IN THIS EDITION

COVER STORY
THE FINEST OF FIRST IMPRESSIONS
SOAR Leaders Introduce New Freshmen and Parents to Cal Poly

EDITOR’S NOTE
Introducing Cal Poly

BUDGET UPDATE
Vice President Larry Kelley Offers an Update on the State’s Budget

AROUND CAMPUS
WOW 2012 in Photos

FREEDOM AND FLIGHT
Cal Poly Alum and Tuskegee Airman Art Hicks on Education and Civil Rights

ALUMNI IN THE NEWS
Two Engineering Grads Helped Build the Mars Rover; a Business Grad Produced an Indie Film; and More

UNIVERSITY NEWS
Cal Poly’s Accreditation is Renewed; New Deans and a Police Chief are Named; and More

SOMETHING TO CHEW ON
Business Alums Matt Canepa and Pat Pezet Have Created an Alternative to Chewing Tobacco

POLY DAYS
A Look at the University’s First Annual Alumni Weekend, Held in July

LOOKING AHEAD
Reflections from Cal Poly President Jeffrey D. Armstrong