All in the Family

Alumni, Friends Continue Centennial Campaign Success
A Letter to Our Friends

No matter where I travel, I find that Cal Poly enjoys a reputation as a prestigious institution that delivers an extraordinary education.

This reputation is the result of the incredible teamwork of our faculty and the staff, our loyal alumni, our industry partners and our other friends. You have all helped us fulfill our promise to develop California’s next generation of engineers, architects, scientists, business leaders, teachers, journalists, computer experts and specialists in many other fields.

As we enter the last year of our Centennial Campaign, our alumni and friends continue to provide unprecedented levels of private support, creating that critical margin of excellence that distinguishes a great university from a good one.

This testament of faith you have shown in Cal Poly, especially in today’s economic climate, is a tremendous vote of confidence. In fact, I am confident that the momentum you have created will sweep us in the home stretch beyond our $225 million goal. I believe we can crest at an amazing $250 million in total gifts.

I heartily commend you for your support and your generosity. In return, we pledge to be good stewards of your gifts. And we will continue to inform you on how your generosity contributes to a vibrant campus life.

So this special issue of the Cal Poly Magazine is dedicated to you. Inside you will find an Honor Roll of all donors who gave $250 or more to the University during 2002-2003. Also, be sure to read the Centennial Campaign Update (opposite page) for the exciting details about some of the more extraordinary gifts we have received.

You will enjoy our cover story about an outstanding individual whose life and accomplishments reflect well on his Cal Poly education. Isaac Barpal’s incredible journey took him from Israel to Cal Poly, where he worked for $1.25 an hour while earning degrees in both electrical engineering and applied math. He recently pledged $5 million to the University, where, he says “the people were unbelievable.”

Throughout the magazine, you will see a number of our other friends whose gifts have benefited the University and touched the lives of our students.

After reading this issue, I know you will share my optimism that – with your help – Cal Poly will not only survive these challenging economic times but also prevail as one of the nation’s top polytechnic institutions of higher learning.

Warren J. Baker

On the Cover

Isaac Barpal (EE and MATH ’67) and his wife, Marge (at home with Mango and Kiwi). Barpal’s $5 million bequest to the College of Engineering – one of 145,000 Centennial Campaign gifts and pledges through June 30, 2003 – took the campaign total over the $200 million mark.

Photo by Donna Connor
Cal Poly's Centennial Campaign once again broke records in 2002-2003 to finish the fiscal year at over $202 million – nearly four times more than the next-largest campaign in the history of the California State University's 23 campuses.

With more than 28,000 gifts and pledges, the university raised $37 million over the past fiscal year, bringing the campaign total to 90 percent of its $225 million goal.

Contributions from corporations and foundations totaled nearly $11 million, but it was individual gifts from parents, alumni and friends that took Cal Poly over the $200 million mark.

The Cal Poly Fund – the university's annual fund program – brought in 22,554 gifts totaling $2.2 million, a 13 percent increase up from $1.95 million the previous year.

Unrestricted support from parents totaled more than $560,000 from 7,000 gifts, an increase of 10 percent that set a new record for parent support.

And among the major gifts from individuals that took the campaign over $200 million were:

- A $6 million pledge from Donald E. Bentley to establish the Donald E. Bentley Center for Engineering Innovation in Cal Poly's Mechanical Engineering Department and endow a director and two faculty positions
- A $5 million bequest pledge from alumnus Isaac Barpal (EE and MATH '67) (see cover story on pages 4-6)
- A $1 million pledge from Robin Rossi (ARCH '75) to the College of Architecture and Environmental Design to help build and equip a new building, fund student grants, begin a design professionals mentoring program, fund a professorship in honor of CAED founding dean George Hasslein, and support the Cal Poly Scholars program
- A $1 million commitment of real estate from Allyn Rosetta (AGB '68) to the College of Agriculture to establish the Ag Business Founders Endowment honoring Professors Edgar Hyer and Dan Chase (see donor profile on page 7)
- A nearly $1 million irrevocable trust established by James M. Pyle (AGB '79) to establish a universitywide professorship
- A $945,000 charitable remainder unitrust established by Allyn and Lee Arnold to benefit the University Center for Teacher Education
- A $700,000 charitable remainder unitrust established by Peter H. (64 ARCE) and Ida Mae Berg to benefit the George Hasslein Endowed Chair for Interdisciplinary Studies in Environmental Design
- A $650,000 commitment by Ken Gerlack (OH '62) to the College of Agriculture to help create the Ken and Gay Gerlack Professorship Endowment

Future Plans

Cal Poly plans to continue its progress toward reaching the Centennial Campaign goal of $225 million by December 31, 2004. In fact, the university projects that it will surpass the $225 million mark during the upcoming fiscal year and move toward $250 million.

Major campaign projects include securing funding for the new Center for Science and Mathematics, creating a new building for the College of Architecture and Environmental Design, and developing the Wine and Viticulture Center.

Other top funding priorities are endowed and term professorships and chairs, scholarships and the Cal Poly Scholars Program, and the latest technology innovations for classroom instruction and research.
A Window Into A Generous Soul
Alum's life story inspires and teaches

Isaac (Itzik) Barpal (EE and MATH '67) views his recent $5 million bequest commitment to the College of Engineering as a way of giving back for his excellent Cal Poly education, as well as a promise to future generations that they, too, will have an opportunity to learn at one of the nation's finest undergraduate institutions.

Barpal came to the United States - and Cal Poly - in 1964 as a 24-year-old Israeli immigrant with no high school education, limited English language skills and no money. What he didn't lack, though, were a strong work ethic, determination and a positive attitude that transformed him into a first-rate student and, later, a leader in industry. He was not deterred by what some might consider limitations or obstacles. For Barpal, it just meant working harder and studying longer.

His story is one of hard work, success, and accomplishments. He is a proud but humble man.

"I believe the reason I have been successful in my personal life and professional career has a great deal to do with the education and values I learned at Cal Poly," Barpal says. "The way people treated me turned my life around. Everyone was so friendly, so incredibly helpful."

While a student in 1965, he married a California girl, and they had a son in 1966. That didn't slow him down, though. He earned two bachelor's degrees in just over three years. Then he went on to UC Santa Barbara, where he earned a master's degree in 1968 and a doctorate in 1970.

Not surprisingly, Barpal, now retired, continued his successful journey up the corporate ladder. He enjoyed a distinguished 22-year career at Westinghouse Electric Corp., where he served in several key capacities, including corporate vice president of science and technology.

Then in 1993 he joined Allied-Signal Inc. (now Honeywell) as senior vice president and chief technology officer.

He has fond memories of Cal Poly and his professors, crediting two with having a significant impact on his life: Fred Bowden, head of the Electrical Engineering Department at the time, and Electrical Engineering Professor Alexander Landyshev.

Bowden struck a deal with Barpal, who, after his first quarter, wanted to
study electrical engineering in an accelerated program available to junior college transfer students. Although he lacked the necessary prerequisites for entry to the program, Bowden promised him admission if he did well in both sessions of summer school that year. Barpal did better than “well,” earning all A’s.

“Fred Bowden was like a surrogate father to me,” Barpal recalls. “He helped me every step of the way.”

But he was also tough, Barpal says. “If I had an excuse for something, he would say, ‘Excuses are for people less capable than you are.’”

