Cal Poly Graphic Communication Receives Hewlett Packard Grant

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Cal Poly Graphic Communication Department Receives Grant To Study Digital Publishing

SAN LUIS OBISPO -- Cal Poly's Graphic Communication Department is among an elite group of international institutions to receive a grant from Hewlett Packard to study and share information about digital publishing.

The $30,000 grant allowed Cal Poly to team up with seven other universities to form the HP Digital Publishing Community. The group of eight universities teach and conduct research in digital imaging for printing and publishing.

"HP put together a ‘think tank’ of universities that are in the forefront of a technology that will help shape the future of print media," said Harvey Levenson, head of Cal Poly's Graphic Communication Department.

The HP Digital Publishing Community includes the Ecole Polytechnique Fédérale de Lausanne, Pontifical Catholic University of Rio Grande do Sul, Purdue University, Rochester Institute of Technology, the University of Bologna, University of Nottingham, and University of Puerto Rico at Mayaguez.

Hal Hinderliter, director of Cal Poly's Graphic Communication Institute, participated in the first meeting of the HP Digital Publishing Community in San Francisco earlier this year, and Professor Lorraine Donegan recently attended a meeting in Nottingham, England. Cal Poly plans to send a representative to the group’s third meeting in Brazil in September.

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