The meeting was called to order at 3:15 p.m. by Chairman Robert Alberti.

II. The minutes of the May 14 Academic Senate meeting were distributed.

III. Those in attendance were as follows:

MEMBERS:
Alberti, Robert
Bailey, Roger
Batterson, Ronald
Boone, Joseph
Brown, Robert
Burroughs, Sarah
Burton, Robert
Clerkin, Ed
Coyes, Frank
Delany, James
Eatough, Norman
Fennel, James
Fieratine, Harry
Frost, Robert
Gold, Marcus
Graham, Priscilla
Greifenius, Ruben
Hale, Thomas
Harden, Sheldon
Holtz, Walter
Hooke, Robert
Johnson, Conrad
Jorgensen, Nancy
Kourakis, Joseph
Krupp, William
LaBhard, Leslie
Mc Cormac, Weston
McNell, Brandon
Mikielsen, Keith
O'Leary, Michael
Olsen, Barton
Pogalla, John
Ronen, Arthur
Sandlin, Doral
Sawyer, David
Scales, Barry
Scheffer, Paul
Sorenson, Robert
Sullivan, Gerald
Weatherly, Joseph
Wills, Max

EX-OFFICIO MEMBERS:
Batterson, Ronald
Berman, James
Bly, Robert
Brown, Robert
Browns, Harold
Byron, Robert
Cough, Robert
Coral Sandlin, Chairman

IV. Committee Reports

A. Dean of the School of Business and Social Sciences Selection Consultative Committee - Joe Weatherby, Member

The Committee has interviewed seven of the candidates and has two more remaining. The deadline of June 1 for submission of candidates to the President is expected to be met.

B. Curriculum Committee - Joe Weatherby, Chairman (See Attachment IV-B, and Attachment II-D of the Academic Senate Agenda of May 28, 1974.)

It was moved and seconded (Weatherby/Sullivan) to endorse and forward to the President the Curriculum Committee's curriculum recommendations for the School of Business and Social Sciences. The motion carried.

It was moved and seconded (Weatherby/Gold) to endorse and forward to the President the Curriculum Committee's curriculum recommendations for the School of Communication Arts and Humanities. The motion carried.

It was moved and seconded (Weatherby/Gold) to endorse and forward to the President the Curriculum Committee's curriculum recommendations for the School of Human Development and Education.

It was moved and seconded (Andreini/Scalea) to amend the motion by including approval of EH 584, changing responsibilities of women. The amendment carried.

The motion was moved to endorse, endorsing the curriculum proposal for the School of Human Development and Education.

The motion was moved and seconded (Weatherby/Gold) to endorse and forward to the President the Curriculum Committee's deferrals and late materials (See Attachment IV-B) noting that CD 533, Seminar in Child Development, was disapproved for use in the curriculum, and CD 130, Observation and Reporting Techniques, was a proposed new course. The motion carried.

C. Election Committee - Robert Hooks, Chairman

The recent mail ballot voting to amend Section 1.4.2.9 of Article III of the Academic Senate Constitution has been declared invalid because the voting should have been done by secret ballot at the usual voting places. The election has been set for Thursday, June 6, 1974.

The proposed preamble has been sent back to the Constitution and Bylaws Committee.

D. Instruction Committee - Harry Fieratine, Chairman

For some time the Committee has been considering grading guidelines and grading philosophies, and they would like to distribute as a one-page item to faculty a compilation of grade distribution at Cal Poly by department and school. The Chairman asked the Personnel Policies Committee to investigate the possibility of including these guidelines and other guidelines suggested by various committees in a faculty handbook published by the Academic Senate.

E. Personnel Policies Committee - Frank Coyes, Chairman

The report of the "After 60/40 What?" subcommittee was distributed to members along with a dissenting report by Barton Olsen, member of that subcommittee. This report will be distributed to the entire faculty within the next several days. Feedback on the report was requested.

Student Evaluation of Faculty will be considered again in the fall. Also under consideration will be the revision of the calendar on "Leaves with Pay."

F. Student Affairs Committee - Doral Sandlin, Chairman (See Attachment IV-F)

Dr. Sandlin announced that he attended the last meeting of the Student Personnel Council, at which the proposal for a Career Resources Center was a business item.

Everett Chandler, Dean of Students, addressed the Senate relative to the proposed center. He announced that more detailed information is available from him upon request. (A summary of Dean Chandler's remarks appears in Attachment IV-F.)
G. Personnel Review Committee - Thomas Johnston, Chairman  
During the 1973-74 academic year, 95 cases were cited as being in disagreement. Of that number, the Personnel Review Committee reviewed 31. Twenty-one of those were cited as having violations.

