**Patricia Kearns:**

**Poly's Majorette**

Standing among Patricia Kearns, one of Cal Poly's majorettes, you get a sense of how her duties are managed during the Mustang football season. Kearns, along with many other majorettes, goes through a rigorous schedule that involves both training and game day responsibilities. It’s a lifestyle that requires dedication and passion, as well as a unique talent and ability to perform under pressure.

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**Homecoming Spirit High As Poly Shouts Welcome**

Shouting a hearty “welcome” to returning alumni, guests and passers-by, Cal Poly students assembled during the 1954 Homecoming celebration in typical fashion tonight when the junior class and the senior class joined in the annual bonfire rally at 7:30. Contributed by the freshman class, the bonfire featured songs, dances and the release of “Mr. Mustang,” a special mascot for the occasion.

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**Plane Crash Fatal To Poly Student**


g gave Jeter some average carry of 88 yards in the air. Perry Jeter continued his solid season tonight with 101 yards on 15 carries. He also had one carry for 11 yards, another for 9 yards and an 11-yard run, giving Jeter an average of 10.1 yards per carry.

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**Scheduling of Homecoming Events**

- **October 15—Friday**
  - 7:30—10:30 a.m.—General Alumni meeting, Engineering Auditorium
  - 2:00 p.m.—Major Deuel Leads Parade; His Homecoming too
  - 4:00—7:00 p.m.—Registration, lobby, Ad. Bldg.: Open house, all departments
  - 7:00—9:00 p.m.—Registration, all clubs, department reunions
  - 9:00—12:00 a.m.—Western Dance, Crystal Ballroom

- **October 16—Saturday**
  - 8:30—10:00 a.m.—Registration, lobby, Ad. Bldg.
  - 10:00 a.m.—Auditorium: Poly Maxim party, 11 a.m.
  - 2:00—5:00 p.m.—Homecoming bonfire rally, behind new gym

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**Major Deuel Leads Parade; His Homecoming too**

Major Joseph C. Deuel will return to Cal Poly this weekend to be grand marshal of the 1954 homecoming parade. Major Deuel, a member of the Air Force, attended the same college, is currently serving overseas, and will be supplied with meals from the college dining hall until the 1964 Homecoming.

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**Homecoming Parade**

The five candidates were chosen over four other San Luis Obispo junior college co-eds, Miss Patterson was chosen over four other candidates or a special Poly Assembly meeting. Miss Patterson is a member of the college orchestra, the college's newspaper, and the college's basketball team.

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**Plane Crash Fatal To Poly Student**

A small plane crashed tonight in the San Luis Obispo area, killing four people, including two members of the Poly student body. The plane, a single-engine plane, was on its way to the Poly campus to participate in the homecoming activities. The crash occurred at a small airport near the Poly campus.

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News In Brief...

Senior Interviews

The Placement Office is currently scheduling appointments for seniors with the following companies:

- Friday, Oct. 8, Owen-Butler Glass Company, Oakland
- Thursday, Oct. 25, The Pacific Telephone and Telegraph Company

Today, Friday, October 13, is also the last day that the recruiting team of the U.S. Marine Corps will be on campus. They are stationed in the lower hall of the Administration Building and no appointment is necessary.

Minuteman Building and no appointment is necessary.

Queen Sally Berg

Tomorrow is the last day you, the students, can cast your vote for Sally Berg, Poly's candidate for homecoming queen. Tuesday Oct. 22 at 4 p.m. is the community fair.

Monday all the unpaid tickets will be turned in, and the final standing posted.

The fair will be up in the basement of the Administration Building and no appointment is necessary.

Scheduling appointment for event with the following companies:

- Friday, Oct. 18
- Friday, Oct. 25

Today, Friday, October 13, is also the last day that the recruiting team of the U.S. Marine Corps will be on campus. They are stationed in the lower hall of the Administration Building and no appointment is necessary.

Western Dance

A western dance, climaxing tonight's homecoming rally will be held in Crandall gym. The dance will be supplied with the finest sound equipment, and will be staffed by Poly students and the ROTC. The dance will be opened with a formal dinner provided by Poly students and the ROTC. The dance will be opened with a formal dinner provided by Poly students and the ROTC. The dance will be opened with a formal dinner provided by Poly students and the ROTC.

