment:
NEW, EARLIER APPLICATION DEADLINE
FOR CSU INTERNATIONAL PROGRAMS

Please help promote student success by publicizing the new application deadline so students are not excluded from participating in study abroad opportunities.

As Cal Poly begins the 2011-2012 academic year with President Armstrong’s promotion of new institutional “Strategic Imperatives” that include “fostering diversity and cultural competency in a global context,” we are alerting the campus community about a new application deadline for the CSU International Programs – December 15, 2011. This application deadline, which applies to all countries except Australia and South Africa, is much earlier than the Winter quarter deadline of prior years.

A vital mission of The California State University (CSU) is developing intercultural communication skills and international understanding among its students. Since its inception in 1963, the CSU International Programs (CSU IP) has contributed to this effort by providing qualified students an affordable opportunity to continue their studies abroad for a full academic year. More than 16,000 CSU students have taken advantage of this unique study option.

CSU IP participants earn resident academic credit at their CSU campuses while they pursue full-time study at a host university or special study center abroad. CSU IP serves the needs of students in over 100 designated academic majors. Affiliated with more than 70 recognized universities and institutions of higher education in 18 countries, CSU IP offers a wide selection of study locales and learning environments. Benefits of CSU IP programs include:

- A broad range of attractive study abroad locations worldwide
- Affordable fees, often similar to or even lower in cost than studying in SLO
- Transferability of credits
- Strong support programs for students while they are abroad

Universities around the world are establishing earlier application deadlines, and the visa regulations for U.S. students wanting to go abroad have become ever more stringent. In response to these developments, CSU IP has implemented an earlier application deadline. Please assist us with notifying students about the new December 15th application deadline.

You can learn more about the CSU IP at the following website link: www.calstate.edu/ip. Students are encouraged to contact the IP Coordinator, Monica Schechter mschecht@calpoly.edu, regarding the application and selection process.
Section 3. Powers of the General Faculty: Meetings, Initiatives, Referenda, and Recall

No regularly scheduled meetings of the General Faculty are provided for but meetings of the General Faculty may be called by the University President or the Academic Senate Chair. Meetings of the General Faculty will be scheduled by the Academic Senate Chair upon receipt of a meeting request petition bearing the signatures of 10% of the voting membership of the General Faculty. The Academic Senate Chair presides at meetings of the General Faculty and parliamentary procedure is in effect. Positions developed at meetings of the General Faculty must be ratified by initiative.

A majority of the voting members of the General Faculty in attendance at duly called General Faculty meetings is needed to propose an initiative to be put before the entire voting membership of the General Faculty. A majority of those voting in a mail or electronic ballot is needed to pass an initiative. Initiatives to amend this constitution shall be governed by Article IV.

Actions of the Academic Senate are subject to nullification by the voting membership of the General Faculty. Upon receipt of a referendum petition bearing the signatures of 15% of the voting faculty constituency, the Academic Senate Chair will conduct a mail or electronic ballot of the voting members of the General Faculty. A majority of those voting on a referendum is required to nullify the Academic Senate action in question. Recall of academic senators shall be provided for in the Bylaws of the Academic Senate.

ARTICLE III. THE ACADEMIC SENATE

Section 1. Membership

(a) Colleges with fewer than 30 faculty members shall elect two senators. All other colleges shall elect three senators, plus one senator for each 30 faculty members or major fraction thereof.

(b) Designated personnel in Professional Consultative Services (excepting directors) shall be represented in the Academic Senate by the formula of one senator per each fifteen members or major fraction thereof:

(1) Full-time probationary or permanent Librarians; and

(2) Full-time probationary or permanent (a) counselors; (b) student services professionals [SSPs] I-, II-, and III-academically related; (c) SSPs III and IV; (d) Cooperative Education lecturers; and (e) physicians.

(3) Full-time coaches holding a current faculty appointment of at least one year.

(c) Part-time lecturers in an academic department/teaching area and part-time employees in Professional Consultative Services, other than those who are members of the General Faculty as defined in Article I, will be represented by one voting member in the Senate.