In addition to his role as a student, Barpal worked as a student employee. He often put in 30 to 40 hours a week as an electrician on campus and was responsible for maintaining the electrical systems of the football stadium.

“They paid me $5 a game to turn on the lights, open the doors, turn on the heaters, and make sure the public address system and scoreboard were working,” Barpal says. “I would sit in the booth
with the announcers so that I could solve any electrical problems that might arise and note which lightposts were out so that I could fix them the next day.

"One day, the professor who usually ran the scoreboard didn't show up. I was reading my book, studying, when the announcer asked me to keep score. Now you must remember, I was originally from Argentina, where they play soccer. When someone scores, the team earns one point. So, when a football player scored, I would record one point. I didn't understand that a touchdown was worth six points. I became a football expert in a very short time."

He continued to run the scoreboard for the rest of the season.

Barpal also remembers Professor Landyshev as a mentor and friend. "He was a Russian immigrant who had been found by American forces during World War II and brought to the United States," Barpal explains. "He drove me harder than anyone. He not only mentored me all along, he insisted I attend graduate school."

At the time, Barpal says, he was "very poor, married with one child," and could think only of getting out and supporting himself and his family. But Landyshev wouldn't take no for an answer.

"He was very stern, but he was right," Barpal says, "and he was there to celebrate with me when I earned my Ph.D." The two remained close friends until Landyshev's death in the 1980s.

Barpal also credits "this great country" for helping him succeed.

"All my dealings in this country were magnificent. Even with my unusual background, I was able to do well in school and move up in corporate America. No one cared what I was, only who I was. The people in this country are incredible. They look for people who can do the best job. It doesn't matter if you are an immigrant, a minority or a female. This is a great country, and we can only make it greater by trying harder and not giving up."

Like his mentor Professor Landyshev, Barpal never took "no" for an answer either, and he encourages emerging professionals to do the same. "If there are doors that are closed, try to find a way to open them," he suggests. "If you are accepted to Cal Poly, you are already above the ordinary. Don't forget that, and don't forget to work as hard as it takes. The opportunities are there."

In addition to his recent bequest commitment, which will support the Electrical Engineering Department and provide aid to students in perpetuity, Barpal also funds two annual $5,000 electrical engineering scholarships. One is awarded to a senior with the best overall grade point average; the second is given to a highly qualified applicant with financial need who could not otherwise attend Cal Poly.

The $5 million bequest commitment from Barpal and his wife, Marge, puts Cal Poly's Centennial Campaign figure above the $200 million mark, but, Barpal jokes, he hopes the university doesn't collect too soon...

"Even with my unusual background, I was able to do well in school and move up in corporate America. No one cared what I was, only who I was. The people in this country are incredible."

- Isaac Barpal
Allyn Rosetta

(AGRICULTURAL BUSINESS '68)
Murietta, Calif.

Profession:
Southern California real estate investor

Greatest accomplishment:
Surviving in the real estate market. I wanted to be a farmer. When I started farming in the late '60s, I had to transition to real estate because housing developments began to surround my land. Developers were nipping at the edges of the farmland.

Favorite Cal Poly professor:
Dr. Edgar Hyer. Dr. Hyer taught me that cash flow was more important than profit. He said if you kept your eye on cash flow, the profits would take care of themselves.

Fondest Cal Poly memory:
I guess it was the day I graduated and left the world of academia for the income-generating world.

Favorite spot on campus:
The Ag Department. It was open, with lots of acreage, and I felt a real sense of freedom and space.

Greatest challenge while at Cal Poly:
Passing a feeds and feeding class and a soil science class. I had no difficulty in chemistry or math, or in other ag classes where my real interests lay. I was interested in crops, orchards and vineyards.

Most helpful class:
All of my classes were helpful. But I especially liked ag mechanics and ag economics. The classes in “meats” were very interesting – we were shown the whole process and helped slaughter animals for market.

How did you get into your current business?
I was farming avocados, citrus and vineyards. Because of urban growth, I had to sell out to other developers or become one. After 35 years in real estate, I just sold my last parcel of farmland, for a single-family, gated community development overlooking a golf course.

What is your No. 1 reason for giving to Cal Poly?
I want to give back to the college community that gave me real opportunities – by teaching me how to learn.

What advice do you have for students who want to enter your field today?
Bring lots of money. Real estate is like the stock market. You make a mistake and you get hammered. If I were starting in real estate today, I’d associate myself with some real professionals who could guide me.

– Nels Hanson
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Editor's Note: We pride ourselves on the accuracy of names and figures cited based on information as of press time. We apologize for any inadvertent errors. Please contact Advancement Services at alumniinfo@calpoly.edu with any corrections.
Steve Kulchin (LA ’81) hiked up into Poly Canyon his first day on campus. He never got over how great an opportunity it was for students to get their hands on things and build.

“It was inspiring to know that as a student you could actually build things,” Kulchin says. “That was really something rare, and it made Cal Poly unique.”

And he never forgot how important the right donation at the right time could be.

“We needed a truck and a trailer for a project, something that was out of our reach, and a donor provided that crucial help.”

So Kulchin, now president of his own foundation drilling company in Redmond, Wash., was delighted to return to campus and provide the lead donation that helped make it possible for three College of Architecture and Environmental Design students to build Poly Canyon’s newest addition: the Tensile Structure.

“Poly Canyon is an amazing opportunity to design and build things at full scale,” says Kieran Kelly-Sneed (ARCE ’02), one of the structure’s creators.

Marking 40 years of building in the canyon, the tensile structure was dedicated at Open House in April 2003, confirming that what energized Steve Kulchin is still energizing tomorrow’s designers and builders — and keeping Cal Poly’s learn-by-doing tradition going strong.

— Bob Anderson

Poly Canyon’s tensile structure was the senior project of CAED graduates (left to right) Royce Chow (Architecture), Theresa Zaro (Landscape Architecture) and Kieran Kelly-Sneed (Architectural Engineering).
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The President's Round Table

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Tom deRegt

(BUSINESS ADMINISTRATION '80)
Carmel, Calif.

Profession:
Real estate development and investment
Principal/owner, New Cities Development Group; Bayrock Residential LLC; Valley Community Homes Inc.; and Pasadera Country Club LLC

Greatest accomplishment:
Professionally, I am very proud of the communities we have developed, including the Almaden Winery neighborhood in San Jose and the Pasadera Country Club in Monterey. Personally, my family is my most rewarding accomplishment. Marrying my wife, Judy, and raising our three children: Chris, 20; Bryan, 14; and Taylor, 12.

Favorite Cal Poly professor:
Owen Servatius, from whom I took several classes. He had an effective way of communicating his ideas and made his classes interesting.

Fondest Cal Poly memory:
I don’t have one isolated memory. I enjoyed the five years I spent in San Luis Obispo. I lived and worked in the community. I loved the town, the school and friends. Friday afternoons at the Spindle bring back great memories.

Favorite spot on campus:
The entire campus is outstanding.

How did you get into real estate development and investment?
I started out in banking with Security Pacific National Bank in their real estate group. I then spent 10 years in mortgage banking. In 1989 I was extremely fortunate to join my current partners and we formed a development partnership.

You recently gave a donation to help create the Finance Resource Analysis Center in the Orfalea College of Business, where there’ll be a ticker tape board and students can watch the movement of the stock market. Why do you think such a center is important, and how will students benefit?
It is a perfect fit for Cal Poly’s learn-by-doing approach. We believe there is a tremendous opportunity to energize the finance curriculum and have it play a major role within the Orfalea College of Business.

