Position vacancies

STATE: San Luis Obispo, CA 93407

Cal Poly has revised its official seal - the mark used on important documents such as diplomas and certificates - to better reflect the university as it nears its 100th birthday.

"The new seal better tells the story of Cal Poly's history," said Public Affairs Director Jeff Bliss, "and of who we are and where we're going in our next century."

The new graphic maintains the traditional look of the former mark but updates it and helps students represent the continuing importance of agriculture in Cal Poly's curricula.

We wanted to create a unique and innovative symbol that reflects the entire university and its future in the 21st century, but that’s, at the same time, traditional," Bliss said. "The result is a design that’s in the spirit of other well-respected institutions."

Other elements that give the seal a more contemporary and appropriate symbology are an atom representing science and a hammer and pestle representing Cal Poly's learn-by-doing philosophy.

"Learn by doing" is rendered in Latin: "Discere factendum."

An open book and lamp symbolize the arts and humanities, while stalks of grain represent the continuing importance of agriculture in Cal Poly's curricula.

While Cal Poly had outgrown its former seal, Bliss said, which reflected the university's former five "schools" and not its current six colleges.

The seal is being unveiled in time for Cal Poly's 100th birthday March 8, which will be celebrated on campus as History Day with a variety of activities throughout the institution's first century.

Campus departments can get the new seal in black-and-white and color digital versions in eps, gif, jpeg, pdf and tif formats online at http://www.academic-personnel.calpoly.edu. Applications for the new seal may also be obtained online at http://www.academic-personnel.calpoly.edu. Please submit all application materials to Assistant Director, Student and Young Alumni Programs: 330, 323-45, 4809, noon. Closing date: March 16.

Today (Feb. 28) is faculty-staff payday

California Polytechnic State University
San Luis Obispo, CA 93407

March 8 'History Day' to mark 100th anniversary

March 8 will mark 100 years of Cal Poly's founding legislature. At the colloquium, Cal Poly's history will be viewed through the eyes of those who have lived much of the past 100 years, and the debut of "Cal Poly: The First Hundred Years," a book of photos and text spanning the institution's first century, produced by the Kennedy Library.

The day will also include receptions at the library and Performing Arts Center.

The March 8 events will mark 100 years of Cal Poly's founding legislature. At the colloquium, Cal Poly's history will be viewed through the eyes of those who have lived much of the past 100 years, and the debut of "Cal Poly: The First Hundred Years," a book of photos and text spanning the institution's first century, produced by the Kennedy Library.

The main events of the day are:

• An 11 a.m. reception and history exhibit at the Kennedy Library.

• The "Celebrating the Century" colloquium at 4 p.m. in the Theatre.

During the 18 A Navigator monitors, together with a U.S. Department of Agriculture grant and a National Agricultural Research Initiative (ARI) grant from the state, will eventually allow Cal Poly to make the maps available to classrooms nationwide.

This equipment donation allows us to expand the Precision Agriculture program we have been working on - Internet-based materials and curriculum and a video - to become more hands-on," according to Bioresource and Agricultural Engineering Professor Rollin Strohman, who is leading the Precision Ag program.

"With the USDA and ARI grants, we were able to prepare materials to 'teach the teachers' about the hardware via the Internet and short courses," Strohman said. "With the Magellan donation, we have hardware that can actually go out and be in their classroom."
Continued from page 1

Women’s Center plans Women of the Year Lunch
Cal Poly Women’s Programs will salute the women of the university at its annual Women of the Year Luncheon and silent auction 11 a.m.-1 p.m. March 7 in Chumash Auditorium.

At the event, one staff member and one faculty member will be named Cal Poly Women of the Year. The student-nominees and award winners to whom these honors have been awarded will serve as role models, helping improve the campus climate for women, and expand awareness of their profession.

At the luncheon, five women students will be awarded Cal Poly Status of Women’s Interns’ scholarships, designed to recognize students who have done work in areas of women’s rights or who plan to enter careers that support women’s rights.

Attendees will have an opportunity to participate in future Women’s Programs events and speakers by bidding on a number of items at the silent auction. Gifts, books, music and other merchandise and certificates donated by local merchants will be up for bid.

Tickets to the luncheon are $12 to $24, with student discounts available.

For a reservation or more information, call the Women’s Center at ext. 6-2600.

Dairy ingredients topic of symposium
Professionals from the food and dairy industry are meeting on the Central Coast to learn the latest information on the health benefits of dairy ingredients and new processing technologies, and the use of those ingredients in new food products at a symposium that ends today.

The Dairy Products Technology Center is hosting the third annual Symposium on Dairy Ingredients at The Cliffs at Shell Beach hotel.

“The conference is designed to transfer new science and technology of dairy ingredients to dairy ingredient manufacturers and food processor employees,” said Dairy Science Professor and conference organizer Phil Tong.