(d) Senators acting in an at-large capacity are the current Academic Senate Chair, the immediate Past Academic Senate Chair, and the CSU academic senators. All at-large positions shall be voting positions except for the Academic Senate Chair which is a nonvoting position except when the Chair's vote is needed to break a tie.
Cal Poly Educational Effectiveness Report Outline
Fall Conference 2011

I. Introduction
II. Student Learning
   A. University Learning Objective-based assessment method and results
      i. Writing
      ii. Oral communication
      iii. Diversity learning
      iv. Lifelong learning
   B. Senior project assessment method and results
   C. Employer surveys
III. Student Success
   A. CSU and Cal Poly initiatives
   B. Campus policy changes
   C. Campus diversity and climate
IV. Organizational Learning
   A. Inventory of Educational Effectiveness Indicators—analysis of an annual assessment
      reporting required by WASC
   B. Program Review
      i. Process in Academic Affairs
      ii. Process in Student Affairs
      iii. Review of program review: description
      iv. Review of program review: results
   C. Strategic planning
V. Thematic Essays
   A. Learn by Doing
   B. Teacher-Scholar Model
   C. Integration and Student Learning
VI. Conclusion

They'll Be Back. What Can You Do?

Timeline
• September and October: gather input.
  o Fall Conference reading
  o Online by mid-October at wasc.calpoly.edu
• November and December: prepare final draft.
• January 9: submit report to WASC.
• April 3-5: participate in site visit.

Actions
• Examine draft and discuss it with colleagues.
• Comment online.
• Encourage faculty and staff to read and comment on draft.
• Keep your calendars clear during site visit.
• Watch for promising senior projects to display to visiting team.
• Encourage faculty and staff to attend open forums during site visit.
• Stay with us; we’re almost done!

9/6/11
WHEREAS, The Bylaws of the Academic Senate does not currently contain procedural language specific to matters requiring a vote by the General Faculty; therefore, be it

RESOLVED: That the following modifications be added to Bylaws of the Academic Senate, Section III: Election Procedures:

VOTING AND ELECTION PROCEDURES

The balloting procedures described in 'Section III.A: General Procedures' will be used when voting on amendments to the Constitution of the Faculty and all campus or statewide measures requiring a vote by the General Faculty.

For elections, those candidates who receive the highest number of votes shall be declared elected.

For other matters and issues requiring faculty votes, measures are approved when they receive a majority of faculty voting on the matter, unless documents governing a measure specify a different formula for approval.

Proposed by: Academic Senate Executive Committee
Date: September 20 2011
III. ELECTION PROCEDURES

Elections shall be held for membership to the Academic Senate, Senate offices, Academic Senate CSU, Grants Review Committee, appropriate recall elections for the preceding as per Section IX of these bylaws, and ad hoc committees created to search for such university positions as president, provost, vice presidents, college deans, and similar type administrative positions.

The balloting procedures described in ‘Section III.A: General Procedures’ will be used when voting on amendments to the Constitution of the Academic Senate and all campus or statewide measures requiring a vote by the General Faculty.

A. GENERAL PROCEDURES

Balloting procedures shall use either: an electronic voting system or a “double envelope system” (outside envelope signed, inside envelope sealed and containing the voted ballot), whichever is more appropriate to the nature of the election and which ensures that only eligible persons will vote and ballots remain secret.

1. Time and manner of nominations and elections will be announced in a timely fashion to facilitate maximum faculty participation.

2. Voter and candidate eligibility shall be verified.

3. The Executive Committee will rule on questions as they arise and serve as an appeals body to rule on any allegations of irregularities in the nomination and election process.

4. Votes will be publicly tallied at an announced time and place, and results of the election will be published.

5. Ballots will be counted electronically if electronic voting is used. If the “double envelope system” is used, ballots will be counted only if they are properly signed and received by the announced closing date. Individual voting information will be retained for ten working days.

6. For elections, those candidates who receive the highest number of votes shall be declared elected.

7. Department/teaching area representation shall have precedence in elections according to Article II.C.3 of the Bylaws of the Academic Senate.

8. For other matters and issues requiring faculty votes, measures are approved when they receive a majority of faculty voting on the matter, unless documents governing a measure specify a different formula for approval.
Resolution on Protecting the “American Institutions” Requirement at Cal Poly

Whereas, for the past fifty years, every campus of the California State University (and every campus of its predecessor institution, the California State Colleges) has been required to “provide for comprehensive study of American history and American government including the historical development of American institutions and ideals, the Constitution of the United States and the operation of representative democratic government under that Constitution, and the processes of state and local government” (California Administrative Code Title 5, § 40404); and

Whereas, the purpose of this “American Institutions” requirement “is to ensure that students acquire knowledge and skills that will help them to comprehend the workings of American democracy and of the society in which they live to enable them to contribute to that society as responsible and constructive citizens” (California Administrative code Title 5, § 40404); and