No. 1 reason for giving to Cal Poly? Why should other Orfalea College of Business alumni consider giving to Cal Poly?
With the current budget shortfalls, we must provide alternate funding sources if we’re going to maintain the business college at a high level and attract quality faculty and students.

- Nels Hanson
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Julian McPhee Society

Julian McPhee was president of Cal Poly from 1933 to 1966. These individuals donated $1,000-$1,999 between July 1, 2002, and June 30, 2003.

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Patricia A. Campbell
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Clement K. and Paula Cox
Mary E. and Mike E. Cox
Ray E. and Sandra J. Csonko
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Steven L. Danny
Hiram L. and Nancy Davis
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Steven D. Davis
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Robin J. and Steven R. DeJarnett
Homcr T. and Ettie Delawle
continued
Downtown Orcutt in northern Santa Barbara County might be getting a facelift, thanks to Danielle Ringstmeyer (CE '03) and Jesse Cline, a civil engineering senior.

Growing up near Orcutt, Ringstmeyer and Cline have firsthand knowledge of the traffic conundrums of the downtown region. So, for their senior project, the duo approached the Old Town Orcutt Revitalization Association with three alternative downtown designs. The designs explored different parking arrangements, traffic lanes, medians and sidewalk sizes.

"It's a good experience interacting with the public and putting together a presentation," Cline says. "We went to public meetings to find out what the community wanted in the design, and we heard a diverse set of opinions. We then sifted through the information and opinions and tried to create a design that addressed all the needs and wishes of the people."

Cline and Ringstmeyer used AutoCad to sketch the renderings of their downtown visions and presented their PowerPoint proposals to the Revitalization Association last summer.

The Revitalization Association was impressed by the students' presentation. Association members especially liked the design with wide sidewalks, parallel parking, two-lane traffic, a median and a roundabout. However, more studies will be conducted before the project breaks ground.

In a letter to the students' senior project advisor, Civil and Environmental Engineering Professor Ed Sullivan, the Revitalization Association wrote, "The students represented [the civil engineering department] in a very professional manner and made all of us proud that such a fine example of Cal Poly resources exist in our community."

Cline said he and Ringstmeyer were well prepared for the project after taking an advanced transportation design class. They also give much credit to Sullivan for his guidance.

Ringstmeyer now works as a transportation engineer for Sequeira Infrastructure Associates in Irvine, and Cline is looking forward to graduating in fall 2003.

— Natalie Connelly
PARTNERS IN EXCELLENCE

Julian McPhee Society

Julian McPhee was president of Cal Poly from 1933 to 1966. These individuals donated $1,000-$1,999 between July 1, 2002, and June 30, 2003. *Deceased

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ALEX SPANOS

(AEROSPACE ENGINEERING '42)
Stockton, Calif.

Profession:
Businessman, entrepreneur, philanthropist, author, chairman and owner of A.G. Spanos Companies; owner of the San Diego Chargers

Greatest accomplishment:
My wife and family. I have 10 grandchildren. Family comes before anything. My whole family works for me. My No. 2 grandson just started as an engineer, constructing office buildings and apartments. My No. 3 and No. 4 grandsons work for the Chargers. Our business is family-owned and private.

Favorite Cal Poly professor:
Harold Davidson, music professor emeritus. He had an unbelievable personality. Everyone who knew him loved him. Hal would see me and say, “How’s it going, Alex?” or “Is there something you need?”

Fondest Cal Poly memory:
Playing in Hal Davidson’s band. I was the drum major, and we performed at games and parades.

A.G. Spanos Companies is one of the nation’s leading builders of apartment communities and one of the few family-owned Fortune 400 companies. Is it true that before you entered the construction business, you worked for your father as a baker, then borrowed $800 to begin a catering company, which became the largest caterer to farm workers in the United States? That’s right. I’ve always tried to be the best at what I do. I took up golf at 32 in 1954, and six years later I was one of the 10 U.S. golfers chosen to compete in the British Amateur.

You’ve received many awards, including the Statue of Liberty-Ellis Island Award and the Horatio Alger Award. Why were you so honored?
I received the Statue of Liberty Award in 1986, for good things I had done, gifts that I had made to deserving causes. I’ve always helped any way that I can. I feel fortunate I’m able to do the things I do. The Alger Award was for achieving success in business – it’s a kind of “rags-to-riches” award.

You recently donated $100,000 to create music scholarships and $1.5 million to renovate the Davidson Music Center, which will be renamed the Alex and Faye Spanos Theater. What is your No. 1 reason for giving to Cal Poly?
When I was at Cal Poly, I had absolutely nothing. I worked for board and room, and those are days I can’t forget. Hal Davidson encouraged me in every way at that time. How could I forget him or Cal Poly? When Davidson’s name came up in conversations about a gift to Cal Poly, I sent a check.

You were a good friend of Bob Hope. What is your fondest memory of him?
In 1968 I went to Palm Springs, to the El Dorado Country Club, and asked the golf pro to fix me up with a foursome. About 20 minutes later, the pro came running back, all excited. I’d be playing with Bing Crosby and Bob Hope; Crosby already had a partner, but Bob needed one. When we holed out at the 18th, Bob and I had killed Crosby and his friend. From 1968 on, not a week went by in 35 years when Bob and I weren’t together. We traveled the world together, golfing and singing and tap dancing at benefits.

How did you get into pro football?
From the time I was eight years old, all through high school, we worked. We weren’t allowed to play sports. I always loved sports and wanted to play football. When I had the opportunity to buy the Chargers, I didn’t hesitate.

- Nels Hanson
Margaret Chase Society
Margaret Chase served as acting Cal Poly president in 1924 and served the university for 37 years in a variety of faculty and administrative positions. These individuals donated $500-$999 between July 1, 2002, and June 30, 2003.
Kenneth Edwards
Glendale, Calif.

Education:
'54 B.A., chemistry, Occidental College;
'55 M.S., chemical and metallurgical
engineering, University of Michigan

Profession:
CEO of Dunn-Edwards Paint Co.;
chemist; inventor.

How did you get into the paint business?
I was born into it. My paternal grandfa-
ther was trained to be a painter, and later
my father ran my grandfather's painting
business. In 1925 Frank W. "Bud" Dunn
started a wallpaper and paint store in Los
Angeles, in 1937 he started manufactur-
ing his own paint, and in 1938 my father
bought out Bud's three partners.

What has been your greatest
accomplishment?
Applying my knowledge of chemistry and
chemical engineering to research and
manufacturing. This focus has allowed
the corporation to become a leader in
product and manufacturing.

You have been instrumental in garnering
support for the Western Coatings
Technology Center in the university's
new Center for Science and Mathematics.
How will the center enhance Cal Poly's
efforts in research and development, and
what will be the benefit to industry?
It will be the only school west of the
Mississippi where students can receive
such intense education in polymers and
coatings, combining darn good teachers
with hands-on training so students will
be specialists. A master's graduate in
polymers and coatings will have approxi-
mately five years' advantage over non-
specialty chemistry grads from other
schools. Every paint company I know
camors for Cal Poly students.

What are polymers and coatings and why
are they such important technologies?
If you look around your office, polymers
and coatings are everywhere. If your
living room is blue and your wife wants it
green, you'll be using a coating when you
dip your brush into the paint can.

