Jan. 10, 2006

Contact: Harvey Levenson
Cal Poly Graphic Communication Department
(805) 756-1108

Printing Expert Frank Romano Joins Cal Poly Graphic Communication Department
As Research Professor

SAN LUIS OBISPO -- Industry guru and highly acclaimed printing expert Frank Romano has been appointed Graphic Communication Research Professor From Industry at Cal Poly for winter quarter 2006. Romano will teach courses in digital printing and emerging technology, and emerging digital topics.

The Research Professor program brings to campus well-known and highly qualified specialists, who volunteer their time to teach students contemporary issues in graphic communication.

“These industry leaders bring to our students real-world experience that comes from day-to-day involvement in the field,” said Harvey Levenson, head of Cal Poly's Graphic Communication Department. “We are particularly pleased to have Frank Romano with us because of the practical knowledge, intellectual and critical industry perspective he will give our students.”

Romano is professor emeritus and former director of the School of Print Media at the Rochester Institute of Technology. He is also actively involved in consulting, researching, publishing and speaking for the printing, publishing, and related industries. He has written 44 books, over 1,000 articles, and has received numerous awards for his contribution to the knowledge of the profession.

Other Graphic Communication Department Research Professors have included:
Frank Benevento - Graphic Arts Technical Foundation (GATF) (Retired)
Alan Brunner - Division President, K/P Corp.
Mark Coudray - President, Coudray Graphic Technologies
Michael Cunningham - Clinical Prof. of Entrepreneurship, San Diego State University
Brian Lawler - Prepress and pre-media expert
Larry Rolufs - Former Director of Bureau of Engraving and Printing, Washington, D.C.
Brian Schott - President, AdMail Express Inc.
Roger Siminoff - Senior Marketing Manager, Professional Markets, Apple Computer
Brian Travis - President, Information Architecture

###