Whereas, encouraging students to become such “responsible and constructive citizens” is a vital part of the CSU’s educational mission, as it has been for the past fifty years; and

Whereas, in 2010, the California state legislature passed SB 1440 (“The Student Transfer Achievement Reform Act”), a measure designed to streamline transfers from the California Community Colleges (CCC) to the CSU; and

Whereas, SB 1440 did not require the CCC to fulfill the American Institutions requirement as a condition for transfer to the CSU, and the CCC has since refused to include this requirement as part of all newly created transfer degrees; and

Whereas, the CSU Chancellor’s Office has proposed a revision of California Administrative Code Title 5, which would allow entire programs to waive the American Institutions requirement in order to facilitate the implementation of SB 1440; and

Whereas, the Academic Senate of the CSU and thirteen local campus Senates have passed resolutions either objecting to this proposed waiver or requesting that the CSU Board of Trustees delay its decision regarding the proposed waiver until such time as the consultation required by the practice of shared governance has occurred; and

Whereas, the Academic Senate of California Polytechnic State University, San Luis Obispo (Cal Poly) passed such a resolution (AS-733-11) on May 31 2011; and

Adopted:

ACADEMIC SENATE
of
CALIFORNIA POLYTECHNIC STATE UNIVERSITY
San Luis Obispo, CA

AS-11
WHEREAS, Over 500 CSU faculty members have signed the position paper of the American Institutions Working Group of Political Science and History Chairs (attached), which explains in detail the importance of the American Institutions requirement for civic education and the failure of the Chancellor’s Office to provide an adequate explanation for the proposed waiver; and

WHEREAS, On July 12 2011, the Trustees of the CSU voted to revise Title 5 to allow for blanket waivers of the American Institutions requirement, thus ignoring the recommendations of the ASCSU, thirteen campus Senates, the American Institutions Working Group of Political Science and History Chairs, and over 500 CSU faculty members; and

WHEREAS, The Academic Senate of Cal Poly is the “appropriate campus authority” (California Administrative Code Title 5, § 40404) to make decisions regarding the American Institutions requirement, or any other aspect of Cal Poly’s curriculum; and

WHEREAS, The August 26 2011 memorandum from Executive Vice Chancellor Ephraim Smith regarding “Transfer Curriculum Developed Under SB 1440/STAR Act” (attached) specifies that “the Chancellor’s intervention [i.e., to waive the American Institutions requirement] is a last resort” and further states that “wherever possible” the CSU Chancellor’s Office wants the faculty of each campus “to make the decisions about how to develop TMC [Transfer Model Curricula] degree requirements that conform to state law”; therefore be it

RESOLVED: That the Academic Senate of Cal Poly reaffirm its commitment to the principle that all graduates of our institution should demonstrate comprehension of “the workings of American democracy and of the society in which they live” so that they may “contribute to that society as responsible and constructive citizens”; and be it further

RESOLVED: That the Academic Senate of Cal Poly oppose all blanket waivers of the American Institutions requirement; and be it further

RESOLVED: That Cal Poly will not waive the American Institutions requirement for any baccalaureate degrees; and be it further

RESOLVED: That the Academic Senate of Cal Poly request that the California state legislature amend “The Student Transfer Achievement Reform Act” (SB 1440) to clarify that the American Institutions requirement should be fully maintained during the implementation of that law; and be it further

RESOLVED That copies of this resolution be distributed to the Chancellor, the CSU Board of Trustees, the Academic Senate of the California State University, all campus Senates, the chairs of all CSU History and Political Science departments, the Assembly Committee on Higher Education, and the Academic Senate of the California Community Colleges.

Proposed by: Lewis Call, Academic Senate Liberal Arts Caucus Chair and Assistant Professor of History
Date: September 12 2011
Revised: September 14 2011
MEMORANDUM

Date: July 1, 2011

To: Members of the Board of Trustees of the California State University System and Dr. Charles B. Reed, Chancellor

From: CSU American Institutions Working Group of Political Science and History Chairs

RE: CSU American Institutions Graduation Requirement

The CSU American Institutions Working Group of Political Science and History Chairs attaches our position paper on the preservation of the American Institutions graduation requirement. We respectfully, but energetically, oppose the proposal to weaken and dilute the American Institutions requirement, which is scheduled for Board consideration on July 12th. In the absence of a Faculty Trustee, we are submitting this position statement directly to each member of the Board of Trustees and to Chancellor Reed.

