CONTENTS

DEPARTMENTS

04 UNIVERSITY NEWS
58 BET YOU DIDN'T KNOW
64 ALUMNI NEWS
70 HOT SHOTS

FEATURES

08 A CALL TO GREEN ACTION
Confronting tomorrow’s energy needs today

15 PROPOSED AG CENTER GETS A BOOST
$3.8 million gift will support campus agriculture programs

16 WHEN THE LEVEES BREAK
Sizing up the potential for flooding in California

18 AN EAGLE WITH THE HEART OF A MUSTANG
Catching up with NFL rookie Chris Gocong

22 YOUNG STUDENTS AS ARTISTS
Harnessing art to transform classroom instruction

24 THE PAPER CHASE NO MORE
Making the change to a paperless recruiting operation

25 DONOR HONOR ROLL
Recognizing those who have generously supported Cal Poly

49 MOVIES IN THE MIND
Eradicating illiteracy, one mental picture at a time

50 THE PAC TURNS 10
A look back at a decade of memorable performances

54 THE BARD’S MUSEUM IT’S NOT
Keeping alive the artful past of ink on paper

56 STUDENT DESIGNERS GO CONVERTIBLE
Innovative meets quirky at this year’s Design Village event

60 QUIET JOURNEY
Showcasing the talents of Robert Reynolds and James Hayes

62 PROVOST PROFILE
William “Bill” Durgin works hard and plays hard

66 PREREQUISITE: CHOPSTICKS 101
MBA students study globalization up close in China

68 RING THEORY
Physics elegantly tackles the “two-body” problem