President McPhee Addresses Student Body Thursday

The annual President's Convocation will be held Thursday, Oct. 8, at 10 A.M. in the Stadium. All classes in session during the period ending at 10 A.M. on Thursday, October 8, will be held at 9:30 A.M. Only the latest convocation to date in the stadium to attend the Convocation will be held on Thursday, October 8, at 10 A.M. The meeting will begin at 9:30 A.M. and a session of the Board of Regents will meet concurrently in the Friday, Oct. 9, at 11:30 A.M. It is expected that all students will be in attendance.

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SAC Approves Funds For Less Brown Booking

Dick Batcheller topped his opponent by 86 to 67 votes to win the freshman class presidential office, while Jeff Little secured 37 votes to win the vice president position. No additional recruits are expected.

Batcheller, a freshman, was opposed by the KEEP incumbent, Paul McDonald, who missed last year's Home Concert. He defeated his opponent by a slim margin of 14 votes.

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McPhee Appoints Rittenhouse to Danforth Group

President Julian A. McPhee has named Eugene Rittenhouse as the liaison committee chairman of two or three candidates to the Danforth Foundation for two scholarships for graduate study in the Natural and Biological Sciences. The Foundation, a non-profit organization located in St. Louis, gives educational fellowships for the ninth class of Danforth Group.

"These appointments are fundamentally a relationship of encouragement throughout the years of graduate study. They will be accompanied by the same philosophy as the Foundation," Dr. McPhee said.

The three appointees, planning on entering a graduate school in September, 1950, will be chosen by the Foundation on the basis of their academic standing and leadership in their college, as well as their potential for graduate study. Their names will be announced at the end of the school year.

"Each appointment will be made by a committee of the Foundation." Dr. McPhee said.

Paniorth Group, a educational foundation located in fit. Green, N. Y., will assume the responsibility of financing the scholarships.

The Foundation has given educational fellowships to students in the fields of medicine, law, engineering, agriculture, and business administration.

College of Nursing

Vincent Gates New Director of Office of Public Relations At Poly

Vincent Gates, former administrative assistant, has been named New Public Relations Director for the home campus, succeeding Dr. Douglas W. Miller who begins new duties as Publications Director for all three Cal Poly campuses. Gates, who was a student at a year and a half ago as assistant to President McPhee, was elected as temporary head of the App. Department, Development and Alumni Relations.

Stevens, Chair of the Committee for Public Relations, said Thursday morning that Gates would continue the work of the Department.

Gates, who has been Public Relations Director here since 1948, has been listed in Most Notable California.

Queen Sought For Homecoming

Applications are now available for Cal Poly's 51st annual Homecoming celebration Oct. 24, announces Hill Harbour.

Reservations are to be made In advance by Oct. 9, by the Student and Faculty. Two being served will be the home economics department cook, President McPhee, and last year's Glee Club. An announcement of the luncheon menu will be made in advance of each luncheon date.

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Poly Sports Picture Bright

As the school year gate rolls, and faculty and students alike begin the yearly cycle of teaching and learning, the Green and Gold coaching staff intensifies its university search for athletes. According to Mustang mentors, the picture this year looks bright.

Possibly the most elated man on the campus is Basketball Coach Ed Jorgensen. Most of last year's starters and benchmen are returning as well as several newly enrolled junior college standouts. Jorgensen feels that he has compiled the finest collection of freshman basketball hopefuls ever assembled at Cal Poly. In his own words, he is "Looking for them to play together, stay together, and fill in where they are needed."

Getting an early start with Fall baseball workouts, Coach Bill Hicks is anticipating a good season with the addition of several transfers. Mt. Diablo Valiev has contributed two horsehlders to the Mustang and will strengthen the pitching staff. Prom nearsr home comes a taet All-Big Eight conference first team. Gsne Callan, former Poly man In Rod Atnip, pitcher, and Rally Rounsavllle, catcher. Atnip made ever assembled at Cat Poly. In his own words, he Is "Looking

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mission. Mt. Diablo Valley has contributed two transfers to the Mustang squad in Red Aitoh, pitcher, and Barry Bousewvilles, catcher. Aitoh made is returning from a year of work at East Centro Upper Junior College the All-Big Eight conference first team. Gene Callan, former Poly man and will strengthen the pitching staff. From nearer home comes a utility Roger Brown of Rancho's College in Santa Maria.

Though not all swimmers have reported, Coach Dick Anderson makes no bones about the fact that he has one of California's top teams this year. Russell Poe, a freshman from Wilson High in Long Beach. Poe specializes in the backstroke and water polo and could be the beat backstroker to hit the Poly pool. Coach Anderson stresses the fact that more swimmers are needed, and all interested students should see him.

Sir Isaac Newton is struck by another great idea!

As sure as little apples, Newton knew that what goes up must come down. But when it comes down to a really pleasurable filter cigarette, it's what goes up-in front of the filter, that is-that makes the difference!

There's where Mustang had an inspired idea - Filter-Blend! Winchester specially selects choice, mild tobaccos, then specially processes them for filter smoking. The result: Filter-Blend up front of a modern filter. That's what makes Winchester a complete filter cigarette.

Filter-Blend also makes Winchester America's best-selling, best-tasting filter cigarette. Take it from Sir Isaac:

"You don't have to be hit on the head to know that Winchester tastes good like a cigarette should!"
At last! A breakfast drink you can keep in your room

More vitamin C than orange juice. New instant TANG is the breakfast drink you can keep right on your bookshelf—because TANG keeps anywhere, whether refrigerated or not.

Make as much as you want, whenever you want. Just mix with plain cold water—nothing to squeeze, nothing to unfreeze.

Drink TANG every morning and get more vitamin C than orange or grapefruit juice gives you. Plus vitamin A. Tastes really good, too.

Today's assignment—get TANG!

NEW! INSTANT! Just mix with cold water

**NEW!!**

**STRAWBERRY**

**TANG's FOR THE VITAMIN C**

**YOU'RE WELCOME!**