We chose to submit our position paper on July 1, 2011, because today’s date marks an important milestone in the development of the CSU system. It was fifty years ago today - on July 1, 1961 - that the American Institutions requirement took effect on the basis of a decision by the first Board of Trustees of the CSU System. It is our sincere hope that the Board of Trustees will celebrate this anniversary by reaffirming its support for the enduring commitment to civic education that each Board has maintained in that half century. In our view, this is not the time to take the heart out of one of the proudest standards of the CSU system.

In the short time that we have circulated this proposal, we have received over 450 endorsements from CSU and CCC faculty.

We wish you all the best on this holiday weekend, and look forward to discussing our position paper with you at the July 12th Board of Trustees meeting.

Sincerely,

Kate Fawver, Coordinator
American Institutions Working Group of Political Science and History Chairs
Chair and Associate Professor of History
ASCSU Senator
An Open Letter to the CSU Board of Trustees in Support of the California State University American Institutions Graduation Requirement

July 1, 2011

Title 5, California Code of Regulations
Division 5 -- Board of Trustees of the California State Universities
Chapter 1 -- California State University
Subchapter – 2 Educational Program
Article 5 -- General Requirements for Graduation

40404. Requirements in United States History, Constitution and American Ideals.

(a) The purpose of the following requirements is to ensure that students acquire knowledge and skills that will help them to comprehend the workings of American democracy and of the society in which they live to enable them to contribute to that society as responsible and constructive citizens. To this end each campus shall provide for comprehensive study of American history and American government including the historical development of American institutions and ideals, the Constitution of the United States and the operation of representative democratic government under that Constitution, and the processes of state and local government. To qualify for graduation each student shall demonstrate competence by completing courses in the foregoing fields or by passing comprehensive examinations in those fields. Students transferring from other accredited institutions of collegiate grade, who have been certified by such institutions as meeting these requirements, shall not be required to take further courses or examinations therein. The Chancellor may institute such guidelines as may be appropriate for the administration of this section.
I. Introduction
In April 2011, the Chancellor’s Office of the California State University (CSU) announced its intention to seek approval from the Board of Trustees for a waiver that would allow entire programs to seek exemption from the long-standing, system-wide American Institutions graduation requirement. The waiver proposal was presented to the Board of Trustees as an information item on May 10, 2011; it is on the agenda of the Board’s upcoming meeting scheduled for July 12, 2011 as an action item.

On May 26-27, 2011, chairs and faculty members of the CSU History and Political Science departments met with representatives of the Chancellor’s Office and executive committee members from the Academic Senate of the CSU to discuss the American Institutions waiver proposal. After these deliberations, we the undersigned chairs and faculty of History and Political Science departments from across the CSU decided to oppose the proposed waiver because: 1) we believe that the American Institutions requirement serves a particularly vital purpose for our democratic society and is worthy of its protected status as a graduation requirement; 2) the passage of the waiver will significantly undermine the ability of the CSU system to support civic literacy in the state of California; and 3) insufficient evidence has been presented to demonstrate a need for such a waiver.

II. Background: California’s Historical Commitment to Civic Education in Institutions of Higher Learning
California’s commitment to civic education in institutions of higher learning predates the founding of the CSU. State law mandated that student matriculating at California’s state teacher colleges – from which the CSU evolved – complete coursework in American history and government as a prerequisite for graduation. As early as 1942, a study by the American Historical Association found California at the forefront of efforts to ensure that civic literacy was incorporated into the curriculum of rapidly growing public university systems.

Some evidence on this question is furnished by the examination of college requirements with respect to American history. In a survey made in 1942, Benjamin Fine of The New York Times found that about 18 percent of 690 colleges and universities required a course in American history for graduation. Among teachers colleges the percentage was 48, a significantly higher figure. In addition, many colleges required American history for those who majored in related subjects, such as economics, sociology, and political science. At least one state, California, requires by law that college graduates shall have had a course in “American institutions.”

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http://www.historians.org/pubs/archives/americanhistory_1944/3_American_History_in_the_Classroom.htm
At its first meeting, on June 19, 1961, the newly formed Board of Trustees of the California State Colleges voted to maintain a system-wide graduation requirement in American Institutions. The new requirement took effect on July 1, 1961 exactly fifty years ago today. Later enshrined as Article 5, Section 40404 of the Administrative Code of the CSU system (Title 5), this requirement has been maintained by every succeeding Board of Trustees. The baton has been passed for fifty years from Board to Board, with support from all ends of the political spectrum. Rarely has one policy in the civic arena drawn such consensus.

