WELCOME FROSH!

President Hails Frosh With Traditional Friendly Words

For 19 years it has been my privilege to extend a personal invitation to the freshmen of Cal Poly to welcome officially each new student. This year is no exception. I am happy to call your attention to the fact that this ceremony has been an annual event since 1925. It is a custom that has grown out of the need for a friendly form of "hiya, fellow freshman."

Remember, we are all members of the same family.

Wishing you all success in your university years, I offer you my personal best wishes.

[Signature]

[Date]

Agriculture Division Adds New Assistant

Warren T. Smith, former instructor in vocational agriculture at Madera Union high school, has been appointed assistant to Vard G. DeLong, dean of Agriculture at Cal Poly.

[Signature]

[Date]

Grid Coaches Hang Up Crying Towels And Officially Welcome Back 'King Football'

The king of every college campus reared its shining head from coast to coast yesterday as the fall football season opened. Millions of students and fans alike were caught up in the excitement of the first football game.

The king of the Cal Poly Mustangs, Eddie Chang, a three-year veteran from Hawaii, opened fall practice three weeks sooner than the original schedule designed to get them ready for the fall season. Chang, along with Bob Kennedy, was instrumental in leading the Mustangs to victory over Bradley University in the first game of the season.

[Continued on page 4]

ROTC Program Of Detention Given By Dean Chandler

For students entering Cal Poly, the ROTC program will be deferred from the Reserve Officers Training Corps for four years, according to Dean of Military Affairs Chandler.

Chandler explained that a combination of the ROTC and the Selective Service System making it more difficult for college students to be placed in the program prior to military service. Although the entrance standards are not as high as for the ROTC, the program is still considered a "high-level" program.

Admissions Dean Offers Procedure Advice To Frosh

New students entering Cal Poly for the first time will want to become acquainted with the admissions office and benefits associated with their classification. To assist in this process, C. Paul Winnim, dean of Admissions, suggests that students familiarize themselves with the facilities and benefits associated with their classification. By attending the orientation program scheduled for September 19, students will have an opportunity to meet and welcome new students to the campus.

[Continued on page 3]

Frosh Learn Way Around Poly As 1952 Orientation Begins

"Operation Orientation" a la 1952 Cal Poly style got underway yesterday, with hundreds of fresh faces adding to the excitement of the first days. Frosh students took the opportunity to explore their new environment and learn about the various aspects of campus life.

[Continued on page 4]
Every year, about this time, student leaders, faculty and college administrators have opportunity to welcome a large group of incoming freshmen to what we believe to be a college that rates second to none.

In the process of registration, enrollment, examinations and orientation, you will hear words of welcome and wisdom from a score of personalities—leaders, planners, advisers and personnel.

What you won’t learn for awhile or even hear much about is where your place is in our student system. It’s obvious that no student is going to join the old parties and avoid being yanked out to chop pathways into center of governmental activities.

I think this is a good time as any, while you are just beginning your stay at Cal Poly, to interest each and everyone of you in your student system. We have our own constitution, bylaws and rules, but we have a job to do. This larger personnel being actively involved in our student body planning.

It’s your job and mine. Let’s get busy.

The Downbeat

Another three weeks will see the old stand-bys at last again. Heralded by President McKeen, will be “The Downbeat.” The Downbeat is the Poly’s administrative staff, all enlightened at the Mustang head, so as to spread the rays of Freshman light on the whole student body.

Last but by no means least, will be our revered下行 Small Domes. Small Domes, who along with the rest of us in the music department, will be an avenue to reach all those Freshmen interested in music and in trying to sell those positions left vacant by the last graduating class.

Thursday, September 11, 1953

Barbecue Date Set

Sunday, September 15, an all-student barbecue will be held. The Poly will launch the first barbecue of the school year off to a savory start according to faculty officials. The barbecue will be preceded by the last graduating class.

The safeties will be closed during the barbecue to prevent students from leaving.

The Downbeat

Wednesday evening Sept. 11, at about 6:30 p.m., in CR 1, “The Downbeat” will again be in creation of the situation, with the start of tryouts for the Mustang band. Two hours later he will be in the same place, planning new men out for the places in the famous men’s golf club.

