### Disabled Vets Now Headed By Crops Major

Frank V. Woods, retiring commandant of the U. S. B. Miller chapter No. 43, Disabled American Veterans, was elected last week to the office of the general service fund, a position he has held for the past 18 years.

Mr. Woods was elected to the office of general service fund by a large majority of the members present at the annual meeting of the chapter.

### Radio Booth Being Built

Poly's division of architecture announced that a new broadcasting booth will be constructed to replace the obsolete one now in use at the football stadium.

An upper structure, primarily used for photographers, will be built over the announcer's booth.

The new building will be 15 feet longer than the old structure. No change will be made in the width, which will remain 15 feet wide.

The front of both upper and lower booths will have large glass windows which can be pulled back to give a complete view of the field if desired.

Construction is now underway, and it is expected that the building will be ready for use in time for the first football game.

### New Plantation On Film

A window is scheduled for the football stadium for the administration building. A plant mix will be used to pave the entire windows.

Building work is under way in the administration building. The administration building will consist of two floors. The main floor, or It can be entered from the other end of the building and has 880 seats with a large reading room located at the other end of the building.

### New Campus Library Prepares To Open

The new campus library is scheduled to open on September 1. The library will be located on the corner of H-street and E-street.

The library will be open from 8:00 A.M. to 9:00 P.M. on weekdays and from 10:00 A.M. to 5:00 P.M. on Saturdays.

### Football Stars At Workshop; Highlights Recorded On Film

Old Stars Learn New Tricks In Grid Classes, So Do Younger Ones

One-time great grid players are attending the California workshop now underway at Cal Poly and one of them is "Wee Willie" Wilkie, a former St. Mary's star, who is now doing professional football for the Washington Redskins for numera...
Biological Techniques Course To Teach Preserving Methods

By Paul E. Nelson

Something new in the field of biological science is in store for the student who enrolls in the biological techniques course being offered for the first time at Cal Poly during the fall quarter. The preparation of plant and animal specimens, and the various methods of preserving or mounting them will be emphasized, it was announced by Dr. Glenn A. Noble.

The course consists of projects to be selected by the individual student, in any one of twenty-five or more fields, ranging from photographic slides and rubber casts, to paper mounts.

Biological techniques will be offered all three quarters, and a student may enter at the time which he will be able to use the facilities. The student will work on the project at his own convenience, and there will be an examination period per week. Two units of credit will be given each quarter.

Enrollment is neither restricted to the biology student nor to the student experiencing serious financial difficulties, but the student should have an interest in the biological sciences and should be willing to work. Tuition is $4.50 per quarter class unit.

New Torque Lathe Makes Aircraft Test

A new laboratory to be used in connection with the engine aircraft structure analysis is nearing completion.

Under the supervision of Robert Needham, instructor of the structural engineering course, two students, Elden Pool and Bob Richardson have been working for the past week on a torsion test machine. This torsion test machine, a torque lathe, is being built from an old lathe, an electric motor, and parts salvaged from various broken machines.

Radio Major Wives Form New Club

A club composed of the wives of dairy majors, held its first meeting on July 15, and elected officers. Mrs. Elma Lee Kilcher was elected president, Mrs. Ann Huffman, vice-president and Mr. Althea Bryan, secretary.

Ten members, who were also appointed consisting of Mrs. Helen Holcomb and Mrs. Margaret Beadle.

Those present at the first meeting besides those already mentioned were Helen Norton, Marilyn coll, Lillie Curley, Phyllis Johnson, Laverne DeCarlo, Judy Orren, Tilla Dragon, Beverly Brown, Betty Callin and Penny Wayne.

The club welcomed two new members, Mrs. Peggy Hunt and Mrs. Carson Brown.

Meetings of the Dairy Wives Club, scheduled for the first and fourth Thursdays each month, are to be held at the Hillcrest L o w n g e . The next meeting to be held on August 11 at 7 p.m. which was to be a recreational night has been changed.

There will be a reading entitled "I Love My Dairy." 

Carothers: "My pigs are all sick and I don't know what to do.

Little: "Why don't you smoke them?"

Carothers: "Smoke them?"

Mrs. Emmett Bloom, who has given several fine dramatic readings in this area, will give a reading entitled "I Love My Dairy."

Bible-Believing Christians

In Prayer—Prayer—Study

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FRIDAY, AUGUST 5, 1949

EL MUSTANG

PAGE THREE

Tasty Ice Cream In Pints

25c

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Chocolate

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Fresh Apricot

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Brown's Music Store

STUFFED... The animal pictured above belongs to the Phylum-Chordata. Animals of this Phylum will be the principal subjects preserved for demonstration purposes by the new Biological Techniques class that will convene, for the first time on this campus, next fall.