Mary Ann Augustin from Food Science at CSU Sacramento will be the symposium’s first invited international speaker. The program also included presentations from professors from Penn State, the University of Wisconsin, UC Davis and North Carolina State University.

‘Reluctant’ Hamlet comes to Theatre
A soap opera actor finds out playing Hamlet isn’t a piece of cake in Paul Rudnick’s comedy “110 In the Shade.” The Theatre and Dance Department’s winter production, to play in the Theatre at 8 p.m. Thursday-Saturday (March 1-3) and March 8-10.

“In this fast-mouthing and funny look at the travails of an aspiring soap star, soap opera star Andrew Rally seems to have it all: celebrity and acclaim; a rich, beautiful girlfriend; a glamorous agent; the perfect New York apartment; and the chance to play Hamlet in Central Park,” said Theatre and Dance Department head Michael Malkin, director of the play.

There are, the audience discovers, some glitches in paradise. Rally’s soap opera series is canceled, his girlfriend is clinging to her virginity, and he has no desire to play Hamlet. Enter, as a final twist of fate, the ghost of legendary star John Barrymore.

When Rally’s agent prompts a scene to summon the ghost of the legendary actor — with whom he has a brief romance some years ago — hilarity begins. Barrymore is horrified by chauvinistic egotism and ego, presses Rally to accept the part of Hamlet and fulfill his actor’s destiny.

During the play, Rally’s character, with Barrymore’s sword and the fact that he fails as Hamlet in Central Park, gains a new perspective on the role of the actor. The production is sponsored by the Theatre and Dance Department and College of Liberal Arts.

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EAP health fair to focus on healthy eating

The Employee Assistance Program invites the campus community to its next health and wellness fair, "Make a Healthy Habit Out of Eating," 11 a.m.-1 p.m. March 7 in UU 220.

Representatives from local organizations will be promoting healthy living and giving out information on how to make healthful eating into a lifestyle.

In addition to being eligible for door prizes, those in attendance can have their cholesterol tested from Unilab for $4.

A massage therapist will be on hand plus representatives from the Cal Poly Exercise Testing and Prescription Program, the Affirmity Chiropractic Center, GNC, MO Sports Supplements, New Frontiers, Questa Co-Op Natural Foods, the San Luis Obispo Athletic Club, Thrive Nutritional Center, Trader Joe's and Vitamin World.

The door prizes have been provided by Hobee's Restaurant, the Cold Stone Creamery, the Palm Theatre, Kona's and Questa Co-Op.

For more information, call the Employee Assistance Program at ext. 6-0EAP (6-0327.)

Food, supplies needed for campus cat program

The Cal Poly cat program will hold its fourth annual food and supply drive during March. Items needed include dry and canned food for adult cats and kittens, towels, sheets, medium-size trash bags, liquid dish detergent, noon-scoop litter, litter scoops, paper towales, cat beds and toys.

Donations can be dropped off at the Campus Market and at Facility Services. For more information, call Edie Griffin-Shaw at ext. 6-5220, Gerti Bolivar, ext. 6-2321, or Ellen Notermann, ext. 6-1625.

IEEE meeting to be Tuesday

Ron Alers of EMAT Ultrasounds Inc./Sonic Sensors in San Luis Obispo will be the featured speaker at the next Institute of Electrical and Electronics Engineers public meeting from 7 to 8 p.m. Tuesday (March 6) in Room 206 in Engineering East.

Alers will talk on "Optimization of Angle Beam EMATs by Using Finite Element Simulations."

Refreshments will be served at approximately 6:30 p.m.

History Day ...

Continued from page 1

• A 5:30 p.m. reception and history exhibit in the Rossi Grand Lobby of the Cuban Center.


More information on History Day and the Centennial Celebration is available on the Web at www.centennial.calpoly.edu. The site also lists social events and programs planned by the academic colleges, ASI, Student Affairs, the Alumni Association, Athletics and other campus groups. Printed information will be available soon.

Nominations sought for student leadership award

The university's Student Life and Leadership department is seeking nominations for a new award that recognizes student leaders who exemplify the core values of excellence, stewardship, collaboration, integrity and community.

The Land Family Quest for the Best Award will honor student leaders who have achieved the highest level of excellence in their ability to balance their academic pursuits with community service.

The new award is a combination of two previous award programs — the Mr. and Mrs. Jeffrey Land Outstanding University and Community Service Award and the Quest for the Best Award.

The Land award was established by Cal Poly business graduate Jeff Land and his wife, Carla, in 1986. The Quest for the Best award was initiated in 2000 by the Student Affairs office.

A monetary award will be given to one student from each of the university's six colleges and one student who has been active in student government. The highest award — the equivalent of a year's tuition — will be given to the one student who most effectively demonstrates excellence on campus and in the community.