Barbecue Date Set

Sunday, September 15 an all-student barbecue will be held. The Poly will launch the first barbecue of the school year off to a savory start according to faculty officials. The barbecue will be preceded by the last graduating class.

The safeties will be closed during the barbecue to prevent students from leaving.

The Downbeat

Wednesday evening Sept. 11, at about 6:30 p.m., in CR 1, “The Downbeat” will again be in creation of the situation, with the start of tryouts for the Mustang band. Two hours later he will be in the same place, planning new men out for the places in the famous men’s golf club.

Thursday, September 11, 1953

Barbecue Date Set

Sunday, September 15, an all-student barbecue will be held. The Poly will launch the first barbecue of the school year off to a savory start according to faculty officials. The barbecue will be preceded by the last graduating class.

The safeties will be closed during the barbecue to prevent students from leaving.

The Downbeat

Wednesday evening Sept. 11, at about 6:30 p.m., in CR 1, “The Downbeat” will again be in creation of the situation, with the start of tryouts for the Mustang band. Two hours later he will be in the same place, planning new men out for the places in the famous men’s golf club.

Barbecue Date Set

Sunday, September 15, an all-student barbecue will be held. The Poly will launch the first barbecue of the school year off to a savory start according to faculty officials. The barbecue will be preceded by the last graduating class.

The safeties will be closed during the barbecue to prevent students from leaving.

The Downbeat

Wednesday evening Sept. 11, at about 6:30 p.m., in CR 1, “The Downbeat” will again be in creation of the situation, with the start of tryouts for the Mustang band. Two hours later he will be in the same place, planning new men out for the places in the famous men’s golf club.

Barbecue Date Set

Sunday, September 15, an all-student barbecue will be held. The Poly will launch the first barbecue of the school year off to a savory start according to faculty officials. The barbecue will be preceded by the last graduating class.

The safeties will be closed during the barbecue to prevent students from leaving.

The Downbeat

Wednesday evening Sept. 11, at about 6:30 p.m., in CR 1, “The Downbeat” will again be in creation of the situation, with the start of tryouts for the Mustang band. Two hours later he will be in the same place, planning new men out for the places in the famous men’s golf club.
McPhee Greets Freshmen

Welcome Frosh!

from
Los Angeles

McPhee Greets Freshmen

Julian A. McPhee, President Cal Poly

Welcome Frosh!

from
Los Angeles

McPhee Greets Freshmen

Julian A. McPhee, President Cal Poly

Why Wait?

SMOKED PICNIC STYLE

HAMS

39 lb.

FRESH GRADE A

EGGS

35¢ per dozen

Why Wait?

SMOKED PICNIC STYLE

HAMS

39 lb.

FRESH GRADE A

EGGS

35¢ per dozen

Table: Ready

LEAN MEATY

SPARE RIBS

32¢ lb.

ICE CREAM

PETAN VANILLA

2 qts. 69¢

TABLE: READY

Oleo

Margarine

COLORED CUBES

19¢ per lb.

FRANK SEZ:

Here is an interesting con-
test that the students may
enjoy. Last fall a contest
was entered by "S" in favor
of the "F" grade. Something like
this example:

"F" in favor of Newhorns

Two marks to save you.
With checking-out totals
The first place student saves you.
Prize may be upon publication
in our ed. Let's get
The contest will be for the week will
receive a prize!

BEAUTY SIGNAL Service

We invite you to try us for

CUSTOM milliner and tailpipe work

Safety brakes

Complete lubrication—Interior Vaccum

Lea tires—Signal bathes

Battery charging

Do your own repainting—Spare tools, equipment for rent.

Muffler patches, tailpipe ends

Wash your own car at college facilities—45¢

Track and trailer rentals
Ex-Mustang Walt Doughtery, Prop.

Phone 631-W

BAY REMOVAL

PHONE: 371 W.

PHONE: 631 W.

RENEWAL

PHONE: 371 W.

GUARANTEED REMOVAL

PHONE: 371 W.

BALANCE CARTAGE

PHONE: 371 W.

BAY REMOVAL

PHONE: 371 W.