Although you are not an alum, you
are an enthusiastic Cal Poly supporter.
What is it about the school that attracted your attention?
In the mid-'80s, the paint industry started
looking for a place where students could
be given experience in coatings. Two
associates and I visited Cal Poly and liked
what we saw. We were impressed by the
quality of the students, the faculty
members and the hands-on training.

What advice would you give young
people who want to enter your field?
Polymers and coatings is a very challeng-
ing field, and if you're good, the sky's the
limit. I've been very lucky all my life, at
the forefront of solving problems other
people couldn't figure out and brought to
me. Few people are that lucky, but Cal
Poly students are capable and well
educated and they can accomplish
whatever they set their minds to.

"Every paint
company I
know clamors
for Cal Poly
students."

--- Kenneth Edwards
Margaret Chase Society
Margaret Chase served as acting Cal Poly president in 1924 and served the university for 37 years in a variety of faculty and administrative positions. These individuals donated $500-$999 between July 1, 2002, and June 30, 2003.
A nyone who has ever lost some thing that couldn’t be replaced knows just how Stephen Krauss (ENGL ’69) felt when he lost his fraternity ring more than 20 years ago. He thought it was in the jewelry box, where it belonged. When he realized it was gone, he was heartbroken because the ring evoked so many great memories.

He abandoned the idea of recovering the ring, realizing that the chances of someone else finding it and taking the time to locate him were slim.

Little did he know that Jennifer Ward-Batts, an assistant professor of economics at Claremont McKenna College, would come to his aid.

Ward-Batts’s mother, Linda Owenby Gillespie, found the ring in a North Carolina rental unit couch in the late 1990s. Not knowing how to find its owner, Gillespie put the ring in the back of her jewelry box, where it sat until her daughter’s recent visit. Gillespie showed it to Ward-Batts, who noticed the owner’s initials, the fraternity insignia and the engraved college name.

When Ward-Batts returned to California, she did a little Internet research, e-mailing the alumni associations at Cal Poly and Cal Poly, Pomona, but there were no solid leads.

Undaunted, she turned to the fraternal organization’s national office, which deduced from the information on the ring that the owner was a Cal Poly graduate named Stephen R. Krauss.

Ward-Batts then contacted the Alumni Relations office, which let Krauss – a San Luis Obispo resident and longtime Cal Poly supporter – know that his ring had been found. He says he was simply “shocked.” Within two days, Ward-Batts had solved the mystery of a ring 20 years lost.

“I was taught that people help people,” she says. “You know, the golden rule. If it was my ring, I’d want someone to try to return it to me. And it was a challenge, like a treasure hunt.”

For Krauss the ring’s return only enriched his belief in the good that comes from this institution. As a student in the late 1960s, Krauss was a founding member of his fraternity, Alpha Epsilon Pi, and later a leader in developing the cultural arts program on campus. He reflects fondly on the wonderful relationships between students and faculty members and the times that contributed to his special experiences at Cal Poly.


And now he has yet another special memory – and a ring – to add to his collection of memories and mementos.

– Amber Kidd
PARTNERS IN EXCELLENCE

Margaret Chase Society
Margaret Chase served as acting Cal Poly president in 1924 and served the university for 37 years in a variety of faculty and administrative positions. These individuals donated $500-$999 between July 1, 2002, and June 30, 2003.

Carl Beck Society
Carl "Gus" Beck, Future Farmers of America chapter adviser, organized the first Poly Royal in 1933. These individuals donated $250-$499 between July 1, 2002, and June 30, 2003. *Deceased

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Leroy W. and
Margaret A. Bracken
Martha L. and Russell W. Brand
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Erling A. Breckan
George A. Brennan
Dawn R. and
Matthew S. Brenner
J. Scott and Mary F. Brenner
Janet M. and Steven Brewer
William D. Brick
Sylvia M. and Wayne H. Brignard
Bonne D. and Macynn R. Brinton
David Brodie
Damiel P. Brooks

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C. Andrea Brown
Dallas L. Brown and
Sharon Ames-Brown
Howard C. and Fay W. Brown
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Stanley B. and Yvonne H. Brown
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Gail and Howard W. Brunnings
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Dana M. and Daniel J. Cabbell
John A. and Priscilla Cadwell
Candice and William J. Calder
Joseph T. Callahan
Linda A. Callison
Bruce S. Cameron
Edwin A. and Kaye Camp
continued
San Luis Obispo businessman Bill Thoma (EE ’77) recalls a long family history with Cal Poly, a history that stretches back to the 1930s and continues to this day.

Thoma’s grandfather, Chris Jespersen, while serving as the state senator representing San Luis Obispo and chair of the Education and the House Ways and Means committees, lobbied for funding for the Cal Poly campus during Julian McPhee’s presidency. Jespersen’s name is also well known on campus. Jespersen Hall, current home to football coaches and the university’s Continuing Education office, is named in his honor.

Thoma’s father, Clarence “Bud” Thoma (EE ’50), was the first in a long line of family members to graduate from Cal Poly. The list includes all four of his and his wife Pearl’s children: Jean (Thoma) Usilton (CFD ’72), Sheryl (Thoma) O’Neill (MATH ’74), Bill, and Ed (IT ’83) Thoma.

Thoma met his wife, Jennifer (Armstrong) Thoma (HE ’77), while attending Cal Poly. They have been married 24 years.

In 1995, as president of the company his father founded, Thoma Electric Inc., Thoma became involved in Cal Poly Athletics, both personally and professionally. At the time, he was serving as president of the San Luis Obispo Chamber of Commerce.

“One of my goals was to improve the ‘town-gown’ relationship between the city of San Luis Obispo and Cal Poly,” Thoma recalls. “I thought that the external nature of athletics could be used to foster improved relations. Athletic events bring the community to the Cal Poly campus and allow the community to enjoy what the university has to offer. As a result of this exposure, the university benefits from the community in many other ways.”

With that connection in mind, Thoma joined the Mustang Athletic Fund board of directors, a group responsible for raising funds and creating enthusiasm for Cal Poly sports.

Since then, Thoma and Thoma Electric Inc. have been heavily involved in Cal Poly Athletics. Thoma served two years as president of the Mustang Athletic Fund board of directors and was a member of the “Building the Advantage” Capital Campaign steering committee and President Warren J. Baker’s Centennial Campaign steering committee. Today Thoma continues as a board member for the Mustang Athletic Fund and is the Central Coast regional vice president of the Cal Poly Alumni Association.

Thoma Electric Inc. has contributed financially and through in-kind donations to many athletic projects, such as the Sports Complex (including the press boxes at Baggett Stadium and Janssen Field), the weight room, the Academic Resource Center and the tennis courts.

“Without Bill Thoma and Thoma Electric Inc.,” says Athletics Director John McCutcheon, “Cal Poly Athletics would not shine nearly as bright.”