Faculty and staff members may nominate deserving students by writing a brief letter outlining the student's achievements and qualifications.

Nominated students who qualify for the award will be asked to write an essay outlining their leadership experience and explain how it reflects the core values of the awards program. The students' involvement can be in campus, religious or charitable organizations.

Nominations will also be accepted from students in campus leadership positions.

The deadline for nominations is March 9. Send them to Pat Harris, assistant director of leadership education and development. For more information, call Harris at ext. 6-2582 or e-mail her at pharris@calpoly.edu.

'Capitalism' review re-set for March 20

English Professor Steven Marx will review "Natural Capitalism" by Paul Hawken on March 20 instead of Feb. 27.
Musical ‘Chicago’ reschedules performances

The Cal Poly Arts presentation of the Broadway touring show “Chicago,” originally slated for May 15 and 16, has been rescheduled to June 4-6, with a third performance added to accommodate the large demand for tickets.

The show will play at 8 p.m. in the Cohan Center’s Harman Hall.

“We apologize for the inconvenience to ticket-holders, we are pleased to have the opportunity to offer a third performance, which will allow existing patrons to upgrade their seats and give others a chance to see this outstanding show,” said Ralph Hoskins, director of Cal Poly Arts.

“Chicago” is the Tony Award-winning musical by John Kander and Fred Ebb, with choreography by Bob Fosse.

All ticket exchange and purchase questions should be directed to the Performing Arts Ticket Office at ext. 2787.

Staff member Ernest wins $50 ‘Express’ credit

Jo Marie Ernest, a budget and personnel analyst for the College of Agriculture, was one of three people to win prizes in a drawing among those who added value to their Campus Express Club memberships in January.

Ernest won a $50 credit to her Campus Express Club.

Students Brett Drucker and Alicia Abbott were the other winners.

Drucker won reimbursement for winter quarter in-state tuition, and Abbott was reimbursed up to $200 for winter quarter textbooks.

For more information about the Campus Express Club, call ext. 6-5940 or visit the Web at calpoly.edu.

Ticket information

Tickets to the performances listed in today’s Cal Poly Report are on sale at the Performing Arts Ticket Office 10 a.m.-5 p.m. weekdays and 10 a.m.-4 p.m. Saturdays. Call ext. 2787, or fax your order to ext. 6-6085. Tickets can also be bought online via Tickets.com. Visit the Performing Arts Counter’s Web site at pacsla.org and click on “Event Calendar.”

Physics lecture series continues in March

Three Physics Colloquium presentations are scheduled in March:

• On Thursday (March 1), Physics Professor Bennetta Schmidt will present “Unraveling the History of the English Peak Pluto” in Room E-45 in the Science Building. Schmidt says studying the geologic feature sheds light on igneous processes and the geology of the Klamath Mountains and is a good example of the use of multiple approaches to solving problems in geology.

• On Tuesday (March 6), UC Santa Barbara Professor Antonio Grecia will talk on “Patterns of Stream Incision in Tectonically Active Mountain Ranges” in Science E-26.

• Professor James Willemin from St. Lawrence University will speak on “Rivers, Fractals, and a Man Named Hack: The Relationship Between Main Channel Length and Drainage Area” on March 8 in Science E-45.

All presentations will be at 11 a.m.

Guitar Ensemble performs at Paso Robles school

The Cal Poly Guitar Ensemble, directed by Music Department lecturer Jesus Saiz-Huedo, will perform traditional Spanish songs and music from Latin America at the Georgia Brown Elementary School in Paso Robles as part of a special literacy program.

The performance, part of the “Literacy Through Music” program, will be at 10 a.m. Thursday (March 1).

As part of the program, Paso Robles elementary school children have been studying songs, poems and dramatic readings to improve their reading and writing skills in both English and Spanish.

At the special concert, the elementary school students will have an opportunity to meet and perform with accomplished Cal Poly music students.

“The Cal Poly students will share their passion for music and explain that music is a life-long tool and a means of expression,” Saiz-Huedo said.

The “Literacy Through Music” program is made possible by a PG&E Education Fund grant proposed by Saiz-Huedo. The Music Department is serving as a community partner in the program and is co-sponsoring the event.

Extended Ed offering new courses in March

Extended Education is offering courses to help enrich marriages, maximize college entrance potential, and teach independent feature film production.

• Saturday-Sunday (March 3 & 4): Hollywood Film School, 9 a.m.-6 p.m. Practical hands-on steps to produce, direct, finance and distribute an independent feature film. $299.

• March 10: Maximize College Entrance Potential, SAT I Prep Course, 8 a.m.-4 p.m. Explanation of SAT I procedures, general test-taking strategies, learning and recall techniques, practice tests and sample questions. $125, includes lunch.