- Friday, Oct. 25
- Thursday, Oct. 24

La's Meet in Library

Returning alumni desiring to find their former Liberal Arts instructors will discover that Liberal Arts is now making its home in the Business Administration headquarters in Library 9 A, B, and C. On Saturday morning, representatives of the various departments will be stationed there.

Friendly College?

Cal Poly, the friendly college? We're not so sure if you could prove it by the many outstanding college men who were killed on campus last week. They were attending the 1955 Beef Cattle Production Conference. The California Cattlemen's Association and Cal Poly. Hardy had the first speaker been introduced when our highly efficient security department tagged each one of these nine men.

Car Care by Service Specialists

Free of Cost:

- Tires and linear miles painted
- Pick up and Delivery Service
- Bob's Bonus Cap
- Other Service Flats

BOB KESTER'S Union Service

"Access from the Tower Cafe"

FRIDAY, OCTOBER 12, 1966

See Ed for Butches—Flat Tops

771 Montery Street Phone 784

Sticks, Chicken, Ham Supper starts at 85c always plenty of parking space

EL MUSTANG

Weekly Calendar of Student Activities

Protest Club Netball on Front Lawn, 8:30 a.m.

Fri, Oct. 25

- Football Vs. UC at home
- Drama Club production of "The Front Page" at 8 p.m.
- University Players Benefit at 8 p.m.
- Junior Homecoming at 7:30 p.m.
- University Band Concert at 8 p.m.
- Dance at the Men's Students' Union at 9 p.m.
- Men's and Women's Baseball teams play at Men's Field at 3 p.m.

Hangout Club Netball on Front Lawn, 8:30 a.m.

Fri, Oct. 25

- Football Vs. UC at home
- Drama Club production of "The Front Page" at 8 p.m.
- University Players Benefit at 8 p.m.
- Junior Homecoming at 7:30 p.m.
- University Band Concert at 8 p.m.
- Dance at the Men's Students' Union at 9 p.m.
- Men's and Women's Baseball teams play at Men's Field at 3 p.m.

One Time or Another I've Tried Practically All of the Cigarette Brands. Result Is — I'm a Steady Camel Smoker. I Prefer Camel's Fine Rich Flavor — and, Believe Me, They're Guarniteed Mild. You Try 'Em and See!

CAMELS AGREE WITH MORE PEOPLE than any other cigarette!
A LOOK AT THE PAST. . . Pictured above is the first edition of El Mustang published November 4, 1954. Although there had been a paper in earlier days, a long-page mimeographed news sheet titled "The Polytron," the sheet was a space newspaper; an issue was published in three days. Cal Poly played varsity sports until 1952.

Harry Wineroth Plays Top Role In Securing El Mustang

On November 4, 1954, Cal Poly had its first paper published in over six years. This publication was brought about by intensive campaigning by Student Body President Harry Wineroth. Poly had been without a paper since 1952 when the school paper, "Polygram," was discontinued because of financial reasons. Throughout that six-year period it was always evident that there was something lacking in regard to extra-curricular activities here at Poly.

When President McLane gave his blessings for the all-diem to the printing of the paper, Wineroth recorded that the first issue was less than 200 copies, written problems facing the group, what to call the publication. The name of El Mustang was chosen, according to Wineroth, because it followed along the path of El Corral and El Mustang.

Cal Poly's alumni association aided in the need of a school publication and donated the title to the Printing of the paper. Wineroth pointed out that the first issue ran less than 200 copies. Problems facing the group were what to call the publication, how to sell the students, because it followed along the path of El Corral and El Mustang.

