Nov. 2, 2005
FOR IMMEDIATE RELEASE

CONTACT: Tom Neuhaus, faculty advisor
(805) 756-2240
Melissa Schilling, Club President
mschilli@calpoly.edu

Cal Poly Fair Trade Club Selling Holiday Gift Packs
To Benefit African Children, Farmers

SAN LUIS OBISPO -- The Cal Poly Fair Trade Club is selling gift packs of fair trade coffee, sugar and latte mugs as a holiday fund-raiser throughout November to benefit African farm families.

Cafe Luna, Splash Cafe, El Corral, Campus Market and the SLO Yoga Centre in San Luis Obispo will sell the gift packs. The club will also sell the gift packs on campus in the University Union Plaza on campus from 7:30 a.m. to 11:30 a.m. Nov. 15, 16, 28 and Dec 1.

Money raised will go to help fair-trade certified farmers in the Ivory Coast. The African nation produces 75 percent of the cocoa beans for the American market. The money will buy scales for fair-trade certified farmers, largely family farmers in rural villages who belong to cooperatives. Funds will also go to the Kedesh Project in Galebre, Ivory Coast. It identifies Ivorian children of cocoa farmers who are at risk of not getting an education and provides them with education or training.

For details, contact Melissa Schilling, club president, at mschilli@calpoly.edu or Professor Tom Neuhaus, the club's faculty advisor, at (805) 756-2240.

- # # # -