Jan. 31, 2006

Contact: Harvey Levenson
Cal Poly Graphic Communication
(805) 756-1108

Cal Poly to Host International Graphic Arts Education Conference

SAN LUIS OBISPO – Cal Poly’s Graphic Communication Department will host the 81st annual conference of the International Graphic Arts Education Association (IGAEA) July 30 through Aug. 3.

Titled “Surfing the Digital Wave,” this conference is not going to be your father’s IGA EA conference, said Harvey Levenson, head of the department. “This will be a contemporary, high-tech conference with loads of hands-on opportunities led by recognized authorities from Cal Poly and industry.”

Leading experts in education and industry will conduct the conference sessions, and attendees at all levels of teaching -- from high school to community college and universities -- will come away with new information, ideas and projects to shape curricula and teaching strategies at their home schools, Levenson said. Attendees will not only have the opportunity for hands-on instruction on the latest, most advanced equipment, they will also be involved in activities that can be used in classrooms that aren’t equipped with the latest printing technology.

Faculty member Malcolm Kelf is coordinating the 2006 IGA EA conference, which coincides with the Graphic Communication Department’s 60th anniversary and $2.5-million development drive.

Registration costs $550. To register on line go to: http://www.igaea.org.

# # #