A full-dressed honor guard, 20 in number, from Cal Poly's ROTC department, were on hand to greet Vice-president Richard Nixon when he arrived at the San Luis Obispo airport Wednesday at 1:15 p.m. Following the honor guard was the classic 1955-1956 model, Charles E. Herring, Jr., commander, Charles E. Herring, Jr., commander, Charles E. Herring, Jr., commander, Charles E. Herring, Jr., commander, Charles E. Herring, Jr., commander, Charles E. Herring, Jr., commander, Charles E. Herring, Jr., commander, Charles E. Herring, Jr., commander, Charles E. Herring, Jr., commander, Charles E. Herring, Jr., commander, Charles E. Herring, Jr., commander, Charles E. Herring, Jr., commander, Charles E. Herring, Jr., commander, Charles E. Herring, Jr., commander, Charles E. Herring, Jr., commander, Charles E. Herring, Jr., commander, Charles E. Herring, Jr., commander, Charles E. Herring, Jr., commander, Charles E. Herring, Jr., commander, Charles E. Herring, Jr., commander, Charles E. Herring, Jr., commander, Charles E. Herring, Jr., commander, Charles E. Herring, Jr., commander, Charles E. Herring, Jr., commander, Charles E. Herring, Jr., commander, Charles E. Herring, Jr., commander, Charles E. Herring, Jr., commander, Charles E. Herring, Jr., commander, Charles E. Herring, Jr., commander, Charles E. Herring, Jr., commander, Charles E. Herring, Jr., commander, Charles E. Herring, Jr., commander, Charles E. Herring, Jr., commander, Charles E. Herring, Jr., commander, Charles E. Herring, Jr., commander, Charles E. Herring, Jr., commander, Charles E. Herring, Jr., commander, Charles E. Herring, Jr., commander, Charles E. Herring, Jr., commander, Charles E. Herring, Jr., commander, Charles E. Herring, Jr., commander, Charles E. Herring, Jr., commander, Charles E. Herring, Jr., commander, Charles E. Herring, Jr., commander, Charles E. Herring, Jr., commander, Charles E. Herring, Jr., commander, Charles E. Herring, Jr., commander, Charles E. Herring, Jr., commander, Charles E. Herring, Jr., commander, Charles E. Herring, Jr., commander, Charles E. Herring, Jr., commander, Charles E. Herring, Jr., commander, Charles E. Herring, Jr., commander, Charles E. Herring, Jr., commander, Charles E. Herring, Jr., commander, Charles E. Herring, Jr., commander, Charles E. Herring, Jr., commander, Charles E. Herring, Jr., commander, Charles E. Herring, Jr., commander, Charles E. Herring, Jr., commander, Charles E. Herring, Jr., commander, Charles E. Herring, Jr., commander, Charles E. Herring, Jr., commander, Charles E. Herring, Jr., commander, Charles E. Herring, Jr., commander, Charles E. Herring, Jr., commander, Charles E. Herring, Jr., commander, Charles E. Herring, Jr., commander, Charles E. Herring, Jr., commander, Charles E. Herring, Jr., commander, Charles E. Herring, Jr., commander, Charles E. Herring, Jr., commander, Charles E. Herring, Jr., commander, Charles E. Herring, Jr., commander, Charles E. Herring, Jr., commander, Charles E. Herring, Jr., commander, Charles E. Herring, Jr., commander, Charles E. Herring, Jr., commander, Charles E. Herring, Jr., commander, Charles E. Herring, Jr., commander, Charles E. Herring, Jr., commander, Charles E. Herring, Jr., commander, Charles E. Herring, Jr., commander, Charles E. Herring, Jr., commander, Charles E. Herring, Jr., commander, Charles E. Herring, Jr., commander, Charles E. Herring, Jr., commander, Charles E. Herring, Jr., commander, Charles E. Herring, Jr., commander, Charles E. Herring, Jr., commander, Charles E. Herring, Jr., commander, Charles E. Herring, Jr., commander, Charles E. Herring, Jr., commander, Charles E. Herring, Jr., commander, Charles E. Herring, Jr., commander, Charles E. Herring, Jr., commander, Charles E. Herring, Jr., commander, Charles E. Herring, Jr., commander, Charles E. Herring, Jr., commander, Charles E. Herring, Jr., commander, Charles E. Herring, Jr., commander, Charles E. Herring, Jr., commander, Charles E. Herring, Jr., commander, Charles E. Herring, Jr., commander, Charles E. Herring, Jr., commander, Charles E. Herring, Jr., commander, Charles E. Herring, Jr., commander, Charles E. Herring, Jr., commander, Charles E. Herring, Jr., commander, Charles E. Herring, Jr., commander, Charles E. Herring, Jr., commander, Charles E. Herring, Jr., commander, Charles E. Herring, Jr., commander, Charles E. Herring, Jr., commander, Charles E. Herring, Jr., commander, Charles E. Herring, Jr., commander, Charles E. Herring, Jr., commander, Charles E. Herring, Jr., commander, Charles E. Herring, Jr., commander, Charles E. Herring, Jr., commander, Charles E. Herring, Jr., commander, Charles E. Herring, Jr., commander, Charles E. Herring, Jr., commander, Charles E. Herring, Jr., commander, Charles E. Herring, Jr., commander, Charles E. Herra
Racket Tourney Slated for Monday

Tennis coach Ed Jorgensen certainly isn't losing any time in getting the ratteks swinging and balls flying.

