WHEREAS, The existing Cal Poly Continuing Education unit has identified several benefits to adopting the name, “Cal Poly Extended Education;” and

WHEREAS, These benefits include consistency with similar units within the CSU; and

WHEREAS, The name change is supported by the staff of Continuing Education, the Vice Provost of International, Graduate and Extended Education, The Provost, and the President; and

WHEREAS, The name “Continuing Education” infers an emphasis on post-secondary non-credit programs and continuing education units (CEUs), which are a relatively minor component of the unit’s activities and future strategy; and

WHEREAS, The use of the term “Extended Education” conveys the role of the unit to extend the reach and scope of Cal Poly’s educational programs to meet California’s workforce development needs; and

WHEREAS, Such a name change will assist in identification, advancement, and publicity efforts to enhance self-support educational initiatives at Cal Poly; therefore be it

RESOLVED That the Academic Senate of Cal Poly endorse the name change from “Cal Poly Continuing Education” to “Cal Poly Extended Education.”
State of California
Memorandum

To: Steven Rein
Chair, Academic Senate

From: Jeffrey D. Armstrong
President

Date: January 29, 2013

Copies: K. Enz Finken
B. Tietje

Subject: Response to Academic Senate Resolution AS-755-12
Resolution on Proposed Name Change: "Cal Poly Extended Education"

This memo formally acknowledges receipt and approval of the above-entitled Academic Senate resolution.