Adopted: March 3 2009

# ACADEMIC SENATE of CALIFORNIA POLYTECHNIC STATE UNIVERSITY San Luis Obispo, CA

#### **AS-680-09**

## RESOLUTION TO CHANGE ADMINISTRATIVE STATUS FOR RECREATION, PARKS, AND TOURISM ADMINISTRATION PROGRAM

1 2 3	WHEREAS,	The Recreation, Parks, and Tourism Administration program is currently an academic unit located in the Natural Resources Management Department; and
4 5 6 7	WHEREAS,	A status change from Recreation, Parks, and Tourism Administration program to Recreation, Parks, and Tourism Administration Department is being proposed; and
8 9 10 11	WHEREAS,	The program has grown to approximately 300 undergraduate students and 7 full-time faculty with strong student demand externally and internally with change of major students; and
12 13 14 15 16 17 18 19 20 21	WHEREAS,	The program is primarily operating autonomously from the NRM Department with separate faculty meetings and individual state and college-based fee budget allocations; and
	WHEREAS,	The program has been very successful in adapting to changing student interests and industry demand with more than 40% of the current students in the event management advisor approved elective area and approximately 24% in the tourism planning and management concentration. The area with the third highest demand in the major is sport management; and
22 23 24 25 26	WHEREAS,	These growth areas are not well aligned with the mission of the NRM Department. The FNR/ENVM and RPTA programs have very distinct mission statements, goals, curricula and strategic visions for the future that do not logically support continuing as a single department organizational structure; and
27 28 29 30	WHEREAS,	This change will allow the proposed department to adapt more easily to industry trends, and the potential for growth in student numbers and industry partners will increase exponentially; and
31 32	WHEREAS,	The program is responsible for advancement efforts that have been limited due to a lack of industry visibility; and

33 34	WHEREAS,	Internal and external sources that have highlighted the need for RPTA department status have included a capital campaign readiness assessment, the RPTA
35		Advisory Council, a 2005 internal program review document, and 93 letters of
36		support from alumni, industry leaders, parents and advisory council members; and
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38	WHEREAS,	The administrative changes necessary will be a change in the title of the program
39		coordinator to department head and a reclassification of an administrative support
10		assistant to administrative support coordinator; and
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12	WHEREAS,	The minimal funding necessary to carry out these changes has been identified by
13		the program and the College of Agriculture, Food and Environmental Sciences
14		Dean; and
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16	WHEREAS,	Said change in status has been supported by all faculty in the Natural Resources
<b>1</b> 7		Management Department through a memorandum of understanding, and by the
18		College of Agriculture, Food and Environmental Sciences department heads and
19		chairs, the CAFES Dean, and is being concurrently reviewed by the Academic
50		Deans' Council; therefore be it
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52	RESOLVED:	That the Academic Senate of Cal Poly endorse the change from Recreation,
53		Parks, and Tourism Administration program, as an academic unit to the academic
54		department of Recreation, Parks, and Tourism Administration Department.
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Proposed by: Recreation, Parks, and Tourism Administration Program
Date: February 9 2009

### State of California Memorandum

#### CAL POLY

SAN LUIS OBISPO CA 93407

To: John Soares

Chair, Academic Senate

Date:

March 26, 2009

From:

Warren J. Baker

President

Copies:

R. Koob

D. ConnD. Wehner

W. Hendricks

Subject: Response to Academic Senate Resolution AS-680-09

Resolution to Change Administrative Status for Recreation, Parks, and Tourism

Administration Program

I acknowledge receipt and approval of the above-entitled resolution. In addition to the Senate's endorsement of the department status of the Recreation, Parks, and Tourism Administration Program, the college deans endorsed the proposal at their March 2,2009, meeting. Notification has been provided to Dean Wehner, as well as to the department.

Please extend my thanks to the Senate for its prompt attention to this matter.