The fall tennis tournament which will go into full swing next Monday, Oct. 18.

For the avid tennis players still interested in entering the tourna-
ments, the sign-up sheet is now on the Gym bulletin board. Today is properly the last chance for sign-up, menioned Jorgensen.

This tournament is being conducted in order that coach Jorgen-
son may get an idea of what to expect when tennis season rolls again.

Following have signed for the tourney: Curtis, Dick Blashier, Jim Clarke, Dave Zinner,

The Lauramont

Open "til 6 p.m.

675 HIGUERA STREET

FRIDAY, OCTOBER 13, 1966

H. Will

Honor

Major

Credit

Cards

NORWALK

GREEN

STAMPS

SANTA ROSA & HIGUERA

Special Rates To Poly

35 h

Time-Tubes

Motorcycle Maintenance

$165

$7.45

72 gallon can

Super Quality

2 month guarantee

Like Plaids?

We've Scads!

all ARROW-labeled for comfort and style

ARROW CASUAL WEAR

SHIRTS • TIES • UNDERWEAR • HANKIE'S

PARK LEANDER

BEN'S HEADQUARTERS FOR LEVI'S

Special Courtesy to Poly Students

We Cash

Your Checks

1818 River Street

Falling without a plaid shirt! Get off it! man! It's a basic item on every campus, and Arrow has plaid glory for every one. We're in stock, full, new and varied. Why not fall into your campus dealer and slip on a new Arrow plaid shirt. They're good for the soul ... and relaxing on the budget. Priced at 50c up.

24 hr.

Photo Finishing Service

Cameras

Supplies

PHOTO

SUPPLY

Your Camera Center

809 Higuera St.
Soccer Team Goes South

The soccer team discovered quite a few weaknesses in their 1-4-3 defeat by UCLA's Bruins, and are now working extra hard to correct these mistakes in order to be in shape for their upcoming trip to Los Angeles next week, when they meet Pomona on Friday, Oct. 26 and USC, Oct. 28. UCLA took advantage of several Poly mistakes early in the game to give up a big 1-1 lead at halftime. The Bruins' teammates was upset as just about every attempted goal was good for a point.

St. Stephen's Episcopal Church
Piano and Recess Service
SUNDAY SERVICES
8:00 - 10:30 - 11:00 A.M.
Wed. Holy Days 10:30 a.m.
CANTERBURY CLUB for College Students
1st and 3rd Sunday—6:00 p.m.

Twinkle in lait
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i Teel
.. i lorry Duncan, Poly quarterback, lin shown breaking up a Oswego pass to Ken Trout. Coming
la kelp cover li hallback Jim Miller. The Multangi eutpluyed Santa Barbara In
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one »id«d allatr
law
Poly emerge victor*, 47-6, (Photo by Dearlnger)

BAG Announces Basketball Schedule

The board of Athletic Control met yesterday and passed the following schedule for the 1994-95 basketball season.

We photograph Man—
convincingly
Open 9:00 a.m.—5:00 p.m. Daily
Special Discount
TO POLY STUDENTS
GAINSBOROUGH STUDIO
Photography by Weager
Phone 421
804 Higuera, San Luis Obispo

Convenient — Only a hop, skip and jump away
Good Food — Excellent Meals Prepared the way
You like
Reasonable Prices — Meals (complete dinners)
From $8.00
Even Less Expensive With a Nine Spot Meal Ticket
A $5.70 Value For $5.00

3 Big Reasons Why
Poly Eats At Blackies

Blackie's Nite Spot
Open Every Day Of The Week
4 p.m. — 2 a.m.
Foothill And Old Morro Road

For WATCHES or DIAMONDS
And Expert Watch Repairing
DON ANDREWS JEWELER
1009 Higuera Street
Next to Firestone

CLARENCE BROWN'S 20th Anniversary SALE!

