EDITOR'S NOTE

Location, Location, Location

Devoted faculty and staff, loyal alumni, cross-disciplinary work, and the Learn by Doing education—these are some of the factors that converge to create the unique Cal Poly experience.

This edition of Cal Poly Magazine looks at the importance of Cal Poly’s location—how it creates an empowering environment for students, presents opportunities for research and entrepreneurship, and becomes more than just a stopping point for many alums.

Our cover story examines how the area’s beautiful creeks and coastline become living classrooms and laboratories for College of Science and Mathematics students researching real-world problems such as overfishing and water contamination.

Elsewhere, we show how Orfale College of Business students benefit from the Central Coast’s deep store of business expertise.

And we introduce you to grads Yishai and Kristin Horowitz, whose company, All Mustang ‘60 lab is helping to prepare the mechanical engineers of tomorrow.

Nielsen and his wife, Connie, to the University of California system, in a separate category. “Being named Best in the West by U.S. News & World Report’s 2013 America’s Best Colleges guidebook. Cal Poly ranked sixth in the magazine’s overall list of the West’s best universities, including both public and private institutions that provide a full range of undergraduate and master’s-level programs but few, if any, doctoral programs.” U.S. News ranks colleges that grant doctoral degrees, such as those in the University of California system, in a separate category. “Being named Best in the West for 20 straight years is a terrific acknowledgment of Cal Poly’s sustained excellence over a long period of time,” said Cal Poly President Jeffrey D. Armstrong.

For the 20th straight year, Cal Poly has been rated the best public-master’s university in the West in U.S. News & World Report’s 2013 America’s Best Colleges guidebook. Cal Poly ranked sixth in the magazine’s overall list of the West’s best universities, including both public and private institutions that provide a full range of undergraduate and master’s-level programs but few, if any, doctoral programs.” U.S. News ranks colleges that grant doctoral degrees, such as those in the University of California system, in a separate category. “Being named Best in the West for 20 straight years is a terrific acknowledgment of Cal Poly’s sustained excellence over a long period of time,” said Cal Poly President Jeffrey D. Armstrong.

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Finally, we present our annual Honor Roll of donors and supporters from the past year and offer our sincere thanks to all who have helped keep Cal Poly’s renowned Learn by Doing education alive and thriving.

As always, I thank you for reading Cal Poly Magazine and hope it helps you stay connected to the university you love. And I welcome your comments, questions and story tips. Feel free to contact me at mlazier@calpoly.edu.

— Matt Lazier, Editor, B.S., Journalism, 1997

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University News