Festivities Mark Golden Anniversary Celebration

By Dave Kempf

The fiftieth anniversary of Homecoming will be celebrated at Cal Poly's home campus Oct. 25-26. The theme, "Golden Reunion," represents 50 years of growth and improvement and marks another milestone in Cal Poly's history.

The reunion will include alumni from both the Kallugor and Polytechnic College classes of 1932. The event will feature a homecoming parade, football game, and other activities.

VOL. XIX, NO. 8 SAN LUIS OBISPO, CALIFORNIA

Homecoming Evaluated As Celebration Draws Near

What does Homecoming mean to the Cal Poly student? It means a chance to celebrate—your identity, your school, your friends. It's the time of year when you can say you're a Mustang, whether in engineering or animal husbandry.

To the faculty and staff, Homecoming means the raising of the new standards of education and the remaking of the Cal Poly campus. It's an opportunity to show your real stuff—your research, your teaching, your service to the community.

Now is the time to be proud of your alma mater and to celebrate the accomplishments of Cal Poly students. This is the time to be proud of Cal Poly's "alumni-of-the-year" and the Young Farmer* Oct. 33 for the Young Farmer's mission.

Homecoming is a time to reconnect with old friends and to make new ones. It's an opportunity to reconnect with the Cal Poly community and to celebrate the spirit of the Mustangs.

What does Homecoming mean to you alumni? It's an opportunity to come together and to share your experiences and memories. It's an opportunity to reconnect with old friends and to make new ones.

The annual downtown Homecoming will be held Oct. 25-26. The event will feature a homecoming parade, football game, and other activities.

Invitation To Alumni

There's no question about it. A person who is a Mustang is a Mustang forever. You never lose your Mustang identity. You never lose your Mustang spirit.

We hope you'll come to the Annual Homecoming on Oct. 25-26. It's a time to reconnect with old friends and to make new ones. It's a time to celebrate the spirit of the Mustangs.

To: Secretary. Cal Poly National Alumni Assn.
California State Polytechnic College
San Luis Obispo, California

You bet, I'm still a Mustang—in spirit and in fact. Count me in as an active Poly-thankful alumna and alumnus.

Unsealed, find my $8.00 annual dues.

Bill me for the $8.00:

(Date)

Send me information about the money-saving Life Membership Plan.

(Namw) (Major) (Year)

(Brnt Address)

(City) (State)

If you'd like to know YOU...

Do You Want US?

To: Secretary, Cal Poly National Alumni Assn.
San Luis Obispo, California

I hear you want to know about the money-saving Life Membership Plan. Count me in. I would like to have my dues charged to my credit card. My credit card is:

American Express

Visa

MasterCard

Diners Club

Card No.

Expiration Date

Signature
Alumni Modernize To Keep Pace With Alma Mater

New developments in Cal Poly national alumni activities are on tap for "Golden Anniversary" interest this year, as the alumni association expands with every growing Cal Poly.

"Some of these developments have already been offered the past year; others are going to come before the Assembly this year," reported Alumni president Herb Payne, Trinidad, California, alumni rep.

One important step, already operating, Payne pointed out, is the "chapter" system.

"Any group of ten or more alumni can form a local chapter," Vacher said. "Local alumni, whether they be chapter or general alumni. (Even though this plan has been available for a short time, we already have one 'local chapter' in operation—the Future chapter under the chairmanship of C. T. Brown.)"

Coordinating structures for alumni operations will still be the national and regional officers. In addition to Payne, John M. Matthews of Allentown and former president of the Army National Guard, is national chairman of the alumni association. Matthews is a retired general of the Army National Guard.

Half of the alumni business management and activities are handled by a "House of Directors," to deal with the Alumni executive branch. The rest of the alumni business operations are handled by a "future chapter" organization, Payne said.

Future Farmer Day
At Poly Saturday
Saturday will be Future Farmer Day at Cal Poly.

Highlighting the day's activities will be demonstrations in dairy judging, feeding and showing and judging, and dairy judging. The FFA group will be on hand to help demonstrate the various activities.

Swimminghole Open
For Free Splashing
The swimming pool will now be open for recreational swimming Monday through Friday from 1 to 6 P.M., and on Saturday and Sunday from 1 to 4 P.M. Any student body card holder may swim, and no charges will be made.

