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FOR IMMEDIATE RELEASE

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Cal Poly Hosts 81st Annual International Graphic Arts Education Association Conference July 30-Aug. 3

SAN LUIS OBISPO – Cal Poly’s Graphic Communication Department will host the International Graphic Arts Education Association 81st Annual Conference on campus, Sunday, July 30 to Thursday, August 3.

This year’s conference theme, Surfing the Digital Wave, emphasizes the influence of digitization in the rapidly changing world of graphic communication. Organizers expect more than 100 educators from across the United States to attend. Presenting companies include Yahoo, Adobe, Quark, Cox Cable, and more.

The conference offers attendees networking opportunities and updates on the latest technology and trends in graphic communications from leading industry experts.

Conference and housing registration is open until July 10. For more conference and registration information, visit www.grc.calpoly.edu:1680/igaea.

More about the Graphic Communication Department
Founded in 1946, Cal Poly’s Graphic Communication program (www.grc.calpoly.edu) is one of the largest and best known in the nation. With more than 33,000 square feet of space, the department houses some of the most modern laboratory facilities in graphic arts education. The department received national accreditation by the Accreditation Council of Collegiate Graphic Communications and has nearly 3,000 alumni.

The department also houses the Graphic Communication Institute (www.grci.calpoly.edu), which conducts research, testing, product evaluations, seminars, workshops and conferences.

Note to Editors: There is no registration deadline for media. Media registration is $390 and includes conference sessions, receptions and meals that are part of the conference. Housing on campus is an additional $160. A program agenda is attached for editors interested in specific topics and presenters.

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