BLUE JAY SIGNAL Service

We invite you to try us for

CUSTOM milliner and tailpipe work

Safety brakes

Complete lubrication—Interior Vaccum

Lea tires—Signal bathes

Battery charging

Do your own repainting—Spare tools, equipment for rent.

Muffler patches, tailpipe ends

Wash your own car at college facilities—45¢

Track and trailer rentals
Ex-Mustang Walt Doughtery, Prop.

PHONE: 631-W

UNIFORMS

WE SELL

We Invite You To Try Us For

CUSTOM milliner and tailpipe work

Safety brakes

Complete lubrication—Interior Vaccum

Lea tires—Signal bathes

Battery charging

Do your own repainting—Spare tools, equipment for rent.

Muffler patches, tailpipe ends

Wash your own car at college facilities—45¢

Track and trailer rentals
Ex-Mustang Walt Doughtery, Prop.

PHONE: 631-W

LEARN MEATY

SPARE RIBS

32¢ lb.

ICE CREAM

PETAN VANILLA

2 qts. 69¢

Hawthorne

Your one Home-Owner Food Market

FOOTBALL

269 Hawthorne Blvd

FREE PARRY

AT BOTH STORES

BROAD STREET

2118 Broad Street

PHONE: 3195

The Student Needs Little Data To Reach I-S Classification

Limited to the first week of the quarter. If any of the following conditions exist, the student may apply for deferment:

1. He fails to pursue the ROTC course during the first week of the winter quarter, following initial ROTC enrollment in the fall quarter, or (c) following the eighth week of the spring quarter, after initial ROTC enrollment in the spring quarter.

Sophia May Apply

Suppose these students have three years to complete for graduation. In this situation, any student basic may apply for deferment in the following conditions:

First year basic students may apply for deferment during the first week of the winter quarter, following initial ROTC enrollment, in the fall quarter, or (c) following the eighth week of the spring quarter, after initial ROTC enrollment in the spring quarter.

Sophia May Apply

Suppose these students have three years to complete for graduation. In this situation, any student basic may apply for deferment in the following conditions:

First year basic students may apply for deferment during the first week of the winter quarter, following initial ROTC enrollment, in the fall quarter, or (c) following the eighth week of the spring quarter, after initial ROTC enrollment in the spring quarter.

Sophia May Apply

Suppose these students have three years to complete for graduation. In this situation, any student basic may apply for deferment in the following conditions:

First year basic students may apply for deferment during the first week of the winter quarter, following initial ROTC enrollment, in the fall quarter, or (c) following the eighth week of the spring quarter, after initial ROTC enrollment in the spring quarter.

Sophia May Apply

Suppose these students have three years to complete for graduation. In this situation, any student basic may apply for deferment in the following conditions:

First year basic students may apply for deferment during the first week of the winter quarter, following initial ROTC enrollment, in the fall quarter, or (c) following the eighth week of the spring quarter, after initial ROTC enrollment in the spring quarter.

Sophia May Apply

Suppose these students have three years to complete for graduation. In this situation, any student basic may apply for deferment in the following conditions:

First year basic students may apply for deferment during the first week of the winter quarter, following initial ROTC enrollment, in the fall quarter, or (c) following the eighth week of the spring quarter, after initial ROTC enrollment in the spring quarter.

Sophia May Apply

Suppose these students have three years to complete for graduation. In this situation, any student basic may apply for deferment in the following conditions:

First year basic students may apply for deferment during the first week of the winter quarter, following initial ROTC enrollment, in the fall quarter, or (c) following the eighth week of the spring quarter, after initial ROTC enrollment in the spring quarter.

Sophia May Apply

Suppose these students have three years to complete for graduation. In this situation, any student basic may apply for deferment in the following conditions:

First year basic students may apply for deferment during the first week of the winter quarter, following initial ROTC enrollment, in the fall quarter, or (c) following the eighth week of the spring quarter, after initial ROTC enrollment in the spring quarter.

Sophia May Apply

Suppose these students have three years to complete for graduation. In this situation, any student basic may apply for deferment in the following conditions:

First year basic students may apply for deferment during the first week of the winter quarter, following initial ROTC enrollment, in the fall quarter, or (c) following the eighth week of the spring quarter, after initial ROTC enrollment in the spring quarter.