English Instructor
To Speak At Conference
John Reibel, English-Spang Department faculty member, will speak at the 1957 Western Fair Association Convention in Fresno, November 25.

In the midst of their movement to modernize fair programs, the west's fair and exposition executives are going to hear how they can modernize their programs, Reibel's subject will be "Do Your Letters Dale You?"

The Cal Poly instructor is the author of two texts and numerous magazine articles dealing with effective business correspondence.

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• Rap Style
• Top Service
• 3 Shorns in each shop
SAN LUIS
BARBER SHOP
1200 Chongs
Liberty 3-1421
STORE
Hurry! Your opportunity to buy your clothing needs for school at a tremendous saving. All through April you will find reduced prices on items for you, your family and your home. Start shopping now for Christmas. What better place is there to shop than at Rileys, specially now, when you can save so much money.

**SPORT SHIRTS**
You never have enough sport shirts, and we have a fine selection of cheslenere sportshirts in sizes S.M.L.XL. They are a regular 4.11 value.

**JACKETS**
If you need a warmer jacket, here is a flannel lined windbreaker in assorted colors. The sizes are 30 to 41, and we wanted to sell them for $1.98.

**FLANNEL SHIRTS**
Everyone needs at least one flannel shirt, so why be different? Why not buy one of these great at a savings. Sizes S, M, L, and XL, with great colors and long sleeves. THIS IS A SPECIAL BIRTHDAY SALE PRICE.

**SWEATERS**
V-neck pull-over in your color. We have everything coming out of our ears, and we want to dump a few. We have only limited sizes and colors, so it's first come, first serve. These are regular $11.95 and $19.95 values for just...

**BOXY SHORTS**
Munsingwear house shorts in gay patterns. Stock up now at the sale prices of...

**BARGAIN TABLE**
We have a bunch of junk that we want to get rid of, so we put the prices in bold on men's shirts, socks, a few sport shirts, and some odd and ends from our regular stock. There are some values up to $9.99 that will surprise you.

**MEN'S WINDBREAKERS**
Here is the best buy of the year. A lightweight water-repellent windbreaker in your favorite colors, and sizes 30 to 48. These jackets regularly sell for $8.95, but we mark them and can sell them for just...

4.98

**MEN'S GOUCHO SHIRTS**
Regularly $10.95
7.98

Handsomely styled in a luxury fabric. Soft and fluffy and wonderfully absorbent. Hand washable! Sizes S,M, L,XL. In bright, bold colors... for a real lift in life!

**BIRTHDAY SALE**

**MENS GOUCHO SHIRTS**

Regularly $10.95
7.98

Handsomely styled in a luxury fabric. Soft and fluffy and wonderfully absorbent. Hand washable! Sizes S,M, L,XL. In bright, bold colors... for a real lift in life!

**HURRY!**
Quantities Limited
Park Free at Chorro & Pacific

**MENS GOGO SHIRTS**

Regularly $10.95
7.98

Handsomely styled in a luxury fabric. Soft and fluffy and wonderfully absorbent. Hand washable! Sizes S,M, L,XL. In bright, bold colors... for a real lift in life!

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We have a bunch of junk that we want to get rid of, so we put the prices in bold on men's shirts, socks, a few sport shirts, and some odd and ends from our regular stock. There are some values up to $9.99 that will surprise you.

**MACING TABLE**

Regularly $10.95
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Handsomely styled in a luxury fabric. Soft and fluffy and wonderfully absorbent. Hand washable! Sizes S,M, L,XL. In bright, bold colors... for a real lift in life!

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Coed Tells How Grandfather's Ranch Became Cal Poly College

By Bob Flood

Freshman Cal Poly coed, Volina Lowe, is attending college classes on her great-grandpa's old farm.

That's right. It was Dawson Lowe, pioneer rancher in this area, who sold the heart of the Cal Poly campus to the state of California back in 1902 for $800 an acre.

Dawson Lowe used to stand on the MU campus when no was 1. He was in Sonoma County before coming to the San Luis Obispo area in 1860.

He worked on farms for 60 years and was finally able to finance the trip around the horn in 1884, when he was 21. He was a Blacksmith at Sonoma, a wagon builder at Petaluma and a farmer in Sonoma County before coming to Cal Poly.

