**Lid Off On Homecoming; Events To Escape Rapidly**

By Frank Theo.

The lid comes off Cal-Poly's Homecoming, this year the 59th in a series, and figures to be brown and white, with the usualPrinting and Harbor activities.

The lid comes off Cal-Poly's Homecoming, this year the 59th in a series, and figures to be brown and white, with the usual Printing and Harbor activities.

**Alums To See One Of Poly's Best In The 52 Poet Duel**

In strong contention for their first, CCAA championship, Cal-Poly Polytechnic's basketball teams figure to get some good recruiting mileage out of their conference play tomorrow night at the Seattle Coliseum.

The Mustangs take on the Western Oregon Owls, a team which is not outstanding but does have a good chance to win the game.

The Mustangs have a strong chance of winning the game, but the Owls have a good chance of losing.

**Hunnert Choice Clams Offered By Fisiosomes**

Fisiosomes are putting clams on a low-fat diet again. And this time Poly has a part in it, that if they are all right they will have to be. The Fisiosomes are offering a total of $100 to the first person to find the smoke.

**Song Inspires '53 Rose Parade Entry**

Munsteins Balla in the design themes of Cal-Poly's 1952 Homecoming Parade float. The float will be decorated with a rose and will be entered in the Rose Parade in the southern California area.

The winning design will be selected after the parade, and the winner will be notified. The float will be decorated with a rose and will be entered in the Rose Parade in the southern California area.

**Solved: Case Of The Mining Milk**

When the creamery is completed, about Jan 1, the cream will be bottled by Harmony Valley Dairies in San Luis Obispo, CA.

Although present containers are smaller than Poly's bottles, it is appropriate that the creamery should be completed in process and the Harmony unit is equipped for only one area.

**L.A. Mustangs To Face Cal-Poly Cali-Poly in Los Angeles**

The L.A. Mustangs will face Cal-Poly in Los Angeles, with kickoff at 10 a.m. Saturday.

**Natalors Go North For Bronco Game**

The Natalors, a group of students, will attend the Bronco game in Los Angeles, with kickoff at 10 a.m. Saturday.

**Mustang Hard Book To Come Off Press; Students Do Work**

This year's Hard Book, put out by the book committee, will go on sale as soon as it comes from the press according to latest reports.

The committee is working on the Hard Book committee, putting the finishing touches on the book. The committee is working on the Hard Book committee, putting the finishing touches on the book.

**NATUATORS TO DONATE TROPHY FOR OUTSTANDING FLEET**

Mr. and Mrs. Charles G. Eagle, both graduates of Cal-Poly Polytechnic, will present the Natalitors' personal prize in the outstanding fleet category at Homecoming parade tomorrow afternoon.

The trophy will be awarded to the owner of the fleet that brings the highest percentage of fleet members to the Homecoming parade at Cal-Poly Polytechnic.

The trophy will be awarded to the owner of the fleet that brings the highest percentage of fleet members to the Homecoming parade at Cal-Poly Polytechnic.

**High School Musicians Add To Homecoming Affairs**

Arrossa Grade high school's smart marching band headed by Larry Arrossa, will provide music for this year's Homecoming affairs.

The band has been practicing for the past two years, and is expected to give a fine performance.

**Fellowships Offered Graduates, Seniors**

The John S. Kemper Foundation of Auburn, Ala., is offering a fellowship to students in the fields of law and medicine.

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**Homecoming Parade Entry**

The parade will be held on Saturday, Nov. 9, and will feature a variety of floats and activities.

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**Mustangs To Face Cal-Poly in Los Angeles**

The Mustangs, a team from Cal-Poly Polytechnic, will face the L.A. Mustangs in Los Angeles, with kickoff at 10 a.m. Saturday.