Sophia May Apply

Suppose these students have three years to complete for graduation. In this situation, any student basic may apply for deferment in the following conditions:

First year basic students may apply for deferment during the first week of the winter quarter, following initial ROTC enrollment, in the fall quarter, or (c) following the eighth week of the spring quarter, after initial ROTC enrollment in the spring quarter.

Sophia May Apply

Suppose these students have three years to complete for graduation. In this situation, any student basic may apply for deferment in the following conditions:

First year basic students may apply for deferment during the first week of the winter quarter, following initial ROTC enrollment, in the fall quarter, or (c) following the eighth week of the spring quarter, after initial ROTC enrollment in the spring quarter.

Sophia May Apply

Suppose these students have three years to complete for graduation. In this situation, any student basic may apply for deferment in the following conditions:

First year basic students may apply for deferment during the first week of the winter quarter, following initial ROTC enrollment, in the fall quarter, or (c) following the eighth week of the spring quarter, after initial ROTC enrollment in the spring quarter.

Sophia May Apply

Suppose these students have three years to complete for graduation. In this situation, any student basic may apply for deferment in the following conditions:

First year basic students may apply for deferment during the first week of the winter quarter, following initial ROTC enrollment, in the fall quarter, or (c) following the eighth week of the spring quarter, after initial ROTC enrollment in the spring quarter.

Sophia May Apply

Suppose these students have three years to complete for graduation. In this situation, any student basic may apply for deferment in the following conditions:

First year basic students may apply for deferment during the first week of the winter quarter, following initial ROTC enrollment, in the fall quarter, or (c) following the eighth week of the spring quarter, after initial ROTC enrollment in the spring quarter.

Sophia May Apply

Suppose these students have three years to complete for graduation. In this situation, any student basic may apply for deferment in the following conditions:

First year basic students may apply for deferment during the first week of the winter quarter, following initial ROTC enrollment, in the fall quarter, or (c) following the eighth week of the spring quarter, after initial ROTC enrollment in the spring quarter.

Sophia May Apply

Suppose these students have three years to complete for graduation. In this situation, any student basic may apply for deferment in the following conditions:

First year basic students may apply for deferment during the first week of the winter quarter, following initial ROTC enrollment, in the fall quarter, or (c) following the eighth week of the spring quarter, after initial ROTC enrollment in the spring quarter.

Sophia May Apply

Suppose these students have three years to complete for graduation. In this situation, any student basic may apply for deferment in the following conditions:

First year basic students may apply for deferment during the first week of the winter quarter, following initial ROTC enrollment, in the fall quarter, or (c) following the eighth week of the spring quarter, after initial ROTC enrollment in the spring quarter.
Confab In South

Confab In South

A recent meeting of alumni and students of Cal Poly was held in the Southwestern Signal-one of the many advertising companies being discussed. The meeting was held at 8:00 p.m. in the Southwestern Signal building, and it was attended by a large group of alumni and students.

Dr. Glenn Noble has issued a call for all students to attend the meeting. The meeting will be held on Thursday, October 2, at 8:00 p.m. in the Southwestern Signal building. All students are encouraged to attend.

Join the Hard of Mustangs and Make Benos Corral your Headquarters

For All Your Clothes...

DRESS - SPORT - PLAY

At Prices That Will Fit Your Footbook

ST. STEPHEN'S EPISCOPAL CHURCH

SUMMER SERVICE—EVENINGS, 8 and 10 p.m.

WEDNESDAYS, 10:30 a.m.

WELDERS CAPS

Black Quilted Lined

69c

| Nationally Branded | Converse Basketball |

| WELDERS' GLOVES |

| $1.49 |

| All-Wool Reversible |

| Nylon-Lined |

| WARM UP |

| JACKETS |

| $12.95 |

| Oil Tanned |

| Zebra Cord Sole |

| FIELD BOOTS |

| $12.95 |

We'll Cash All Your Checks...

Good or Bad — So far we have had no bad ones—from Cal Poly!