• March 16: Wine Chemistry, 9 a.m.-5 p.m. Tools to revitalize relationships. $145 per couple, $75 per individual.

For complete course descriptions go to Extended Education’s Web site at Education.calpoly.edu. For more information and to register, call ext. 6-2053.
**Klitgaard reception set**

A retirement reception for Dean Klitgaard, an instructional support techni­

**Joseph Surr, 50**

Former budget officer Joseph Surr of Orange County died Feb. 14. Surr worked at Cal Poly from 1971 to 1974. He left to be director of business affairs at CSU Sacramento, a post he held until 1980. He was a Cal Poly Pomona alumnus.

**Monsanto crops manager to speak on biotechnology**

Bill Hiatt, specialty crops manager and former vice president in charge of research and development at Monsanto/Calgene in Davis, will speak on "The Technology Behind Agricultural Biotechnology" to­

day (Feb. 28) at 8 p.m. in UU 220 as part of the Agricultural Biotechnology Collo­

**New ‘Dial 911’ posters being placed on campus**

"Dial 911" accident and emergency posters are being posted in labs and shops and near courtyouse entrances where emergency,

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• Check Cal Poly's Web site at www.calpoly.edu. Select "Employment" from the Cal Poly links drop-down box.
• Call the HRRE office, Adm. 110, and view the posted positions.

Please submit all applications and resumes to the department head/chair unless otherwise specified in the ad. Rank and salary are commensurate with qualifications and experience (and time base where applicable), unless otherwise stated.

#19364: Part-time Lecturer Poole, 2001-2002, and Regional Planning Department (ext. 6-1215). Closing date: April 16. Contact: Dr. Voss.
#19365: Part-time Lecturer Poole, 2001-2002, English Department (ext. 6-707). Closing date: March 30. Contact: Laura Parks.
#19366: Part-time Lecturer Poole, 2001-2002, Agribusiness Department (ext. 6-5000). Closing date: May 1. Contact: H. Earl Granite.

FOUN DATION

Foundation Adm. Building, job line at ext. 6-707). All Foundation applications must be received (not just postmarked) by 5 p.m. of the closing date. (No faxes.)

Assistant Director, Student and Young Alumni Programs: $30,324-45,480/yr. Closing date: Open until filled. Review of applications begins March 16.

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"The new seal better tells the story of Cal Poly," said University Relations and Public Affairs Director Jeff Bliss, "and of who we are and where we're going in our next century.

The new graphic maintains the traditional look of the former mark but updates the symbols it contains, including an innovative nod to high tech: Cal Poly's founding year of 1901 is shown in binary computer code as well as Roman numerals.

Other elements that give the seal a more contemporary and appropriate symmetry are an atom representing science and a hammer and pick representing Cal Poly's "by doing" philosophy.

"Learn by doing" is rendered in Latin: "Discere facientes."

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The seal is also available in a variety of colors on different colored backgrounds on a disk that departments can borrow from Public Affairs. Call to arrange pickup.

All Public Affairs you can also see printed samples of the color choices available.

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California Polytechnic State University
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Rainy Day

Hating Hamlet

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The day will also include receptions at the library and Performing Arts Center. Five time capsule exhibits, selected from designs by third-year architecture and environmental design students, will go on display through March 23 in the UU lobby.

The March 8 event will mark 100 years of Cal Poly's founding legislation at the college. At Cal Poly's history will be viewed through the eyes of those who have lived much of it and helped shape it, including President Bakor, former President (1967-79) Robert E. Kennedy, Carol McPhee Norton, Julian McPhee, historians and alumni.

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• An 11 a.m. reception and history exhibit at the Kennedy Library.
• The "Celebrating the Century" colloquium at 4 p.m. in the Theatre.

Continued on page 4

Sealed with a...

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Donation to Agriculture sends GPS statewide

With a donation by Magellan Corp. of portable global positioning system (GPS) field monitors valued at $135,000, the Bioscience and Agricultural Engineering Department can now share GPS and "precision agriculture" information and equipment with community college teachers statewide.

The donation of the 18 AGNavigator monitors, together with a U.S. Department of Agriculture grant and an Agricultural Research Initiative (ARI) grant from the state, will eventually allow Cal Poly to make the units available to classrooms statewide.

This equipment donation allows us to extend the Precision Agriculture program we have been working on — Internet-based materials and curriculum and a video — to become "more hands-on," according to Bioscience and Agricultural Engineering Professor Rollin Stromman, who is leading the Precision Ag program.

"With the USDA and ARI grants, we were able to prepare materials to teach the teachers about the hardware via the Internet and short courses," Stromman said.

"With the Magellan donation, we have hardware that can actually go out in classrooms."

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