— Michael LaPlante
PARTNERS IN EXCELLENCE

Carl Beck Society

Carl "Gus" Beck, Future Farmers of America chapter advisor, organized the first Poly Royal in 1933. These individuals donated $250-$499 between July 1, 2002, and June 30, 2003. * Deceased

Al B. Campbell
James G. Campbell
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Dennis M. and Nancy Y. Campos
Cathy J. and Jim Canaday
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Joan and Peter B. Carpenter
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Noel P. Carr
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Francene and Rick Carrillo
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Lark P. and Flavia D. Carter
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James L. and Ruth W. Catlin
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Michael A. Cauza
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Charlene K. Chabot
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Glen F. Chee
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William O. and Helena L. Chow
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Leonard R.
and Mary K. Christopherson
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Andrea Chun and
Christian A. Palacino
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Henry L. and Marjorie R. Clardy
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continued
Local San Luis Obispo history is rich with stories of pioneer ranching families who came to the county after the California Gold Rush in 1849. Their experiences are documented in several collections preserved in the Kennedy Library’s Special Collections department.

These individual manuscript collections have become the core of a growing body of materials on the history of land use on the Central Coast. Thanks to the ongoing generosity of the James Sinton family, dedicated to preserving the land and its historic local legacy (see below), the Kennedy Library is expanding these collections into a comprehensive “Links to the Land Archives.”

Mirroring the changing agricultural history of San Luis Obispo County and its people, the archives reflect not only the history of cattle and grain production, but also environmental and land stewardship efforts. Papers of the Sinsheimer, Jack and Wreden families record their ranching, mercantile and financial interests in the area from the mid-19th century on.

In addition, the McMillan and Miossi environmental collections include their joint master plan to keep Montaña de Oro a natural landscape, free of intense recreational pursuits, a plan still in force today.

A Web site, “Links to the Land,” developed by the library’s Special Collections and multimedia staff, and funded by the Sintons, provides students, scholars and the community access to guides to the collections.

The role of the Kennedy Library in collecting the records of ranching, farming, wine-growing and land stewardship efforts on the Central Coast ensures that the historical links of our community to the land will be preserved and available for future generations of students and scholars. Visit the Kennedy Library’s Web site at www.lib.calpoly.edu/ranching to learn more.

— Carol Pendergast

A Love for the Land

Tall and lean, and blessed with an acute memory for details, James Sinton is a fascinating mix of cattleman, environmentalist and historian. The Sinton family descended from a pioneering mercantile family that settled in California in the 19th century. They have been ranching their Avenales Ranch in the Shandon area for more than a century.

Leaders in the community and dedicated preservationists, Sinton and his son, Steve, are active in the California Rangeland Trust, a land conservancy founded by the California Cattlemen’s Association to foster proper land management and stewardship.

Sinton is an avid historian of early California and San Luis Obispo. He and his wife, Norma, place a high value on education and are voracious readers. They have passed on their love of the land, history and reading to their three children.

Over the years, James Sinton has developed a close affiliation with the Kennedy Library, whose educational mission he values. He has special regard for the Special Collections Department and its role in preserving the history of ranching and land management on the Central Coast. As a result of his generous gifts, the library has been able to move forward in further developing the collections and created a Web site, “Links to the Land: Ranching the Central Coast,” that provides access to the ranching and land stewardship materials. The library has just completed an oral history of James Sinton, which will be added to the online site as a valuable record of local ranching history and lore.

— Carol Pendergast
George and Yola Hesser

George Hesser
(M.A. Education '60)

Yola Hesser
(M.A. Education '72)
Florence, Ore.

Profession:
George: Teacher and reading specialist, retired
Yola: Elementary school teacher, retired

Greatest accomplishment:
George: Teaching people how to read. If you can't read, you're a sorrowful mess. People take reading for granted and don't realize what a complex process it is.
Yola: Seeing struggling children blossom.

Greatest challenge while at Cal Poly:
George: Taking my master's written exam. My handwriting wasn't very good. The test was three hours, there were four questions and I filled about 18 pages of a blue book. When the professors read my answers, they weren't too sure what I'd said. I had to explain all my answers, so I got a double dose.
Yola: Handling my work schedule, which included teaching school, attending classes, and studying.

How did you enter teaching?
George: I wanted to do something that would have a positive effect. I believe that teaching is the preeminent profession. Without teachers, no one would have a profession. I loved teaching. If I had to do it all over again, I'd do the same thing. In fact, Yola and I still teach. For the last 13 years, we've been teaching adults to read in our local literacy program.
Yola: I was planning to become a nurse, the year I graduated from high school in Stockton. I was accepted into a nursing program but didn't return my application forms until it was too late. So I started junior college. I guess I really wanted to be a teacher.

How does good public education help America?

George and Yola Hesser

George: We feel strongly about the importance of public education. Education is the keystone of a democracy. Without intelligent, well-informed citizens you can't have a democracy. Public education in K-12 has a major impact in educating the citizenry, in preserving America and democracy.

Your recent gift to the University Center for Teacher Education will support a lecture series on the importance of public education. Why is this series important?
George: The lecture series will bring in knowledgeable people in education and politics to speak and conduct workshops, to inspire lawmakers and school board members and school administrators to change our public school system. We need to lower the teacher-student ratios, to introduce special teaching techniques for children with special needs, to provide textbooks that are up to date and well written, and to dispense with programs that are secondary to real education. We need to transform the school system to what it once was, to remove political and social agendas and concentrate on good education, and really fund our schools in those critical core areas of instruction.

What was your No. 1 reason for giving to Cal Poly?
George: We went to Cal Poly and have good memories of the school. I have faith in Cal Poly to handle the lecture series the way we want it done.
Yola: We met with Bonnie Konopak, the dean of the University Center for Teacher Education. She was sincere, and I felt she would get the right person to manage the lecture series in the way George and I envisioned it.

What advice do you have for Cal Poly students who want to become teachers?
George: It's important to get teaching experience early in your undergraduate years, to find out what teaching is and how it's done. You need to confirm to yourself that teaching is what you want to do. You should get experience early on in literacy programs, Sunday schools or at the YMCA or other organizations.
Yola: Get ready for hard work. It's a hard job, but the thrill is seeing the children grow in learning. Then it's all worth it.

— Nels Hanson

Photo by Ned Hickson/Siuslaw News
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Mark A. and Laura L. Zohns
Bryan A. Zulaica
Larry Zysman

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PLANNED GIVING AND ENDOWMENTS

Life Income Gifts

The following individuals established either charitable remainder trusts or charitable gift annuities for the benefit of the university between July 1, 2002, and June 30, 2003.

<table>
<thead>
<tr>
<th>Names of Donors</th>
<th>Gift Recipient</th>
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<tr>
<td>Geoffrey T. and Linda K. Capell</td>
<td>William G. and Doris B. Day</td>
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**Planned Giving and Endowments**

Gifts were made in memory of the following individuals between July 1, 2002, and June 30, 2003.

- John P. Aldrich
- Anthony J. Amato
- Michael T. Andrews
- Winfield H. Atara Jr.
- Chris Aulin
- Frances Barrett
- Jorg A. Bartels
- David L. Bartlett
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- Michael E. Kohne
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- Peter Whitley
- Harold O. Wilson
- Clinton "Bud" Woodard
- Brad E. Yackle
- Douglas T. Yungling

**Gifts To Fund the Future**

Recently the Cal Poly community lost the following alumni and friends. We are grateful for the generous legacies that they left the university.

- Estate of Robert R. Blackburn Jr.
- Estate of Martha J. Brock
- Estate of Rosario A. Curletti
- Estate of Elmer W. Eade
- Estate of Alfonso F. Farrow
- Estate of Barbara N. Hawkins
- Estate of Dwight C. Kelley
- Estate of George H. McMeen
- Estate of Frank W. Pinkert
- Estate of Glenn H. Robinson
- Estate of David H. Thomson

**Faculty and Staff Support**

The following current and retired faculty and staff gave $250 or more between July 1, 2002, and June 30, 2003.