The California Legislature’s Joint Committee for Review of the Master Plan for Higher Education reaffirmed the state’s commitment to civic education in a 1989 report, saying:

We in the Legislature are charged with a broader responsibility, to define the parameters of the public interest in education and in the definition of the educated citizen as California approaches the 21st Century. We have no desire to write curricula or determine professional standards. Instead, we seek to clarify what California's people can broadly and appropriately expect from higher education.

We make here our basic claim: that the future social, economic, and cultural development of California demands an education for responsible citizenship in a Multicultural Democracy.

They have a right to expect an education which empowers them intellectually, morally, and vocationally. They can expect an education which offers them an opportunity to become fully thoughtful citizens, which provides them an occasion for engaging the enduring questions in our evolving and complex culture, and which gives them hopes of becoming fully responsible, productive, and satisfied participants in California's developing multicultural society. (emphasis added)

The appalling state of civic knowledge among Americans and Californians provides evidence of the importance of the American Institutions graduation requirement in contemporary American society. We must be concerned about the data indicating that civic education is vitally necessary today, perhaps more than ever. One recent study summarized the consensus among specialists thusly: “Few people dispute the well-established conclusion that most individual voters are

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2 Board of Trustees Minutes and Agendas, June 19, 1961, CSU Archives, California State University Dominguez Hills, box 1, folder 10.

abysmally ignorant of even very basic political information. Ever since the seminal research of the 1950s and early 1960s, evidence has accumulated to reinforce this finding.4 Examples abound. In 2001, a study by the UCLA Higher Education Research Institute found that only 28.1% of incoming college freshmen kept up to date on current politics.5 The National Center for Education Statistics at the U.S. Department of Education found that among 12th graders, competence in civics actually declined between 2006 and 2010.6 It should come as no surprise then that only 24% of citizens between the ages 18 and 29 voted in the 2010 national election. Recently published data suggest that most of the nation’s students are likewise ignorant of American history. A study entitled “The National Report Card: U.S. History 2010,” reported that only twelve percent of high school seniors demonstrated a proficient knowledge and understanding of American history, making “American students less proficient in their nation’s history than in any other subject.”7 For example, only two percent of high school seniors correctly identified the social problems addressed by the landmark Brown v. Board of Education ruling of 1954.

Such data make clear the continuing need for an American Institutions graduation requirement at the CSU. Given the growing political divisions within our state and our nation and given the range of seemingly intractable social and economic problems we face, this hardly seems an appropriate time for the largest public university system in the United States to weaken its commitment to civic education.

III. No Convincing Rationale for the Waiver Proposal

In 2011 we have the opportunity to proudly celebrate the golden anniversary of a remarkable and broad-based commitment by the CSU to the ideal of civic education. But instead the Trustees are considering a proposal that would weaken and dilute the American Institutions requirement. The proposal would create a vehicle whereby entire departments and programs – both those designated “high unit” and those bound by SB 1440 (Padilla) now Education Code sections 66745-66749 – could apply for blanket waivers exempting their students from the American Institutions requirement.


5 [http://www.apsanet.org/content_16883.cfm](http://www.apsanet.org/content_16883.cfm)


We believe that it is incumbent on those pursuing the waiver proposal to answer the following questions: **What is wrong with the American Institutions requirement that appears on the front of this position paper? Why are the values embodied in the American Institutions requirement now, after fifty years, dispensable for the graduates of some baccalaureate programs at the CSU?**

The waiver proposal indeed makes no attempt to suggest that the American Institutions graduation requirement is no longer necessary. It simply argues, by implication and suggestion, that American Institutions does not deserve the importance that the CSU system has attached to it for these five decades and therefore should be treated just like any other disposable part of the General Education curriculum.

The core of the proposal is that while the American Institutions is valuable, we are forced to weaken it because of the passage of SB 1440. Passed by the Legislature in 2010, SB 1440 (Padilla) the **Student Transfer Achievement Reform Act** (hereafter SB 1440), requires community colleges to facilitate the creation of transfer majors. It further mandates the CSU system to guarantee that when a student meets the community college transfer curriculum of 60 units, the CSU campus will provide an opportunity for the student to graduate with no more than an additional 60 units. “High unit majors” are explicitly exempted from SB 1440.

