REACHING NEW HIGHTS

CAL POLY STUDENTS and alumni are never satisfied. They're compelled to reach for new heights of excellence, and they point to their Learn by Doing experiences at Cal Poly as the catalyst.

In this edition of Cal Poly Magazine, we share a few of their stories.

There's Steven Berk, president of entertainment company Lionsgate, which produces hit such as "The Expendables," "Saw" and "Mad Men." There's Marie Samples, who deploys her Cal Poly science training to solve crimes in New York City. And there's Jim Burns, who works on cutting-edge spacecraft and missile defense programs at Lockheed Martin.

We know you'll be impressed by the students in Cal Poly's Chartered Financial Analyst Challenge program, who embark on a brutal yearlong course of study to take an exam most professionals take as 10-year veterans – and who far exceed the national passing rate.

And as further proof that Cal Poly transforms lives, we introduce Maurice McClure, a Mustangs offensive lineman and City and Regional Planning senior. "If it weren't for Cal Poly," he says, "I'd probably be at home right now, playing video games on the couch at my mom's."

The resident of a rough Bay Area neighborhood who grew up in a single-parent family after his father died young, McClure has flourished at Cal Poly. He's learned discipline through football, found camaraderie and developed a crucial sense of self-confidence.

Finally, please look for your name inside in our annual Honor Roll. We salute all who gave so generously this past year to help enrich Cal Poly’s Learn by Doing programs.

Thanks for reading Cal Poly Magazine. I welcome your comments; please contact me at mlazier@calpoly.edu.

— Matt Lazier, Editor
B.S., Journalism, 1997

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