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- Warren R. Anderson
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- Charles B. Atlee
- Philip S. and Christina A. Bailey
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- Warren J. Baker
- Thomas J. Ballew
- Estelle L. Bazor and
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- Phyllis M. Snelling
- John G. Snetsinger
- Kenneth H. Solomon
- Wendy D. Spradlin
- Gene Starkey
- John S. Stuart
- Dale A. Sutliff
- Teresa A. Swartz
- Meredith R. Takken
- Jennifer A. Thoma
- Robert van’t Riet
- Daniel J. Villagras
- Carolyn E. Voss
- Virginia R. Walter
- Gustav N. Wessel
- Barbara P. Weber
- Gary L. Weisbergen
- Mary L. White
- H. Glenn Wight
- Gregory J. Wilhelm
- Joanne M. Williams
- Max T. Wills and Susan Currier
- James H. Withers
- Marianne M. Wolf
- Michael T. Wollman
- Linda R. and
- Raymond F. Zechsunhner
- Paul J. Zingg
- Mark A. Zohns
In-Kind Gifts

Individuals who contributed in-kind gifts valued at $1,000 or more between July 1, 2002, and June 30, 2003, are listed. Their gifts may include art collections, computer equipment, tractors, livestock, etc. *Deceased

$1,000,000+
Analytical Graphics Inc
PeopleSoft
SolidWorks Corporation

$100,000-$999,999
A.G. Spanos Companies
Artwork Systems Inc
Bank of America Corporation
Bently Pressurized Bearing Company
The James G. Boswell Foundation
California Geological Survey
ChevronTexaco Corporation
City of San Luis Obispo College of Architecture and Environmental Design Foundation
Foundation for the Performing Arts Center
Mary Stuart Rogers Foundation
Monsanto Company
Northrop Grumman Corporation
The Reinhold Foundation
The Schwab Fund for Charitable Giving
Thales Navigation
Unocal Corporation
Xilinx Inc

$25,000-$99,999
Anonymous Donor
Arts International Inc
Bi Tran Systems
The Boeing Company
Cacique Foundation
Cal Poly Alumni Association – Central Valley
Campos Brothers
Dale Carnegie Training
Chalmers University of Technology
Cisco Systems Inc
Dairy Institute of California
Electronics for Imaging
Eugene A. and Alice DiMonte
Fujitsu
Galaxy

$1,000-$9,999
Anonymous Donor
Aerqce
Adaptec
Adobe Systems
Affinity Chiropractic
Agilent Technologies Inc
Alamo Pintado Equine Clinic Inc
American Society of Plumbing Engineers
Ann and Gordon Getty Foundation
Annistru Company
Anson Industries Inc
Arizona Industrial Hardware Inc
ASI Craft Center
AT&T Corporation
Aura Hardwood Lumber Inc
The Ayco Charitable Foundation
B & H Flowers Inc
B & T Service Station
Back Pain Chiropractic Clinic
Baker Commodities Inc
Baldor Electric Company
Ball Horticultural Corporation
The Bartlett Tree Foundation
Bechtel Group
Benchmark Landscape Inc
Beta Screen Corporation
Billo Construction Company
Blue Spruce Landscape
Bonita Packing Company
Bosman Dairy-Meadowlake Dairy
Law Offices of Michael J. Brady
Bridgegate/Firestone
Trust Fund
Albert Broccini Farms
Bronco Wine Company
Grant M. Brown Memorial Foundation
Burgess Development Company
R. Burke Corporation
Butts Ranches
C & D Aerospace Inc
Cal Poly Alumni Association – Modesto Chapter
Cal Poly Alumni Association – Salinas Valley
Cal Poly Women's Club
Cal-Cost-Seltz Foundation
California Association of Nurseries and Garden Centers
California Association of Nurserymen
California Certified Organic Farmers
California Cheese & Butter Association
California Creamery Operators Association
California Dairies Inc
California Faculty Association
California Farm Bureau Federation
California Horticultural Society
California Interior Plantscape Association
California International Airshow
California Jersey Cattle Association
California Landscape Contractors Association
California League of Food Processors
California Occidental Consultants
California Retired Teachers Association
California Sparks and Hot Tubs
California State Grange
California Tomato Research Institute
Cargill-Mustard Feed Division
CBIZ Inc
Central Coast Agriculture Consultants Association
Central Coast Eye
Central Coast Horse Sales
Century Tubes Inc
CH2M Hill
Chamber-Landes
Construction Inc
Chevron Financial Resources Inc
Cheminical Central Corporation
continued

Corporations, Foundations and Organizations

Cal Poly thanks all the generous corporations, foundations and organizations, both public and private, that helped the university maintain its margin of excellence by contributing gifts of cash and equipment between July 1, 2002, and June 30, 2003.

www.giving.calpoly.edu
COrPORAIONS, FOUNDATIONS AND ORGANIZATIONS

Cal Poly thanks all the generous corporations, foundations and organizations, both public and private, that helped the university maintain its margin of excellence by contributing gifts of cash and equipment between July 1, 2002, and June 30, 2003.
The Cal Poly Athletic Department relies on the community, fans and alumni to fund scholarships and provide resources needed to improve and build athletic facilities. In-kind donations and tax-deductible gifts allow the Cal Poly Athletic Program to be competitive in the ranks of NCAA Division I. The Athletic Department would like to gratefully acknowledge all of our supporters who helped make 2002-2003 a successful year for the Mustangs.

*In-kind gift + Combination of in-kind and cash donation*

**Benefactor ($50,000+)**
- Richard J. O'Neill
- Cal Poly Foundation
- Robin and Barbara Baggett

**Director ($25,000-$49,999)**
- The Sence Foundation
- Monty and Susan L. Waltz
- Arlene B. and Everett M. Chandler
- Robert H. Janssen
- Foundation Inc.

**Centennial Society ($10,000-$24,999)**
- Bobby and Christine Beathard
- E. J. & Gallo Winery +
- Ernest Gallo
- Karyn M. and Thomas J. Gallo
- Philip H. and Lillian M. Heintz
- David G. and Cindy Hyde
- Kimiko M. and Clyde S. Ikeda +
- Clyde S. Ikeda DDS
- Ethel A. and Eugene C. Lenz
- Marc A. Motaz* +
- Moriarty Enterprises
- Albert S. and Patricia R. Moriarty

**Gold Mustang ($4,000-$9,999)**
- M. Richard and Joyce J. Andrews
- Linda G. and Michael J. Applegate
- Dave and Vickie Applegate
- Hall D. Billingsley
- Paige L. Billingsley
- Firestone Grill
- Sally Ward Bucella and Victoria Bucella
- Sal J. and Samantha M. Cesario
- Coyote Club
- First American Financial Corp
- Hall & Heist Atorneys At Law
- Clayton U. and Kristy A. Hall
- Denise and Paul Hodgson
- California Spas and Hot Tubs +
- Kazuko and Mitsuaki Ikeda
- Jacobsen & Company
- Paul R. Jacobson
- Thomas A. Klemens
- Bradley J. and Renae Lyon
- Lynn W. Lyon
- San Luis Trust Bank
- Al and Sandra J. Marinal
- Don M. and Jean L. Morris
- Richard T. and Nancy J. Morrow
- Loren and Kimberly A. Roberts
- Rockwell
- Laurie K. and Robin L. Rossi
- Steven E. Schlick* +
- St. Louis Cardinals LP
- Thoma Electric Inc +
- Edward C. Thoma +
- Jennifer A. and William A. Thoma +
- Union Bank of California N.A. +

