ALUMNI
IN THE NEWS

> ALL-STAR STUDENT ENTREPRENEUR CREATES CRACKED
A.J. Forsythe (B.S., Psychology, 2011) decided after having his iPhone broken twice in a week he needed an alternative to Apple’s costly cell phone repair service. From that experience, a business idea was born: Forsythe decided to fix his iPhone himself and turned it into the repair service, iCracked, a company with a projected $200,000 annual revenue. Forsythe and his company recently received feature treatment in Forbes magazine.

> GRAD APPOINTED PRESIDENT OF SOCIAL TARGETING COMPANY
Matt Arkin (B.S., Business Administration, 1992) was appointed president of 33Across, a nationwide social targeting platform, dBusinessNews.com reported. Arkin will oversee all revenue and operations and help guide the strategic growth of the business. He brings more than 18 years of online media sales and operations experience to 33Across.

> GRAD ACQUIRES REAL ESTATE SERVICES FIRM
Robert Talbott (B.S., Agricultural Business, 1985) partnered with Scott Mencacci to acquire RW Zukin Corporation, a Bay Area real estate services firm, according to dBusinessNews.com. Talbott will work as RW Zukin’s new CEO. Prior to the acquisition of RW Zukin, Talbott, in partnership with Thompson | Dorfman Partners, LLC, acquired and redeveloped two apartment communities.

> GRAD NAMED NAPA COUNTY TEACHER OF THE YEAR
Jennifer Castelazo (B.S., Microbiology, 1989, B.S., Agriculture, 1996, CRD, Credential-Physics, 1999) was recently named the Napa County Teacher of the Year, according to the Oakland Tribune. Castelazo teaches chemistry and AP chemistry at Vintage High School in Napa.

> GRAD JOINS CONSTRUCTION COMPANY AS MANAGER
Charlie Poggemann (B.S., Construction Management, 1994) has joined Kirtley-Cole Associates LLC in Everett, Wash., as a senior project manager, according to the Shohomish County Business Journal. Poggemann has 20 years of construction industry experience.

> COMPUTER SCIENCE GRAD CREATES THE “ULTIMATE PHONE ACCESSORY”
Ted Larson (B.S., Computer Science, 1991, M.S., Computer Science, 1992) has created what he calls “the ultimate phone accessory”—AMP (Automated Music Personality), a self-balancing, musical robot powered by a smartphone or MP3 player. AMP, which was recently featured in VentureBeat, will follow a person around and play their favorite music. Larson is the co-founder of Ologic, an embedded systems research and development company with a focus on robotics.

> ALUMNUS TED LARSON’S AMP (AUTOMATED MUSIC PERSONALITY)

Alumnus Ted Larson’s AMP (Automated Music Personality)