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Students Redesign White House
Cal Poly Architecture Students Conceptualize History

SAN LUIS OBISPO – If you were to design the personal residence for the President of the United States, today, that reflected the architectural significance of the ultimate symbol of political power, what would it look like?

A team of students from Cal Poly’s College of Architecture and Environmental Design won second place in the international competition, White House Redux, with their answer to that question.

The Cal Poly entry featured 12 different visions of what the White House could be, given a multitude of cultural, economic and environmental settings.

Beating more than 500 submissions from 42 countries, the team consisted of four Cal Poly architecture students: David Iseri, Jefferson Frost, Justin Kruse and Laura Sperry.

The winning entry is included in the book “White House Redux,” with a limited print run of 500 copies. Four winning entries will be featured through October in a New York gallery showing.

The competition was sponsored by Storefront for Art and Architecture, and consulting firm Control Group.

For more information, see www.whitewhouseredux.org or contact the team advisor, Karen Lange, 805-756-2468 or klange@calpoly.edu

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