**Silver Mustang ($2,000-$3,999)**
- George Adrian
- Adrian Architects Associates
- Kellen Aura
- Aura Hardwood Lumber Inc
- Robert E. Burke
- Lisa J. and Steve Burke
- R. Burke Corporation
- Joanne and Michael Carroll
- Brenda and Scott Cartwright +
- Central Coast Eye*
- Terry and Vickie Chamblin
- Martin H. Landles
- Chamblin-Landes
- Construction Inc
- James C. and Sandra J. Copeland
- Lauren and Vincent L. Coons
- Downtown Coalition
- Duke Energy Morro Bay LLC
- William L. Fairbanks III
- Sands Liquor & Deli +
- Fidelity National Title Company
- First American Financial Corp
- Linda M. and Morton Frey
- Donna K. Frush +
- Bonnies and Gene M. Garnitano
- Gregory R. and Terri Morris
- Morris & Garnitano Insurance
- Ash Management Corporation
- Meygan N. and William P. Hales
- Leslie and Michael Hunstad
- Michael Hunstad Irwin Mortgage
- Anne and Eugene Keller
- Kiker Medical Corporation
- Kings Credit Services
- Mary Ann Kriebel
- Henry W. Lane
- Janice K. Langley

**Bronze Mustang ($1,000-$1,999)**
- A.G. Blodgett Inc.
- American National Insurance Company
- Clare and Lloyd G. Anderson
- Richard A. and Jane L. Anderson
- Carlyt Fitzsimmons and Werner J. Baker +
- Marilyn and Timothy M. Banducci
- Howard Becker
- Belcher & Belcher Attorneys at Law
- Becky and Richard A. Berg
- Ann S. and David A. Bernhardt
- John R. and Mary M. Bernier
- Raymond D. Blanco
- William G. and Genene L. Boldt
- Bridgeston/Firestone Trust Fund
- Ronald Brunick
- Mary A. and Ronald B. Burk
- Jim Burtley
- Michael J. Morris
- Jeanette A. Andre
- Andre, Morris & Butler
- California Occidental Consultants
- Geoffrey A. and Linda K. Capell
- Arthur L. and Marilynn J. Carpenter
- Castoro Cellars
- Carol F. and Alan Clifford
- Donald M. and Elaine Coats
- Catherine L. and Gregg S. Cobor +
- Cobor Photography Inc +
- Copelands Enterprises +
- Pamela L. and Thomas M. Copeland
- Barbara J. and Robert C. Colyar
- Consolidated Electrical Distributors +
- Joan Corsby
- David and Maggie Cox
- Barnett Cox & Associates
- Crystal Springs Water Co
- David M. Cumberland
- Christine Cumbmerland
- Marie E. Duenow
- Cumberland, Coates & Duenow
- Dennis P. of Atemontren
- Lee A. Doble and Elizabeth I. Nilsen-Doble

**Athletic Gifts**

- Dohi Farms, Inc.
- Theoplis Dunn
- E.C. Loenism & Son Insurance
- John M. Farone
- Fast Frame*
- Joseph E. and Mary L. Ferrara
- Ferrara Railroad Ranches
- Felton Ferrini
- Ferrini Enterprises
- Richard Finato*
- Finato Construction Inc*
- Norman A. and Natalie J. Games
- Robert C. and Joanna M. Graf
- Carol and Thomas W. Hale
- Patricia L. and William A. Hares
- Gary L. and Bonnie R. Hitchcock
- Jon E. and Maronee M. Hollister
- Lynn A. and Lee F. Hollister
- Lee F. and Jon E. Hollister-Dental Corp
- Home Motors
- Kevin L. Hurstad
- J.W. Design & Construction Inc
- Clifford R. Johnson
- Charles H. Kamm
- Myki and Thomas G. Keffury +
- Donald R. Kinney
- Janice E. and Phillip Kissel
- John S. Labarbera
- Roger D. Later
- Law Offices of Michael J. Brady
- Charles D. Liddell
- Blonda K. and Kenneth M. Lloyd
- Longs Drug Stores +
- Wayne E. Long CPA
- Joy and Wayne Long
- Amy H. and Reid C. Lundstrom
- John E. and Virginia J. Madden
- Beverly and Stephen P.
- Mal-Hum Construction
- Patricia G. and Jack Mallory
- Robert L. Martin
- James W. and RoseAnn Martin
- McCall Plumbing
- Charles Candall and Marian E. McGuire
- Jim and Patty Miller
- Miller Event Management
- Debra J. and Dennis M. Morris
- D. Scott and Karen R. Morton
- James Mouyoes
- Richard A. Schultz
- Schultz Mouyoes Media Group
- Ronald A. and Susan L. Nethorpe
- Oak Park Manor
- Carol J. and Patrick J. O'Daniels
- E.D. Elaine and Mike Patrick
- Glenn R. Perry*
- Pacific Security Real Estate Services*
- Joel K. and Deborah J. Peterson
- John S. and Pam Peterson
- John S. Peterson Law Corporation
- Prime Retail LP
- Jan. Jensen and Frank E. Pyeatt
- Rayne Water Conditioning
- Richard V. Ravalin
- John and Kathy Rossetti
- RRM Design Group
- Michael Rowley
- Straight Down Clothing Company +
- San Francisco 49’ers +
- San Luis Ambulance Service Inc
- San Luis Garbage Company
- San Luis Trust Bank
- Santa Maria Seeds Inc
- Peter R. Scaroni
- Eric J. and Julia A. Schultz
- Betty W. Silverman
- Jon D. and Kathryn S. Silverman
- Statewide Safety & Signs Inc
- Diane M. and Wayne E. Stillwell
- Louis M. Tiedone
- The Grogan Co
- The Real Estate Group
- Of San Luis Obispo Inc
- Alice and Takashi Tomooka
- Thomas G. Toledge
- B & T Service Station
- Contractors Inc
- Don H. Valley
- Valley Mazda-Mitsubishi
- Byron N. and Roberta Victor
- Debra A. and Robert E. Wacker
- P&L Wula
- Wells Fargo & Company
- Betty J. and Thomas D. Wiggins
- Trophy Hunters & Gifts
- Betty D. and Verne M. William
- Gerald A. Williams
- John and Traci Wilson
- JM Wilson Development Corporation

**Stampede Gold ($600-$999)**
- 5-Cities Community Service Foundation
- A & Refrigeration
- ABC Ball Bonds
- Kent C. and Cathy M. Agler
- Warren R. Anderson
- Kristi M. and Stephen R. Arnold
- Karen M. and Santos C. Arrona
- Atascadero News
- Connie D. and Kenneth E. Baird
- Gail A. and Mel B. Bannon* +
- David C. and Sheryl A. Beem