Citing comments from “some faculty” indicating that some programs may have difficulty conforming to the 60-unit limit imposed on the CSU by SB 1440, advocates for the proposal concluded that the American Institutions requirement is an impediment to the CSU system’s efforts to implement this new legislation.

We wish to make it clear that we do not oppose SB 1440. A number of history and political science chairs are actively engaged in the implementation process, and we, the undersigned faculty, offer our energy and enthusiasm to the Chancellor’s Office to help make the implementation of SB 1440 as smooth as possible. But, the fact of the matter is that **SB 1440 makes absolutely no mention of the CSU American Institutions requirement.** The CSU system has only one obligation under SB 1440, and that is to make it possible for students to graduate with an additional 60 CSU units. Further, departments or programs designated as “high unit” - those programs that required students to complete more than 120 units in order to earn a B.A. or B.S. degree before the passage of SB 1440 - were explicitly exempted from this restriction and may require students to complete more than 60 CSU units in order to earn a degree. Section 66748 states, “Specified high-unit majors shall be exempt from this subdivision upon agreement by the Chancellors of the California State University and the California Community Colleges and their respective academic senates.”

So, in essence, the problem is the perceived intransigence of a few departments on a few campuses who may not wish to be designated as high unit majors, and who may be unwilling to
accommodate the American Institutions requirement in their 60 units. In an odd twist, then, the anticipated reluctance of a small number of departments to adjust their curricula to accommodate SB 1440 has resulted in the composition of a proposal that seeks to blame—in advance—any problems encountered in the implementation of SB 1440 on the American Institutions requirement and those who defend it.

Further, the CSU system already supports a variety of mechanisms and curricular processes whereby any problems arising from the implementation of SB 1440 may be solved. Many of these alternatives are spelled out in explicit detail in a memorandum circulated by the Chancellor’s Office entitled, *FAQ Proposed American Institutions Title 5 Amendments* (May 24, 2011). Possible alternative solutions include:

1) Departments or programs that experience difficulties complying with SB 1440 can seek to be classified as high unit programs not subject to SB 1440.
2) Alternatively, such programs might follow the example of other departments and programs and adjust their program requirements in order to comply with SB 1440.
3) Campuses and individual programs may explore double counting General Education upper-division units and major requirements.
4) Campuses and individual programs may explore double counting the American Institutions requirement and major program requirements.
5) Campuses may require American Institutions from within elective units.
6) Campuses may require American Institutions and reduce units in campus-specific requirements.
7) Campuses and individual programs may use established waiver options for General Education upper-division coursework.

So far, those supporting the proposal have insisted that the American Institutions waiver is the only vehicle through which the CSU can achieve compliance with SB 1440. We do not accept this claim, because they have not been able to explain why the mechanisms listed above are not adequate to this task.

**IV. The Waiver Proposal Will Affect Large Numbers of Students and Will Have a Damaging Impact on the CSU System and California’s Community Colleges**

The proposal does not indicate how many students or how many programs would be eligible to seek the American Institutions waiver. We have been assured that it would be “very few,” and that the waiver will not therefore seriously impact civic education at the CSU.

This claim is problematic for three reasons. First, it just does not make sense to change the administrative code and weaken a long-standing system-wide graduation requirement for a small number of students. Secondly, we remain skeptical of the claim that only a few students will be
affected. As chairs, our collective experience with transfer students suggests that the real impact of the proposal will be at the “wholesale” level, as departments and programs will seek to solve their SB 1440 “problems” by securing American Institutions waivers. Finally, the proposal would also enable “high-unit professional programs” to request exemptions from the American Institutions requirement. This latter provision strongly suggests that something more than SB 1440 compliance is at work here and that the waiver will have a much broader impact than we have been led to believe.

If the waiver proposal is adopted, negative competition among campuses will inevitably drive the American Institutions requirement to the lowest common denominator, significantly undermining the CSU’s commitment to civic education. Each campus will be given the “opportunity” to set rules for implementation and a race to the bottom will follow. Campuses will be tempted to lure potential students and increase enrollments by approving American Institutions waivers for popular, growing programs. This will put pressure on other programs and campuses to follow suit, and we will find the waiver option being used to exempt substantial categories of transfer students from the American Institutions requirement. As a result, the requirement will ultimately be rendered incoherent. We will be asked: “Why is it more crucial for student A than for student B, or for department A than department B?” Or, “why do native students have to meet the requirement if some – or most – transfer students do not?” And, having compromised the principle by approving the waiver proposal, neither the administration nor the faculty will in the future be able to find solid ground for insisting on the relevance of civic education.

