WHEREAS, Faculty have primacy over the curriculum and have specialized knowledge of the
skills and subject matter pertaining to their respective disciplines and the expertise
and experience to determine which particular pedagogical methods can most
effectively convey those skills and that subject matter to their students; and

WHEREAS, The success of a system-wide online initiative depends crucially on widespread
faculty involvement, engagement and consultation at all stages of its development;

WHEREAS, Well-designed and executed online programs can be a useful addition to the
variety of pedagogical methods available to faculty; and

WHEREAS, A CSU system-wide initiative can offer potential benefits (1) in the financing and
marketing of online programs due to economies of scale, (2) in serving as a
repository of best practices developed at several CSU campuses, and (3) in
creating opportunities for inter-campus collaborations; and

WHEREAS, A system-wide online initiative must address in a clear and transparent manner
core issues including but not limited to (1) the intellectual property rights of
faculty, (2) the quality and effectiveness of online courses, programs, and degrees,
(3) faculty involvement in curriculum development, approval, and oversight, (4)
student, faculty, and program assessment, and (5) the scope and nature of online
offerings in comparison to traditional modes of delivery; and

WHEREAS, Faculty working at their individual campuses within their particular disciplines
who have immediate knowledge both of the demands of those disciplines and the
needs of their students are expected to develop their own courses and programs
for the traditional classroom; the same shall be held with regard to online courses;

WHEREAS, Faculty need far greater clarity concerning the core issues (listed above) and other
issues than were provided during the CSU Online Webcast of November 26 2011,
during which several important issues were deferred to the newly hired Executive
Director for the CSU Online initiative; and
WHEREAS, Although faculty consultation conducted thus far is described as "broad-based" on the CSU Online website, only 10 of 23 campuses were consulted; therefore be it

RESOLVED: That the Academic Senate of Cal Poly, San Luis Obispo, call upon the Chancellor to give top priority in all short-term expenditures related to the development of CSU Online to obtaining broad-based faculty consultation and active involvement across all 23 CSU campuses that addresses the multiple and subtle core issues related to the development of CSU Online; and be it further

RESOLVED: that the Academic Senate of Cal Poly, San Luis Obispo, call upon the Chancellor to ensure the CSU neither enters into any contracts with external service providers for CSU Online nor incurs any significant expenditures other than for the purpose of faculty consultation until consensus has been reached among all 23 campus Senates on a clear and transparent plan for CSU Online; and be it further

RESOLVED That copies of this resolution be distributed among CSU campus Senate Chairs, the Executive Committee of the CSU Academic Senate, Chancellor Charles B. Reed, Executive Vice Chancellor Ephraim P. Smith, Executive Vice Chancellor and Chief Financial Officer Benjamin F. Quillian, the Technology Steering Committee Presidents (Karen Haynes, Jolene Koester, Rollin Richmond, Richard Rush, John Welty, F. King Alexander, Jeff Armstrong, Millie Garcia, Paul Zingg), and members of the CSU Board of Trustees.

Proposed by: Academic Senate Online Task Force
Date: December 11 2011
Revised: January 10 2012
To: Rachel Fernflores  
   Chair, Academic Senate

From: Jeffrey D. Armstrong  
       President

Date: February 28, 2012

Copies: K. Enz Finken  
        E. Smith  
        B. Tietje

Subject: Response to Academic Senate Resolution AS-741-12  
         Resolution on Direction of Expenditures for the CSU Online Initiative

This memo formally acknowledges receipt of the above-entitled Academic Senate resolution.