*continued*
ATHLETIC GIFTS

*In-kind gift + Combination of in-kind and cash donation

Gordon L. and Manetta A. Bennett
Laurel L. and Lawrence M. Boreilo
Deborah L. and Robert Brothwell
Robert G. and Victoria A. Brown
Katerina and Mark Brunner
Allan and Dorothy Buck
Cheryl and Dwayne R. Burbach
Paul F. Burkner
Charles F. and Sandra J. Cabassi
Cal-Ex Trading Company
Cannon Associates Inc
Raul J. and Patricia Cano
Bernice A. and Glenn D. Carlson
Carmel Cattle Company
Central West Produce
Chicago Title Company
Anthony L. Collins
Cindy L. and Thomas M. Collins
Cordova Concrete Construction
Beth A. and Carlos Cordova
Deanne I. and Jack R. Croft
Lorraine E. and Rodney H. Curb
James and Wendy Daly
Dave Ormonde Construction
Dixie and Donald R. Dechance
Michelanne and
Richard D. DuBois
Lawrence F. and Mary L. Dubral
Sandra L. and
Donald A. Du Fosee
Econo Lube 'N Tune
El Camino Building Supply, Inc.
Leeland S. and Valerie F. Endres
Engle & Murphy
Richard M. and Sally S. Equinoa
Jon M. and Amy K. Ericson
F. McLintock's Saloon
Carole A. and
William L. Fairbanks
Anne L. and
Daniel A. Fernandez
James M. and Karen M. Flagg
Angela M. and Jon S. Freitas
Mark L. and Trudy E. Futak
Adeline and Lawrence C. Gaebe
Bill and Nancy Gerrish
Thomas A. Ghiglia
Lauren P. and Mark S. Gifford
Donald L. and Jennifer M. Gifford
Cal Poly Magazine • 33
ATHLETIC GIFTS

*In-kind gift  Combination of in-kind and cash donation

Lorrie H. and Jerry Leetham
Byron K. and K. Lilly
Los Osos Valley Mortuary
Dwight B. and
Kim M. MacDonald
Scott Markee
Alan J. and Edith H. Martin
Richard D. and Ruth E. Max
Rollie A. and Lori McCormick
Monterey Chemical Company
Brian P. and Sylvia Moriarty
Edward M. and Toni Naretto
John and Lynn Nieporte
Barry and Emilia Pasternack
Alan J. and Edith H. Martin
Richard D. and Ruth E. Max
Rollie A. and Lori McCormick
Monterey Chemical Company
Brian P. and Sylvia Moriarty
Edward M. and Toni Naretto
John and Lynn Nieporte
Barry and Emilia Pasternack

Top 40 Matching Gift Companies
FOR FISCAL YEAR 2003

The following table lists the top 40 companies who provided matching donations to support employee giving in 2002-2003. To learn more about making matching gifts to Cal Poly, please visit www.giving.calpoly.edu/matching.

<table>
<thead>
<tr>
<th>Company Name</th>
<th>Total Giving</th>
</tr>
</thead>
<tbody>
<tr>
<td>Ernst &amp; Young Foundation</td>
<td>$16,680</td>
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<tr>
<td>SBC Foundation</td>
<td>$16,450</td>
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<tr>
<td>Intel Foundation</td>
<td>$12,840</td>
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<tr>
<td>IBM International Foundation</td>
<td>$11,515</td>
</tr>
<tr>
<td>Hewlett-Packard Company</td>
<td>$10,890</td>
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<tr>
<td>Microsoft Matching Gifts Program</td>
<td>$10,845</td>
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<tr>
<td>The Boeing Company</td>
<td>$7,723</td>
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<tr>
<td>AT&amp;T Foundation</td>
<td>$7,175</td>
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<td>Deloitte Foundation</td>
<td>$6,530</td>
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<td>ChevronTexaco Matching Gift Program</td>
<td>$6,230</td>
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<td>Lockheed Martin Corporation Foundation</td>
<td>$5,970</td>
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<td>Wells Fargo Foundation</td>
<td>$5,838</td>
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<tr>
<td>The Bank of America Foundation</td>
<td>$3,905</td>
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<tr>
<td>Raytheon Company</td>
<td>$3,875</td>
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<td>Sempra Energy</td>
<td>$3,715</td>
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<td>Pacific Gas and Electric Company</td>
<td>$3,252</td>
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<td>Temple-Inland Foundation</td>
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<td>Qualcomm Inc</td>
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<td>The Merck Company Foundation</td>
<td>$3,050</td>
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<td>John Wiley &amp; Sons Inc</td>
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<tr>
<td>The Northrop Grumman Litton Foundation</td>
<td>$2,850</td>
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<td>State Farm Companies Foundation</td>
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<tr>
<td>Xerox Corporation USA Foundation</td>
<td>$2,650</td>
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<td>Parker Hannifin Foundation</td>
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<td>GE Foundation</td>
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<tr>
<td>Sun Microsystems Foundation</td>
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<td>Adobe Systems Incorporated</td>
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<td>Cisco Foundation</td>
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<td>Aetna Foundation Inc</td>
<td>$1,960</td>
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<tr>
<td>Los Angeles Times</td>
<td>$1,850</td>
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<tr>
<td>Agilent Technologies Inc</td>
<td>$1,800</td>
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<td>Edison International</td>
<td>$1,620</td>
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<tr>
<td>Compaq Computer Corporation</td>
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<td>Pharmacia Foundation Inc</td>
<td>$1,550</td>
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<tr>
<td>The Gillette Company</td>
<td>$1,500</td>
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<tr>
<td>Fidelity Foundation</td>
<td>$1,400</td>
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<tr>
<td>Land O' Lakes Inc</td>
<td>$1,250</td>
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<tr>
<td>The Prudential Foundation</td>
<td>$1,100</td>
</tr>
<tr>
<td>United Technologies Matching Gifts</td>
<td>$1,100</td>
</tr>
</tbody>
</table>
MAKE A GIFT TO CAL POLY AND RECEIVE

Income for Life

INVESTING IN THE NEXT GENERATION OF CAL POLY FACULTY

CHARITABLE GIFT ANNUITIES provide income to you while supporting the program of your choice at Cal Poly.

Sample Charitable Gift Annuities:

<table>
<thead>
<tr>
<th>Age</th>
<th>Rate</th>
</tr>
</thead>
<tbody>
<tr>
<td>50</td>
<td>5.3%</td>
</tr>
<tr>
<td>60</td>
<td>5.7%</td>
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<tr>
<td>70</td>
<td>6.5%</td>
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<tr>
<td>80</td>
<td>8.0%</td>
</tr>
<tr>
<td>90+</td>
<td>11.3%</td>
</tr>
</tbody>
</table>

BENEFITS:

- Receive up to 11.3% depending upon your age.
- Receive assured life income.
- Receive significant tax benefits.
- Designate your gift to a college or program of your choice.

FOR MORE INFORMATION and a complimentary illustration please contact:

Planned Giving and Endowments Office
Building 15
California Polytechnic State University
San Luis Obispo, CA 93407

Phone: 805/756-7125
Toll-free: 800/549-2666
Fax: 805/756-2711
E-mail: taxwise-gifts@calpoly.edu
Web site: www.giving.calpoly.edu
Links to the County’s Past

Lithographs, photographs, periodicals, ledgers – Cal Poly’s Kennedy Library is helping gather the land-use history of San Luis Obispo County. Library Assistant Catherine Trujillo examines items from Special Collections’ “Links to the Land Archives,” which consolidates collections donated by several county families. (See stories on page 23.)

Photos by Bob Anderson