Double Trade-In
Watch SALE
As high as 50% Trade-In CHEM—LOUVANN—SLOANS
HAMITON—MARVA
With the proceeds any watch good as trade.

Shop Today for Xmas while selections are complete

CREDIT NO INTEREST ON
CARRYING CHARGES

Prices Include trade-in
Science Building Ready For Classes Next Fall: Dushkin

The new science building on the Cal Poly campus will be ready for students at the beginning of the fall quarter of 1955, reaffirmed Lawrence Dushkin, state construction supervisor this week. "The specifications call for completion by August 15, 1955," Dushkin said, "and construction is proceeding according to schedule."

The new building will have office space for 44, instead of the 18 it was originally designated for, which was originally announced in this paper, said Dean Wilson. It will also have general purpose classrooms, 17 special purpose labs, one room to be used as herbarium for botany use, and one room to be used as a biology museum.

It was decided this week that the building receiving life and would be reddish brown in color. The rest of the color plan hasn't been formulated yet. The building will be a modern design and is planned to mirror the various phases of the instructional program. Presently, it is being worked with Capt. Carl Bell, an exterior architect in collaboration with ROCT, fraternity, "Randall and Bell."

Captain Ulrich recently returned from Alaska where he served as Inspector General at Fort Richardson. Prior to that, he took a tour of duty as Commandant of a detachment at Ft. Eustis, Virginia. He was trained at Fort Benning.

The new science building on the Cal Poly campus will be one of the newest and most modern, according to Dr. Robert J. Rodin, botany instructor, who said, "the college already has an excellent collection of 9,000 specimens, housed in four different levels of display cases and each labeled with its name, data, and place of collection." California Specimens. The museum in the new science building will be added to by the Cal Poly Grant of California specimens. Specimens from other areas of the world will be available to the students, he added.

The museum in the new science building will eventually have a representation of all the animals in the country," said Dr. Roche, who will be in charge of the museum. A "We are offering the finest and closest feeling of lighting facilities for the museum," he said, and also in.

ROTC Greets New Addition To Staff

In the interest of the recent addition of six students to the Cal Poly ROTC, the students were welcomed to the staff this week. Captain Ulrich will serve as an administrative assistant to the ROTC department officials administrative earlier this week.

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Homecoming? What's That?

Did you ever stop and try to figure out just what some­one meant when they said "Homecoming? Actually it means more than it says. Homecoming isn't just a bunch of ex-students who have come back to say "It was better in the old days", or "Now back in 09." True, it is a lot of ex-students, and their families, may­be even a few friends. But what many of us may not un­derstand is this: These are the emblems of Cal Poly—They sell the school not only here in California, but in practically every state, territory, and foreign country as well. (Perhaps this can be best seen by the steady increase in enrollment.) And remember, the more that Cal Poly's "learn by doing" method of acquiring favorable employment when we find that it's the right one for us. The Poly alumni are the emblems of Cal Poly—they are our representatives. It is the job of the student to familiarize himself with the emblems. Emblems are important.

Homecoming Marred by Death

Homecoming should be a time of gaiety and happiness—a time to greet old friends and rejoice in their company. However, for many of us this Homecoming is not one of joy, but one of sorrow.

The two Poly students who were killed this week were friends of many of us and will be greatly missed. So as we indulge in this festivities this weekend, let us pause and reflect on these two unfortunate incidents and vow to not let it happen again, by being extra careful this week and every week.

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Scholarship Awarded

The featured speaker at last night's Crop Club meeting was William Flynn, a recent Poly graduate and now field man in charge of the Columbia Sugar Beet Company's massive 6,000 acre sugar beet development in the Wasco area. President, Mr. Flynn was well qualified to speak on his subject, "The Life of a Field Man."

At the same meeting, a freshman crops major, Gerold Keeler, was presented with the California Bred Association $100 dollar scholarship by Fred Rohnert, manager of the world famous Rohnert Seed Company of Hollister.

The Dance

Then, climaxing the long day of events, queen Joan will be officially crowned at the annual Homecoming dance in Crandall gym. The dance is scheduled for sport attire and the Poly Alumni Orchestra, the Collegians, will supply dance music.

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