H. Coordinating Committee for Community Impact Studies - Will Alexander, Chairman (As reported by Chairman Alberti)  
(See Attachment IV-L)  
The Committee has submitted to the President a "Memorandum of Understanding," defining "Impact Studies" and explaining the relationship of the Committee to such studies. Also transmitted to President Kennedy for his approval is a Proposed Study of the Economic Impact of Cal Poly on the local community and area, 1973-74.

I. Faculty Library Committee  
Chairman Alberti announced that a memo from Vice Chancellor Sherriff has been received in response to the resolution from this campus relative to interlibrary cooperation, and the Vice Chancellor was very appreciative of the efforts shown by the Library Committee. He suggested that Cal Poly's unique situation and needs would not be overlooked in the systemswide planning process.

V. Business Items  
A. Bookstore Policy on Faculty Nonpublished Materials (See Attachment III-A of Academic Senate Agenda, May 28, 1974, and Attachment III-C of Academic Senate Agenda, April 9, 1974.)  
The following motions were carried over from the May 14, 1974, Academic Senate meeting:  
1. Fioretta/Rogalla - to accept the recommendation of the Instruction Committee on "Faculty Nonpublished Materials."  
2. Fioretta/Harden - to amend the motion to include the following paragraph on "royalty payments" in the recommendation:  
   "Faculty nonpublished materials sold through the bookstore, developed by a faculty member on personal time and utilizing private resources, may entitle the author to a royalty that may arise from sales thereof, provided:  
   1. The faculty author obtains approval endorsement from his/her department head and school dean;  
   2. The 'Agreement of Mutual Understanding' between the faculty-author and bookstore so provides for royalty payment amount, and conditions under which royalties will be paid;  
   3. The royalty payment per unit sold shall not exceed 10% of the sale price of the item being sold; and  
   4. That all costs of production to the bookstore have been recovered prior to any payment of royalties. Failure to sell sufficient copies of the material to offset all production costs, including the normal gross profit as determined by bookstore management, will result in no royalty payment."  
The motion to amend carried. The main motion carried, endorsing the recommendation of the Instruction Committee on "Faculty Nonpublished Materials" as amended to include the section on "royalty payments."

B. General Education Report (See Attachment to May 28, 1974, Academic Senate Agenda.)  
The General Education and Breadth Committee submitted to the Senate a revised proposal for revisions to the recommended 1975-77 catalog to be effective for the 1977-79 catalog, clarifying questions which had been raised at the last Senate meeting.  
The following motion remained on the floor from the last Senate meeting: "to endorse the recommendation (Attachment III-C, Academic Senate Agenda, May 14, 1974) of the General Education and Breadth Committee relative to changes in the 1977-79 catalog.  
A substitute motion was moved and seconded (Scheffer/Rhoads) to endorse the revised proposal (dated May 20, 1974) of the General Education and Breadth Committee for the 1977-79 catalog General Education and Breadth Requirements.  
It was moved and seconded (Sullivan/Andreati) to amend the substitute motion by changing the wording in recommendation 3 (Basic Subjects) to read "oral (Sp) and written communication" instead of the presently worded "oral (Sp) or written communication."  
It was moved and seconded (Holtz/Coyes) to send the section on Basic Subjects back to the Committee for reconsideration. The motion passed (25 yes, 13 no, 5 abstentions).  
It was moved and seconded (Rogalla/Johnston) to refer the remainder of the recommendations back to the General Education and Breadth Committee for reconsideration. The motion was defeated (17 yes, 23 no).  
The main substitute motion as amended carried, approving recommendations 1, 2, and 4 of the Committee's report and referring recommendation 3 back to the Committee (27 yes, 7 no, 2 abstentions).

C. Bylaws Amendment Second Reading (See Attachment V-F, Academic Senate Minutes, May 14, 1974.)  
It was moved and seconded (Johnson/Scales) to amend Section II, Membership, by adding the following to the end of the first paragraph: "Nothing in this section shall be interpreted to affect the election to fill vacant positions in the Academic Senate. These vacancies shall be filled at the time of the regular election as prescribed in VI B 5 of these Bylaws." The motion carried.

The motion to adopt the proposed amendments to the Bylaws, as amended, carried.