Training Needed To Sell Machines

Charlie Mathers, past president of the California Farm Machinery Dealers Association, gave a talk last week before the Farm equipment dealers and extension workers at a two-week re- training course in mathematics, report writing, and salesmanship at Cal Poly.

Mr. Mathers, head of the Agricultural Engineering department, introduced the speaker, Mathers, who has been accumulating with most dealers the fact that the successful dealer is one who can complete a service for the machines which will not only sell, and that the dealer must be a teacher, both in the present and when it has been paid for.

The machinery salesman, according to Mathers, must be able not only to show the farmer what the machine can do, but he must also be able to prove that the machine being sold will be a profitable investment for the farmer. He stressed the fact that the successful dealer is one who can complete a service for the machines which will not only sell, and when it has been paid for.

Competition in the farm machinery business, like in most other lines, is again getting keen. Manufacturers are looking for the farmer to save time, and technological aspects of the farm machinery business with the same time he can appreciate the machine which the farmer has to face.

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Public Relations

"How come the paper is always running stories about cows? This is a question put to the editor quite often. Perhaps the answer is that newspapers are interested in what is happening on the farm, but certainly the department editors are aware of the problem.

For the department editor, it is not usually a problem to solve, just a question of good or poor public relations. It's this way before a reporter can write a story he must have a "tip" or "lead" the reporter to the story. Then he needs the cooperation of the men in charge in order to get all the facts, so that he can write the story. This cooperation is much easier to get if the department editor is regarded as a friend.

Here at Poly, some department heads are proud of the advances or acts done by their organization. They want everyone to know what they're doing. These men either call publications office or send a note to let us know what's going on.

With this "lead" as a starter, the reporter can go to the department and get his story. In that way, we get copy for El Mustang and the particular department gets some publicity.

Unfortunately, this type of cooperation is rare. Most department heads are too busy to think of anything except their own work. This is a situation that is in not realising what news is, or just plain not wanting to know what they're doing. These men either refuse to cooperate or are useless mutations to be burned or left to rot.

Aftonpoaten, an OaTo dally, from Honolulu, on June 1.

The places where most people fall down from the news-papers is in not realizing what news is or just plain not seeing what's going on around them. For instance, to a hatchery, the raising of baby chicks is a good feature story, chicks with two heads are just useless mutations to be burned or fed to the foxes. A machine turning out spare parts for a tractor is just work to the shop turning out spare parts for a tractor is just work to the mechanic. A military course in radar. In the engineering division. He said he had been asked by a major in the army to teach a course in radar equipment. That, he might be able to do better at Poly.

If more people around the campus could see the tremendous amount of potential stories lying around waiting to be written, Cal Poly could put out the finest college newspaper on the coast.

D. W. G.
Swimming Class Gives Diplomas

Diplomas were awarded to a group of students for swimming instruction. The ceremony took place on May 19, announced this year by Coach Bill Brown.

The program led toward the promotion of better swimming instruction and the promotion of the sports. At the end of the program, students were asked to write on a card their names and home addresses so that they could be notified of future swimming instruction programs.

Great Names Here For Poly Workshop

(Continued from Page One)

A three-year program of swimming instruction, which had been under way for the past three years, was brought to a close last week by Coach Bill Brown. The program was designed to instruct and train students in swimming techniques.

Three Stars

Three stars were awarded to the swimmers who completed the program: Juanita Mullen, Barbara Sisk, and Stephen Martin. They were chosen after a careful evaluation of their swimming abilities by the coaching staff.

Future Swimming Stars

The future of swimming instruction was discussed by Coach Brown. He predicted that more and more students would participate in swimming as a result of the program's success. He also mentioned that the program would continue in the future.

Football Prices Remain Static

The first football game of the season will be held in the Mustang stadium on the night of September 19. The game is against the University of Southern California. The price of admission will remain at the same level as last year, according to the school administration. The price for students will be $1.50.

Horticulture Plans Move

A six and one-half acre site on the campus of the University of Southern California has been selected for the new horticulture building. The site is located near the entrance of the campus. The building will be constructed to accommodate the growing needs of the horticulture department.

Intramural Tennis Gets Under Way

Intramural tennis games started Tuesday, September 24, on the campus tennis courts. The first game was between the men's and women's teams. The women's team won by a score of 6-2.

Work on new tennis courts is progressing, according to Mrs. Jane Green, head of the women's tennis team. The new courts are expected to be completed by the end of the month.

Shrubs, Grass For Class Units

As a result of the work being done, all shrubs and grass will be transplanted to new locations. The plan is to have all shrubs and grass in place by the end of the month.

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