“JUNGLE CUTS,” the float built by students and volunteers from Cal Poly San Luis Obispo and the university’s sister campus in Pomona, captured two awards at the 2010 Tournament of Roses Parade, held Jan. 1 in Pasadena, Calif. Parade judges honored the float with the Bob Hope Humor Trophy the day of the parade. And on Jan. 2, the Tournament of Roses and KTLA TV in Los Angeles announced that the Cal Poly creation had once again captured the annual Viewers Choice Award. The Cal Poly float also won the inaugural Viewers Choice Award in 2009.

The Jungle Cuts concept took a classic barbershop scene and set it in the jungle. The design by Andrea Swanson and Rick Slover of Thomas Baak and Associates, LLP played off the 2010 Tournament of Roses parade theme, "A Cut Above the Rest."