By the close of the century he had several ranches, including "Cal Poly." The old gentleman, he was known, then, as he played up the noted that he was cultivating the ground.

Prof Confused; So Are Students

Confusion dominated call yesterday at the first meeting of Dr. Norman Gish's family relations class at Cal Poly.

The instructor handed the name, "Dawe," as he passed the yellow cards. Two hands went up.

"Robert Cameron," he called. The same two hands went up again.

"Robert B. Cameron," retorted Gish. The hands went up once more, and the two Cameron kids put their cards in the box with the other eight students.

The instructor pointed to his list and asked for their middle names. One was Robert, Burton Cameron, agricultural engineering major from Chico State, and the other Robert Bruce Cameron, trying engineering major from Cal Poly.

The class still wasn't settled.

Only one Robert B. Cameron had placed his name on the sign-up sheet. With the turnout above classroom capacity, the other probably have to go.

Gish asked one of them to write his name on the board. He obliged, but the handwritings failed to match up with the signatures on the sign-up sheet.

"Robert B. Cameron," the instructor concluded. And the case was settled.

TC&O Delegates Travel To Utah For Confab

Delegates from Cal Poly will leave today for the annual Beef Cattlemen's conference in Salt Lake City.

The trip is being paid for by the California Beef Commission and Cal Poly.

The Beef Cattlemen's conference will announce the results of the national cattle industry during the two-day conference.

The Pri-Country Beef Bulls will be shown Saturday immediately following the conference. Test bulls will also be offered for sale at the auction.

Women's Dorms Elect Officers

Officers have been elected for the three women's dormitory associations, according to the Cal Poly college office.

Class Hall dormitory association officers are: Ruth Budy, president; Jan Tedford, secretary; Barbara Stites, treasurer, and Barbara Wright, secretary, dorm council.

President ofjpeg Hall dormitory association officers is Larry Blythe, president; Betty McGuiness, treasurer; and Mary Johnson, secretary, dorm council.

Heron Hall officers are: Terry Beery, president; Charles Cobb, vice president; Randy Morgan, secretary, and Barbara Wright, treasurer, dorm council.

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POLY STUDENTS

National Guarantee
**Letter To Editor**

Dear Editor:

It was with shocking disbelief that these tired old eyes awoke upon the re-creation of "To Has The Last." El Mustang's bold attempt at "Kathryn Journalism"

With glistening Al prose waking up his old stand as head writer, we can all look forward to seeing the column headings and off-color boomed of humor bear the familiar field scene of the rewrite, with all due respect to the urge of change.

Mel Kaheasa

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**Fall Leadership Report**

Compiled By El Mustang Staff

Brutalizing—out, brutish-waxing—mug, McLaren's effort toward getting membership in your group or organization has been truly... Poor.

This was brought to light at the annual Fall Leadership Conference, where the students' concepts were put forth to be printed and distributed. The idea was to show what results could be obtained from using the tool for keeping things organized. Parliamentary procedure is entertaining and of wisdom.

Grace broke in occasionally to analyse group processes.

Bud Anderson, a junior farm management major, will head the theme, "Education for Leadership." He reminded that leadership conferences at Cal Poly are held annually.

**Tryouts Mark Beginning of Musical Year**

Economical tryouts in the Men's and Women's Glee clubs, Collegians and the band will enable each group to continue their top performance as in past years.


**Women's Glee Club**

New additions to the Women’s Glee Club are: Betty Austin, Bob Ayers, Jack Ramey, Don Parney, Jim Ramey, Billy Pfeister, and Fred Tilley.

Women’s Glee Club musical yearbook will be issued Sept. 30 and Oct. 1 by the Board of Publications.

**New Members**


**Winners Named**

Six students were named winners at last week’s collegiate quiz bowl.

- Team coping winners were the Morris and Jim Johnson teams; their format: Chico Parkers, policy, news, commenting, Jim Ramey; hill hunting, Billy Freeman, and radio news, Charlie Lawrence.

- Individual winners were: R. Norris and Jim Johnson.


**U.S. Patent Awarded To The LM Miracle Hasp**

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Mat Pica Pi Gives Homecoming Ball

To climax the 50th annual Homecoming festivities, Mat Pica Pi opened the Ball on October 4th with an unforgettable display of color and alluring sounds.

