Adopted: March 8, 2005

ACADEMIC SENATE of CALIFORNIA POLYTECHNIC STATE UNIVERSITY San Luis Obispo, CA

AS-630-05

RESOLUTION ON TEXTBOOK PRICING

1 2	WHEREAS,	Current textbook prices are of concern to faculty and students; and
3 4 5	WHEREAS,	The Associated Students Incorporated (ASI) of Cal Poly has passed a resolution on textbook pricing; therefore be it
6 7 8 9	RESOLVED:	That the Academic Senate of Cal Poly recognize the students' concerns contained in ASI Resolution #05-06 entitled Support for Campus Leadership in Textbook Price Reduction" (attached); and be it further
10 11 12	RESOLVED:	That the Academic Senate of Cal Poly endorse the principles contained in ASI Resolution 05-06; and be it further
13 14 15	RESOLVED:	That the Academic Senate of Cal Poly urge department chairs and heads to promote timely submission of textbook orders by their faculty; and be it further
<u>16</u> 17 18	RESOLVED.	Thal deparlment chairs lheads and deans be encouraged to make teaching assignments as early as possible so faculty can order textbooks in a timely manner; and be it further
19 20 21 22 23 24	RESOLVED:	That the Academic Senate of Cal Poly follow up on other aspects of textbook, and other textbook materials, pricing by holding meetings of the Faculty Affairs Committee with representatives of El Corral Bookstore, campus textbook authors, students, representatives of publishing companies, and other knowledgeable parties, with the intent of writing a further resolution on this issue; and be it further
25 26	RESOLVED:	That copies of this resolution be sent to academic department chairs, department heads, and deans.

Proposed by: Academic Senate Executive Committee

Date: February 15, 2005 Revised: March 7, 2005 Revised: March 8, 2005

Associated Students, Inc. <u>California Polytechnic State University</u> San Luis Obispo.

Resolution #05-06

Support for Campus Leadership in Textbook Price Reduction

Whereas: ASI is the official voice of the Cal Poly student body, and

Whereas: According to a survey by the California Student Public Interest Research

Group (CALPIRG) students spent an average of \$898 per year on textbooks in

the 2003-04 school year, or almost 20% of the cost of in-state fees; and

Whereas: According to the same survey a new textbook costs \$102.44 on average, 58%

more expensive than the price of an average used texthook, \$64.80; and

Whereas: Notices are issued to every faculty member requesting which textbooks will be

required the following quarter; and

Whereas: According to EI Corral Bookstore only 15-20% of faculty respond back to

these notices before the deadline causing buyback prices to be severely

reduced, and

Whereas: Textbooks often come with bundled supplemental course materials that

significantly increase the overall cost of textbooks to students, and

Whereas: CALPIRG reported that 65% of faculty "rarely" or "never" use the bundled.

materials in their courses; and

Whereas: Faculty and EI Corral Bookstore have power to reduce the cost of textbooks to

students at Cal Poly.

Therefore

Be it resolved: Faculty are encouraged to respond to textbook requisitions in a timely manner

so the bookstore can buyback used books at a higher price and make the used

editions available for purchase, and

Furthermore

Be it resolved: ASI encourages EI Corral Bookstore to use all means possible to educate

students about available discounts options for purchasing textbooks, and

Furthermore

Be it resolved: ASI encourages EI Corral Bookstore to use all means possible to ensure that all

students receive the fairest prices on new and used textbooks, and

	o <u>reuse textbooks</u> <u>while current editions</u> are <u>readily</u> hey uphold current academic merit, and		
Furthennore			
· · · · · · · · · · · · · · · · · · ·	o choose textbooks with the widest possible lowest price to the students, and		
Furthennore			
•	it resolved: Faculty are encouraged to not choose bundled textbooks unless they fully intend to use the supplemental materials and should be aware of bundled vs. non-bundled options.		
*For the purpose of this resolution the term facustudents, or anyone else involved in the textboo	lty shall include professors, lecturers, teaching aids, graduate k selection process.		
CERTIFIED as the true and correct copy, in witness thereof, I have set my hand and Sea the Associated Students, Inc. this 26th day of January, 2005.			
	ASI Chair of the Board		

Furthennore

Sponsored by: Joe Vaccaro, Vice Chair ASI Board of Directors, College of Engineering Blake Bolton, ASI President
Adam Mednick, ASI representative to the Academic Senate
Sarah Cowan, ASI representative to the Academic Senate



State of California Memorandum

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<u>CAL POLY</u>

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SAN TI ITS OBISPO CA 93407

ACADEMIC SENATE

To: David Hannings

Chair, Academic Senate

Date: April 8, 2005

From:

Warren J. Baker

President

Copies: R. Detweiler, F. Mumford,

F. Cawley, B. Bolton,

P. Bailey, D. Christy, H. Davis, L. Halisky,

T. Jones, B. Konopak,

P. Lee, S. Opava,

D. Parks, D. Wehner

Subject: Response to Academic Senate Resolution AS-630-05

Resolution on Textbook Pricing

This is to acknowledge receipt and approval of the above-entitled Resolution. By copy of this memorandum, I urge the college deans to inform their department heads/chairs of this resolution and the need for timely submission of textbook orders by their faculty, which will assist El Corral Bookstore in its ability to offer better pricing for our students.

<u>I velY mach appleciate Senate's willingness to address this</u> issue.