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**HAYING TROUBLE WITH YOUR FAMILY BUDGET?**

**Maybe this will help explain why...**

<table>
<thead>
<tr>
<th></th>
<th>Total 1958 tax bill for average American family with income of:</th>
</tr>
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<tbody>
<tr>
<td></td>
<td>$3,500 PER YEAR</td>
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<tr>
<td>Federal income tax.</td>
<td>$395</td>
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<tr>
<td>State and local income tax.</td>
<td>4</td>
</tr>
<tr>
<td>State and Federal corporation income taxes which average family pays indirectly in the price of the product it buys.</td>
<td>249</td>
</tr>
<tr>
<td>Sales and excise taxes. (Retail sales taxes, taxes on cigarettes, liquor, examination, gasoline, leather goods, etc.)</td>
<td>302</td>
</tr>
<tr>
<td>Contributions for social insurance.</td>
<td>140</td>
</tr>
<tr>
<td>Property taxes. (If a family rents its home, farm or apartment, it may not pay all these taxes directly, but it pays them indirectly, for the landlord has to include them when he sets the rental price.)</td>
<td>104</td>
</tr>
<tr>
<td>Estate, gift and inheritance taxes.</td>
<td>4</td>
</tr>
<tr>
<td><strong>Average family’s total tax bill this year</strong></td>
<td><strong>$1,098</strong></td>
</tr>
</tbody>
</table>

**DO YOU KNOW?**

That more than 3 dollars in taxes of all kinds will be collected this year for every 2 dollars that were collected in 1949.

That almost 10 dollars in taxes of all kinds will be collected this year for every 6 dollars that were collected in 1948—the peak year of World War II.

That almost 4 dollars in taxes of all kinds will be collected this year for every 1 dollar that was collected in 1942.

That, on the average, approximately 1 dollar out of every 4 dollars you pay for gasoline in the West goes for State and Federal taxes.

*This is one of a series of Public Information advertisements sponsored by the people who make 7600 Gasoline and Royal Titan—America’s finest motor oil.*

**UNION OIL COMPANY OF CALIFORNIA**

For free reprints of this advertisement write The President, Union Oil Company, Union Oil Building, 517 West 5th Street, Los Angeles 15, California.
Bay Theatre

MORRO BAY

Students 5th Tax Included

1-Big Feature Film

JAMES BOND 007

STAGE BOX

Technicolor

Mara Poree

GOLDEN MAZE

JAPAN

 стоит

©

FILING DISC ACCUS

THE CAMION PIRATE

JAPAN

©

WOMEN OF THE NORTH

COUNTRY

NOW PLAYING

MARIO LANZA

DON’T TALK.

IN BECAUSE YOUR MINE

NOW

ABANDON

2 -Big Features -

THE MYSTIC PIRATE

DANIELS

THE SABOTEUR

BULAN

FLYING DISC ACCUS

NOW "WOMEN OF THE NORTH COUNTRY"

NOW "FLYING DISC ACCUS"

NOW "BECAUSE YOUR MINE"

NOW "ABANDON"

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**S.A.C.**

March Second and Fourth Floors 11:00 a.m., Lib. 300

Bob Smith, ASB Pres. Protesting performing

Performing a series of deeds and

**ARLAND**

Chevrolet Co.

**plans**

*Guaranteed Used Cars*

1949 Chevrolet Deluxe
4 dr. Sedan, Clean, Original

**4345**

**1949 Chevrolet Club
dealer**

**Length of Contract**

4345

1947 Plymouth Special
Deluxe 4 dr. Sedan, Seat

**845**

Covers.

**1041**

4345

1044 Higuera St.

**FRANK'S CAFE**

SAN LUIS OBISPO

EL MUSTANG

**Planning a Club Banquet**

**Let Us Help You Make Yours**

More Enjoyable

Meet in the cool, modern surroundings of S.L.O.'s newest ruminant. Enjoy the tasty Spanish Food prepared the way you like it.

**It won't hurt your pocket book either**

**FRANK'S CAFE**

845 Higuera St.
NOTE, THROAT, 

and Accessory Organs not Adversely Affected by Smoking Chesterfields

FIRST SUCH REPORT EVER PUBLISHED ABOUT ANY CIGARETTE

A responsible consulting organization has reported the results of a continuing study by a competent medical specialist and his staff on the effects of smoking Chesterfield cigarettes.

A group of people from various walks of life was organized to smoke only Chesterfields. For six months this group of men and women smoked their normal amount of Chesterfields — 10 to 40 a day. 45% of the group who have smoked Chesterfields continuously from one to thirty years for an average of 10 years each.

At the beginning and at the end of the six-month period each smoker was given a thorough examination, including X-ray pictures, by the medical specialist and his assistants. The examination covered the sinuses as well as the nose, ears and throat.