The night began with the grand entry of the Queen candidates, each dressed in attire that reflected the spirit of the century. The music was provided by the 10th Street Band, and the atmosphere was electric with excitement.

The dance floor was packed, and the attendees were treated to a variety of dances throughout the evening. The night ended with a fireworks display that lit up the sky and brought the festivities to a grand conclusion.

Ugly Men Sought For Homecoming

All campus clubs and organizations are encouraged to submit a candidate for the Ugly Man contest. Entries will be judged by a panel of judges, and the winner will be announced at the Homecoming dance.

For more information, please contact the Student Union at (866) 310-5890.

Saturday Parade To Depict Golden Reunion Theme

The Saturday Parade will feature floats and units from various campus organizations. The parade will begin at 2 p.m. at the corner of Main Street and Broadway, and will proceed along Broadway to the downtown area.

The parade will feature floats from the following organizations:
- Business Department
- Art Department
- Music Department
- Athletic Department

For more information, please contact the Student Union at (866) 310-5890.

Student Loans

Student loans are available to students who meet certain eligibility requirements. For more information, please contact the Student Union at (866) 310-5890.

Intramural Schedule

The Intramural Schedule for the fall semester is as follows:
- Monday, Oct. 14—Field 1, Diablo vs. Lassen (Night Game)
- Tuesday, Oct. 15—Field 2, Diablo vs. Lassen (Day Game)
- Wednesday, Oct. 16—Field 3, Diablo vs. Lassen (Night Game)
- Thursday, Oct. 17—Field 4, Diablo vs. Lassen (Day Game)

For more information, please contact the Student Union at (866) 310-5890.

Mr. Lula Olsip has been elected to the Board of Directors of the Student Senate. He is a senior in the Business Administration major and plans to graduate in December.

Intramural sports are available to students who meet certain eligibility requirements. For more information, please contact the Student Union at (866) 310-5890.

Financial aid is available to students who meet certain eligibility requirements. For more information, please contact the Student Union at (866) 310-5890.
Jorgensen Expects Large Cage Turnout

"We're looking forward to 40 to 50 fans in the stands for our first practice session," says Mustang coach Mike Jorgensen. "We have opened our casino to the public and are expecting a good turnout." The Mustangs' pre-season schedule includes matches against the rival Bears and the visiting Golden Bears.

Can Poly Turn Tide?

Flu-Bitten Mustangs
Face Waves Saturday

By Harold Johnson

A flu-ridden Big Green eleven, following a week's layoff from gridiron wars, entertained Pepperdine's Waves tomorrow night in an 8:15 p.m. Poly Stadium contest. In what was originally tagged as a tune-up tussle for the Big Green's following two tilts, aspects of the Papa-Mustang defense have suddenly changed.

Flu-Bitten Mustangs face the Waves in the 1980 Big Green season. Despite some key players being out, the Mustangs are expected to put up a good fight.

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American and Mexican Food
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**E and E MOTEL**
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San Luis Obispo

**Ross’ Grandview Motel**
Featuring...
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*Service in each room
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**Castle MOTOR INN**
Away from all freeway noise -
One mile south on
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With or without kitchenettes
Free television
Phone Liberty 3-9702
San Luis Obispo

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Motors Inn
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Just a hop, skip, and jump from Cal Poly to
“Ed’s”
Hamburgers—Tacos
Orders To Go
Cold Drinks—Shakes
Monterey & California Sts.

**Quiet**
Sleep Off The Hi-way Motel
Just off U.S. 101 Highway
Look For Our Neon Sign
South and Higuera Streets
San Luis Obispo

**HOMECOMING SPECIAL**
COMPLETE DINNER $1.75
SOUTHERN PAN FRIED CHICKEN
Best Ever Grill
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Welcome Homecomers

Gold Dragon
"a better place to eat"
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Within walking distance to Cal Poly

Ace Motel
With or without kitchens
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Year Round Heated Pool
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BEE Breakfast
HIVE Luncheon
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Corner of Morro and Monterey

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Family Units—Kitchenettes
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2 Blocks Off Highway 1

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Till Midnight in the Centurama Room
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San Luis Obispo

Welcome To Cal Poly's Homecoming