Adopted: February 7 2012

ACADEMIC SENATE of CALIFORNIA POLYTECHNIC STATE UNIVERSITY San Luis Obispo, CA

AS-741-12

RESOLUTION ON DIRECTION OF EXPENDITURES FOR THE CSU ONLINE INITIATIVE

1 2 3 4 5 6	WHEREAS,	Faculty have primacy over the curriculum and have specialized knowledge of the skills and subject matter pertaining to their respective disciplines and the expertise and experience to determine which particular pedagogical methods can most effectively convey those skills and that subject matter to their students; and
7 8	WHEREAS,	The success of a system-wide online initiative depends crucially on widespread faculty involvement, engagement and consultation at all stages of its development; and
9 10 11 12	WHEREAS,	Well-designed and executed online programs can be a useful addition to the variety of pedagogical methods available to faculty; and
13 14 15 16 17	WHEREAS,	A CSU system-wide initiative can offer potential benefits (1) in the financing and marketing of online programs due to economies of scale, (2) in serving as a repository of best practices developed at several CSU campuses, and (3) in creating opportunities for inter-campus collaborations; and
18 19 20 21 22 23 24	WHEREAS,	A system-wide online initiative must address in a clear and transparent manner core issues including but not limited to (1) the intellectual property rights of faculty, (2) the quality and effectiveness of online courses, programs, and degrees, (3) faculty involvement in curriculum development, approval, and oversight, (4) student, faculty, and program assessment, and (5) the scope and nature of online offerings in comparison to traditional modes of delivery; and
25 26 27 28 29 30	WHEREAS,	Faculty working at their individual campuses within their particular disciplines who have immediate knowledge both of the demands of those disciplines and the needs of their students are expected to develop their own courses and programs for the traditional classroom; the same shall be held with regard to online courses; and
31 32 33 34 35	WHEREAS,	Faculty need far greater clarity concerning the core issues (listed above) and other issues than were provided during the CSU Online Webcast of November 26 2011, during which several important issues were deferred to the newly hired Executive Director for the CSU Online initiative; and

36	WHEREAS,	Although faculty consultation conducted thus far is described as "broad-based" on
37		the CSU Online website, only 10 of 23 campuses were consulted; therefore be it
38		
39	RESOLVED:	That the Academic Senate of Cal Poly, San Luis Obispo, call upon the Chancellor
40		to give top priority in all short-term expenditures related to the development of
41		CSU Online to obtaining broad-based faculty consultation and active involvement
42		across all 23 CSU campuses that addresses the multiple and subtle core issues
43		related to the development of CSU Online; and be it further
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45	RESOLVED:	that the Academic Senate of Cal Poly, San Luis Obispo, call upon the Chancellor
46		to ensure the CSU neither enters into any contracts with external service providers
17		for CSU Online nor incurs any significant expenditures other than for the purpose
48		of faculty consultation until consensus has been reached among all 23 campus
19		Senates on a clear and transparent plan for CSU Online; and be it further
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51	RESOLVED	That copies of this resolution be distributed among CSU campus Senate Chairs,
52		the Executive Committee of the CSU Academic Senate, Chancellor Charles B.
53		Reed, Executive Vice Chancellor Ephraim P. Smith, Executive Vice Chancellor
54		and Chief Financial Officer Benjamin F. Quillian, the Technology Steering
55		Committee Presidents (Karen Haynes, Jolene Koester, Rollin Richmond, Richard
56		Rush, John Welty, F. King Alexander, Jeff Armstrong, Millie Garcia, Paul Zingg)
57		and members of the CSU Board of Trustees.

Proposed by: Academic Senate Online Task Force

Date: December 11 2011 Revised: January 10 2012

State of California Memorandum



To:

Rachel Fernflores

Chair, Academic Senate

Date:

February 28, 2012

From:

Jeffrey D. Armstrong

President

Copies:

K. Enz Finken

E. Smith

B. Tietje

Subject:

Response to Academic Senate Resolution AS-741-12

Resolution on Direction of Expenditures for the CSU Online Initiative

This memo formally acknowledges receipt of the above-entitled Academic Senate resolution.