The medical specialist, after a thorough examination of every member of the group, stated: "It is my opinion that the ears, nose, throat and accessory organs of all participating subjects examined by us were not adversely affected in the six-months period by smoking the cigarettes provided."

In these tests, Chesterfield cigarettes were the only brand smoked.

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Buy CHESTERFIELD MUCH Milder


CONTAINS TOBACCO OF BETTER QUALITY AND HIGHER PRICE THAN ANY OTHER KING-SIZE CIGARETTE
Colts Travel To Yuba
For Game With 49'ers

Coach George Reese's starring Colt football team
trained for the town of Yuba today, where they'll meet the
Yuba JC 49'ers at 8 p.m. The youthful Mustangs will be out
after their first win in three games tomorrow, and again rate at
least an even break with the opposition.

With the loss season ready to start
pans, the Prusa precludes a
but what the game itself will be
drive—something they'veother.

On the funny side, the most
only run for 140 yards and yet
Walter Watson continues to
weak Porterville JO squad Watson

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Intramural Football Now Under Way

Harden Plans Novice Mat Tournament

"The inside Outlook"
By Frank Town, Jr.

With school activities heating up, the intramural football team is getting set for the first weekend of this year's program.

Chris Anderson, president and intramural director, has asked physical education majors to officiate the games while the PB club is helping run the program.

A new ruling has been announced which allows all teams to have 12 players after the second game. The ruling results from the former or "umpire" policy being dropped. The new policy will be cut to 12 men after the second contest.

Because there are two leagues, Brown and Bivin, there will be a playoff to determine the intramural football championship. Houston said.

Advertising increases the total volume of business for an industry causing the volume to be greater than it would have been without advertising, despite external trends.

Davidson's Furniture
Serving San Luis Obispo Since 1921
600 Figueroa St.

EASY TERMS ARRANGED

Tick Tock Cafe
THE PLACE TO MEET YOUR FRIENDS
FOR CHRISTMAS THIS YEAR
W1  QUO IT I better to be Safe than sorry.
That's when 90% of tire troubles occur. Especially If your tires are getting smooth.
New Kellys are worth Thousands of Extra Miles

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The Policy Is Ours!

Official Student Affairs council minutes this week reveal a surprising move: Student Affairs Council has decided that El Mustang write an editorial concerning this matter, approved by Student Affairs Council.

The motion came after lengthy discussion involving several matters of drinking during football games, votes of confidence in council, enforcement of rules concerning roving section, etc.

The editorial will be submitted to the Student Affairs Council for review. The council request that the students will be asked to sign a petition to approve the editorial.

To Our Friends

We have appreciated serving you, the students and faculty of Cal Poly, at our present location on old highway south of San Luis Obispo.

For your pleasure, we will soon be able to serve you at our new location south miles south of San Luis Obispo. Our new location, 'College Town', will feature the same low prices and genuine helpings of good food.

Please your palate with a treat you deserve.

Watch for the date of our GRAND OPENING! To be announced in El Mustang.

ST. STEPHEN'S EPISCOPAL CHURCH

FINIS AND HIPPODROME STREETS

SUNDAY SERVICES 9:30 AND 11:00

Organizing Centenary Club After 11:00 Service Sept. 25

Bochino and Stockird

General Insurance Brokers

Phone 263

IKE vs. ADLAI

Student Opinion...

Who do you think will win the presidential election, and why?

The poll was taken at a meeting of the Student Affairs Council. The results were as follows:

- Ike: 50 votes
- Adlai: 45 votes
- No opinion: 5 votes

The poll was taken to gauge student opinion on the election and to see how students feel about the candidates.

Editorial-Feature Page

root, haw, or die!

By Bob McKeever

From Vesp-Armed—"I've been tortured the last two weeks..."

At The Cross Roads

By D. H. Hotchkin

In the words of the man who was tortured..."

The Downbeat

These who dare to dream

By J. W. Mott

The book that has been read by all...

Yettville jobs

By Irving Whitley

We have a job for you.

The Bookshelf...

By Estella Dietz

The book that has been written by...

Our Friends-

"We have appreciated serving you, the students and faculty of Cal Poly, at our present location on old highway south of San Luis Obispo..."

ELA'S STEAK AND CHICKEN HOUSE Phone 2877

IKE vs. ADLAI: Student Opinion...

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