D. Election of Executive Committee Members  
It was moved and seconded (Johnson/Rhoads) that Harry Scales be accepted as the Executive Committee representative from the School of Human Development and Education. The motion carried.

VI. Discussion Items  
A. Academic Calendar  
Vice Chairman Burton explained that the proposed Academic Calendar for 1975-77 was distributed at the Academic Council meeting of May 13. Since consultation is requested (according to CAM section 481) by various campus
groups including the Academic Senate, and since academic workdays are of special interest, Dr. Burton felt that the Academic Senate should review the calendar. The Academic Council will act on the proposal at its first meeting in November.

It was moved and seconded (Burton/Lehhard) to refer the item of the proposed Academic Calendar to the Executive Committee for consideration and recommendation to the Senate at the first meeting in the Fall.

VII. Announcements

A. Commencement
Chairman Alberti read a portion of a memo received from President Kennedy and sent to School Deans which stated the following:

"I do not believe that I have ever said or intimated that faculty participation in Commencement should be mandatory. It is mandatory at many universities and colleges but it never has been mandatory here to my knowledge. I would appreciate it if the deans would make certain that the faculty are aware that my April 19 memorandum meant just what it said—no more and no less."

B. Annual Report
Chairman Alberti briefly mentioned various highlights of the Senate during this academic year:

1. Efforts last Fall by the Senate were successful in gaining additional faculty consultation in the selection of a Vice President for Academic Affairs, and in administrative reorganization of the University.

2. In January, 1974, President Kennedy issued guidelines for assessment of Academic Deans which the Senate had originally proposed in 1971.

3. In April the President responded to a request of the Senate Executive Committee and delayed promotion announcements in order that a faculty committee in each School would have time to consult with the School Dean in the development of School-wide promotion priorities.

4. In April the Senate endorsed the report of the ad hoc Senate Directions Committee, making very specific improvements in Senate operations for the future.

5. In May about 50 faculty members participated in a series of collective bargaining seminars sponsored by the Senate.

6. The Executive Committee and Senate informed President Kennedy that faculty participation in Commencement had been declared mandatory by School Deans. The President notified the Deans to inform faculty that participation is voluntary, not mandatory.

7. Administrative Bulletin 74-4, Interim Guidelines for Faculty Evaluation of Department Heads, was issued by the President in May, and it provides that assessment be mandatory and that responses may be anonymous. Both of those conditions were proposed by the Academic Senate.

C. Chancellor's Office Vacancy
There is a vacancy in the Chancellor's Office for Deputy Dean for Instructional Resources.

D. Roy Anderson Commendation
Chairman Alberti read the following commendation for Senator Roy Anderson which was received from the statewide Academic Senate office and unanimously approved by acclamation by that body at its meeting on May 10, 1974:

WHEREAS: Roy Anderson has spent six eventful years in the service of California State University and Colleges as a statewide Academic Senator, and

WHEREAS: He has served as Chairman of the State Senate Finance Committee and on special committee assignments for the Senate, and

WHEREAS: He worked long and hard for the benefit of higher education; now therefore

BE IT RESOLVED: That Senator Roy E. Anderson be commended, in honor, for his efforts on behalf of the Academic Senate and the California State University and Colleges.

E. Appreciation of Robert Alberti
It was moved and seconded (Rhoads/Scales) to adopt the following resolution:

WHEREAS: Robert Alberti has served with diligence, courage, and faithfulness as Chairman of the Academic Senate of California Polytechnic State University, San Luis Obispo, during the 1974-75 year, now therefore be it

RESOLVED: That the Academic Senate of the California Polytechnic State University expresses its appreciation for a job well done.

The resolution was adopted unanimously by acclamation.

F. Schedule of 1974-75 Academic Senate Meetings
Chairman-elect Joe Weatherby announced that the schedule for 1974-75 Senate meetings would follow the same pattern as this year's meetings. He asked for a straw vote in deciding whether members would prefer to continue to meet in University Union 220 or to return to the Staff Dining Hall. Members chose to meet in University Union.

VIII. The meeting was adjourned at 5:00 p.m.
Memorandum

To: Academic Senate Members

From: Joe Weatherby, Chairman

Academic Senate Curriculum Committee

Subject: Curriculum Committee's Deferred and New Material

Date: May 26, 1974

Copies: Dave Cook

1) School of Agriculture and Natural Resources

NRM 233 - Wildlife Resource Management (4) - Disapproved 5-5-74.
Reconsidered 5-22-74. Approved course with new course title: Wildlife Habitat Management

Ag Science Major - Approved new curriculum for Ag Science major

2) School of Science and Mathematics

Bot 302 - Ornamental and Forest Pathology - Deferred 5-7-74. Approved 5-22-74.