V. Shared Governance and Faculty Opposition to the Waiver Proposal
Because the proposal was introduced at the end of the academic year, most faculty and deliberative bodies through which faculty exercise control over curriculum learned of the American Institutions waiver only at their final meetings of the spring semester. Consequently, they had little to no time to deliberate over this matter.

Nonetheless, support for civic education at the CSU was sufficiently strong that when informed of the waiver proposal no fewer than thirteen (13) campus senates passed resolutions either objecting to it and/or requesting that a final decision by the Board be deferred until the level of consultation required by the practice of shared governance had occurred. The ASCSU added its voice to this chorus, passing a similar resolution during its last plenary session in May 2011. The stream of resolutions only stopped for the preparation of this position paper. Thus, we can say in good faith that the views outlined here represent the full range of concerns that have been expressed by a number of broadly-based representative faculty bodies across the CSU system. To date, not one duly-constituted faculty body having standing to speak to curricular issues has expressed support for the proposed American Institutions waiver.
Moreover, we have contacted our colleagues in History, Political Science, Social Studies and Ethnic Studies at community colleges across the state and have found that most were unaware of the proposal to weaken the American Institutions requirement at the CSU. Many have expressed concern and solidarity with our position, as their own course offerings in U.S. History and American Government will be negatively impacted if the proposal is approved.

We have been heartened by the broad support shown for the principle of civic education by the faculty of the CSU and California’s community colleges who have made themselves heard.

VI. Giving Up on Civic Education Will Hurt the Image of the CSU and the Image of Higher Education in California

There is a general consensus in California that our citizens, and especially our young people, are lacking in civic knowledge. This is one of those issues on which every “person in the street” has an opinion. A decision by the Board of Trustees to pass the waiver proposal and to weaken or dilute the American Institutions requirement will be understood in the media and in the community as a statement that civic education is no longer valued by the CSU system. This message – whether intended or not - will undermine one of the central claims higher education can make on the allegiance of the public.

A recent editorial published in the Press Enterprise highlights continuing public support for civic education and outlines clearly the relationship between civic literacy and effective democratic government:

Democracy cannot thrive amid ignorance — and parents and teachers need to instill this in students. People who don’t understand how government works have little chance of holding it accountable. Ensuring that government operates properly requires actually knowing how it is supposed to function. A lack of civics knowledge only aids abuses of power, corruption and bad judgment by officials. An informed public, on the other hand, can help prevent such misconduct.

Democracy also depends on guidance from citizens on a variety of policies, from levels of taxation to education to public services to defense and foreign policy. Voters cannot make such decisions wisely without a basic knowledge of the duties and responsibilities of government. Uninformed choices, based on a lack of knowledge, can steer government into the ditch instead of providing useful direction.

After all, people who don’t know how government works cannot make careful decisions about elected officials or ballot measures. Understanding what officials do is crucial to
knowing whether candidates are qualified or suitable. The same goes for ballot measures, which can enact sweeping public policy changes.8

Or, to take another example, on June 12, 2011 the San Francisco Chronicle published an opinion column by California Supreme Court Justice Ming W. Chin, which stressed the significance of civic literacy in a democratic society and called on education policymakers to rededicate themselves to improving civic education across the state. Justice Chin wrote:

... the Judicial Council, which is the governing body of California's judicial branch, established a multi-disciplinary leadership group to develop strategies for increasing civics education in California. We are asking that everyone - especially education policymakers - take stock of the serious shortcomings of civics education in this state. A lot is at stake. As philosopher and education reformer John Dewey once said, "Democracy has to be born anew every generation, and education is its midwife." 9

We concur with Justice Chin, and would go further still to argue that we need civic education now more than ever before.

VII. Our Request to the Board of Trustees
In that spirit, we the undersigned faculty ask the CSU Board of Trustees to maintain the American Institutions graduation requirement for all undergraduate degree holders of the CSU as vigorously as it has for the last fifty years, and to instruct CSU administration and faculty to find alternative ways to manage whatever challenges may arise in the implementation of SB 1440. Such a decision will give the CSU an opportunity to celebrate the noteworthy commitment to civic and historical knowledge that distinguishes California and the nation's largest public university system.

