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Cal Poly Business Students Earn Third Straight SIFE Regional Champion Title

SAN LUIS OBISPO - Orfalea College of Business Students in Free Enterprise (SIFE) members recently earned a Regional Champion title for the third straight year. The club also won five special topic awards, at a regional SIFE conference in Long Beach.

The team beat competitors from Cal State Bakersfield, University of Arizona, Pepperdine University and others to advance to the 2006 SIFE U.S.A. National Exposition, May 21-23 in Kansas City, Missouri. There, they will compete against other regional champions from across the country.

Cal Poly's team gave a 30-minute oral presentation with a multimedia production. They were judged based on their presentation, a written annual report, and a portfolio of service projects. Their projects consisted of a year-long program of educational and outreach activities that included the Ray Scherr Business Plan Competition; "The Bottom Line," a business ethics column; and a series of personal finance workshops for both high school and college students.

This year's SIFE team included Breanna Wigle, Carpinteria; Vanessa Slavich, Rocklin; Anh Doan, San Jose; Andrew Lui, Union City; Chris Kopack, Paso Robles; and Jennette Ballas, Anaheim.

The team's advisors are Professors Norm Borin and Sharon Dobson.

For more information about SIFE, please visit http://clubs.cob.calpoly.edu/~sife/.

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