3) School of Human Development and Education

Approved resubmitted Child Development package (5-3-74) with following exceptions:

CD 130 - Observation and Reporting Techniques (2) - Course approved 5-3-74. If statement in justification that course teaches writing is removed.

CD 253 - Seminar in Child Development (4) - Disapproved 5-3-74 since undergraduates cannot be required to take graduate courses.

Disapproved concentration in Home Economics in "Hotel, Restaurant and Institutional Management" (2 year, 5 no, 1 abstention). Recommend further study and clarification of program (5 year, 3 no).

PE 305 - Health Education (2) - New course approved 5-3-74.

Approved Late Women's Physical Education package.

H&so 301 - Human Sexuality (2) - Deferred 5-5-74. Approved with modification of course description and change from School of Science and Mathematics to Psychology Department in School of Human Development and Education (5-22-74).

4) School of Business and Social Sciences

Disapproved concentration in "Hotel, Restaurant, and Institutional Management." Recommend further study and clarification of program.

Pols 270 - Politics Through Film (3) - New course. Approved 5-6-74.

Pols 313 - National Strategies (3) - New course. Approved 5-6-74.

Pols 424 - Teaching Government in High School (5) - New course. Approved 5-6-74.

5) School of Engineering and Technology

IT 450 - Consumer Home Maintenance (2) - New course. Deferred 5-22-74.

6) School of Architecture and Environmental Design


7) School of Communicative Arts and Humanities

Des 423 - Printing Management (3) - Deferred. Approved new course proposal.

Ma 400 - Special Problems for Advanced Undergraduates - Disapproved because of staffing procedure which will involve an overload (5-3-74). We do not endorse the principle of an overload.

Span 210, 211 - Spanish Conversation (3,3) - Disapproved 5-3-74. (1 yes, 2 no)

Span 301 - Significant Writers in Spanish (3,3,3) - Disapproved 5-3-74.

Span 307, 308, 309 - Survey of Spanish Literature (3,3,3) - Disapproved 5-3-74.

Span 410 - Literature of the Golden Age (Cervantes, Marquez, Lope de Vega, Calderon) (3) - Disapproved 5-3-74.

Fr 210 - French Conversation (3) - Disapproved. (1 yes, 3 no)

Ger 210 - German Conversation (3) - Approved with vote of 3 yes, 2 no.

Ger 303, 304, 305 - Significant Writers in German (3,3,3) - Disapproved 5-3-74.

ForL 402, 403, 404 - Bilingual Methods and Spanish Phonetics (3,3,3) - Disapproved 5-3-74.

ForL 101, 102, 103 - Elementary Chinese (5,5,5) - Approved 5-3-74 with vote of 3 yes, 2 no.

ForL 104, 105, 106 - Elementary Japanese (5,5,5) - Disapproved 5-3-74.

Ger 201, 202, 203 - Intermediate German (3,3,3) - Disapproved 5-3-74 (2 yes, 3 no).

ForL 201, 202, 203 - Intermediate Chinese (3,3,3) - Disapproved 5-3-74.

Span 101, 102, 103 - (4,4,4) Elementary Spanish - Change units to 5,5,5 - Approved with vote of 3 yes, 1 no, 1 abstention. 5-3-74.

Ger 101, 102, 103 - (4,4,4) Elementary German - Change units to 5,5,5 - Approved with vote of 3 yes, 1 no, 1 abstention (5-3-74).

EC 404 - International Finance - Approved

SocSc 424 - Organizing and Teaching Social Sciences (3) - New course. Approved 5-6-74.

ATTACHMENT IV-B
Memorandum

To: Academic Senate Members

Date: May 28, 1974

File No.

Copies

From: Everett M. Chandler

Subject: Career Resources Center:

Summary of my remarks to the Academic Senate - May 28, 1974

Currently there is a nationwide scramble by many institutions to get into career education - the arena which has been "center stage" at Cal Poly for over 70 years. The University cannot assume with confidence that students who enroll today have full knowledge of the working world and how one finds his niche in that world. The complexity of jobs, qualifications for them, the path to take to get the job, and even whether or not a particular field of work is compatible with the interests, skills, and capabilities of a given student are now important elements in a total educational program.