Sincerely,

(Signatures below, in the order received)


August 26, 2011

MEMORANDUM

TO: CSU Provosts/Vice Presidents of Academic Affairs
FROM: Ephraim P. Smith
Executive Vice Chancellor and Chief Academic Officer

SUBJECT: Transfer Curriculum Developed Under SB 1440/STAR Act

Thank you for leading your campus faculty’s review of the Transfer Model Curricula (TMC) and reporting initial determinations of “similarity” under the new STAR Act legislation (Education Code sections 66745-66749). As you know, nearly all of the reviews in our system have come in with findings of “Yes”—that is, most CSU campuses have at least one degree program that can be completed within 60 semester units (or 90 quarter units) when a student holds an associate degree that is based on a TMC.

On July 12, 2011, the CSU Board of Trustees amended Title 5 section 40404 to include a provision for granting—under specified conditions—exceptions to the American Institutions graduation requirement. This puts that part of the required CSU curriculum on the same footing as our General Education-Breadth requirements, and it allows more flexibility as campuses develop their TMCs. Academic Affairs in the Office of the Chancellor supported this change because it adds to the ways we can turn each “No” decision into “Yes.” Because this recent trustee action allows more flexibility in designing curricular requirements subject to The STAR Act, we will be writing to ask your campus for a second review of those TMCs for which your campus answered “No.”

Ken O’Donnell, Associate State University Dean, Academic Programs and Policy, will send your campus Degree Spokesperson a request to review TMCs that have not yet been designated a “Yes.” Attached is the TMC Decision Form checklist, to be used as part of the review process. It specifies curriculum-design options available as faculty work to fit each qualifying baccalaureate program into Transfer Model Curricula. At the conclusion of each
TMC review, please indicate the date on which your faculty considered and either adopted or declined each of the specified options. For TMCs that could be a “yes” only if an American Institutions waiver were granted, the trustees have granted the Chancellor the authority to allow that exception. However, the Chancellor’s intervention is a last resort; wherever possible, we want your faculty to make the decisions about how to develop TMC degree requirements that conform to state law.

If your campus is able to achieve a “Yes,” fitting CSU degree requirements into 60 units, there is no need to return the TMC decision form. Authorized campus personnel will enter a “Yes” into the CSU Degrees Database. If your campus finds that no options will work, please sign the completed checklist and return it via e-mail to the Office of the Chancellor, attention Ken O’Donnell at kodonnell@calstate.edu.

We would like your response by **January 1, 2012**. On a quarterly basis, Analytic Studies updates will report the number of CSU STAR Act programs and the percentage of community college STAR Act students transferring to finish CSU STAR Act bachelor’s programs. If you have questions, please contact Ken O’Donnell at kodonnell@calstate.edu or (562) 951-4735.

ES/clm

c: Charles B. Reed, Chancellor  
   CSU Presidents  
   Ron Vogel, Associate Vice Chancellor, Academic Affairs  
   James Postma, Chair, Academic Senate, CSU  
   Eric Forbes, Assistant Vice Chancellor, Student Academic Support  
   Christine Mallon, State University Dean, Academic Programs and Policy  
   Associate Provosts/Associate Vice Presidents, Academic Affairs  
   Campus Academic Senate Chairs  
   Deans of Undergraduate Studies
ATTACHMENT

Notification of TMC Decision

Academic Program [program name] at CSU [campus name] and the STAR Act

The faculty at [CSU campus name] has evaluated the Transfer Model Curriculum in [TMC name], and concluded that for students holding a transfer associate degree based on this TMC, it cannot provide curriculum through the baccalaureate level in 60 semester units, or the equivalent in quarter units.

<table>
<thead>
<tr>
<th>Option for fitting an academic program to a TMC</th>
<th>Date on which campus faculty concluded the option was not viable</th>
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<tbody>
<tr>
<td>Reduce the number of elective units.</td>
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<tr>
<td>Reduce the number of units required in the major.</td>
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<tr>
<td>Move required major courses from upper to lower division.</td>
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<tr>
<td>Require double-counting of American Institutions with major course requirements.</td>
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<tr>
<td>Reduce the number of units required in American Institutions.</td>
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<tr>
<td>Require double counting of American Institutions with upper-division general education requirements.</td>
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<tr>
<td>Reduce the number of units required in general education.</td>
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<tr>
<td>Reduce the number of units required in campus-specific graduation requirements (e.g. technological proficiency, cross-cultural competence, or language other than English)</td>
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<tr>
<td>Require double-counting of American Institutions with campus-specific requirements.</td>
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</table>

Submitted to the CSU Office of the Chancellor:

Provost/Vice President of Academic Affairs

Date