The proposed Career Resources Center would attempt to draw together and focus the University's many varied approaches to this problem. It is in no way intended to take over or move into the functions of instruction or advisement which relate to career development but would rather serve as a resource center for these programs. In addition, the Center would synthesize the efforts of Counseling and Placement personnel in the area of career guidance. Moreover, it is hoped that the Center would serve Cal Poly's broader community as a focal point for career development regionally or statewide.

The figure on the next page may help to describe the current thinking about the structure and function of a Career Resources Center at Cal Poly. I invite interested members of the Academic Senate to contact me to discuss this project in more detail.
MEMORANDUM OF UNDERSTANDING
BY THE
COORDINATING COMMITTEE FOR COMMUNITY IMPACT STUDIES

It is generally understood that California Polytechnic State University, San Luis Obispo, has important impacts on the community in which it exists. It is proposed that these impacts be identified and their extent estimated either positive or negative. The information gained may be used to direct the improvement of the positive impacts and to mitigate the negative impacts. Those studies which may reveal future trends will be of particular value.

The proper conceptualization of the impact studies may view California Polytechnic State University, San Luis Obispo, as an institution, as a large group of students, and as a large group of public employees. The community may be viewed as primarily the City of San Luis Obispo, and secondarily as the County of San Luis Obispo. A larger view of the community may be identified for certain carefully defined impacts. The studies may be of any degree of sophistication ranging from excel lent term papers to professional research.

President Kennedy has established a Coordinating Committee for Community Impact Studies with the charge of encouraging studies relating to different aspects of Cal Poly's relationship with the community. The Committee's coordinating function is twofold:

1. Identifying those specific topics which should be studied, and
2. Locating the faculty and/or staff prepared to carry out the needed studies on these topics.

The persons accepting responsibility for a study should prepare a proposal for the Committee's review. The Committee will forward the study proposals to the President with its recommendations. If appropriate, the Committee may recommend to the President methods of assisting these persons in the conduct of their studies. When the President approves an impact study proposal or a group of proposals, the resources of the University will be available within specified limits. Although the Committee does not have an allocation of manpower or money to carry out impact studies, the Committee will encourage the funding of impact studies through the Research Committee and through the Office of Research.

LND 3-6-74

A PROPOSED STUDY OF THE ECONOMIC IMPACT OF CALIFORNIA POLYTECHNIC STATE UNIVERSITY, SAN LUIS OBISPO, ON THE LOCAL COMMUNITY A N D AREA, 1973-74

Scope of Study. The proposed study will cover the time period from July 1, 1973 through June 30, 1974, in order to have current enrollment and expenditure data. The primary geographic areas involved are the city and county of San Luis Obispo.

The general plan for the study is to secure data on direct expenditures by students, staff, faculty, visitors, and the University as an organization, within the city and county, with subsequent treatment of the indirect economic effects upon the local area. The study will be undertaken jointly by L. H. Dunigan, Director of Institutional Research, and Dr. E. Morosco and Dr. Howard Smith, Economics Department, Cal Poly. Summer 1974 is the target date for at least a preliminary report.

Purpose of Study. It is recognized that Cal Poly has impacts in other areas such as cultural, transportation, recreation, community services, and community services provided on local government, housing, environmental, and so forth. However, it is believed that the extent and type of basic economic impact should be investigated as one important part of a series of studies of the various impacts and interrelationships of Cal Poly and the community. The study will be reviewed by the Coordinating Committee for Community Impact Studies and forwarded to President Kennedy.

Tentative Outline for the Study.

1. Introduction. Objectives of the study and general description of University and community. Will include enrollment data from 1960 to 1970 for perspective.
3. University Employees and Expenditures. Will include Foundation and ASI. Based on net payroll data and on survey data for geographical distribution.
4. University Purchases. Will include Foundation and ASI, with estimates for local impact.
5. University Capital Outlay Expenditures. Based on average of several years, with estimated portion in local area.
6. Estimated Expenditures by Visitors. Will include a comprehensive list of scheduled groups and events for 1973-74, with approximate attendance and estimated expenditures according to number of days and housing and feeding arrangements.
7. Induced Investment and Community Housing. Will explore changes in student enrollment and University employees in relation to community housing construction.
8. Employment and Income Multiplier Effects. Will estimate the indirect effects of University-related direct expenditures on the local area.
9. Comparison of Findings with City and County Statistical Data. Such as taxable retail sales from State Board of Equalization, etc.
10. Summary and Conclusions.

ATTACH F IV-H