Assembly Tries New Approach
Adds Girls, Limits Speaker

Trying a different approach on assemblies, today's program features outside feminine talent and is designed to be full of action from start to finish, Bill Lidderdale, ASB vice-president, said this morning.

Band music and trampoline antics are scheduled to get underway even before all students are seated in the stands. Outside feminine talent refers to junior college and high school members of the Renee and Lamar dancing group.

Besides girls, the program also includes BCBA Champion Paul Wild on the parallel bars, four men including BCBA Champion Loren Jones working out on the bouncing trampoline, two boxing matches with members and former members of the Cal Poly team, music by the band and some pinpoint bombing by a member of the San Luis Obispo Flying Association.

Five Minutes Only

Another radical departure in student body meetings is the five minute limitation placed on the guest speaker, Walter Dougherty, former ASB president for 1947-1948, Lidderdale said.

Climax of the assembly comes when M. C. Martisahn, aeronautics department head, drops 8000 free chances for merchandise awards. Ten percent of these chances will contain prize winning numbers.

Will Publish Winners

Winning numbers will be selected this week and published in the Nov. 8, issue of "El Mustang." Prize certificate merchandise orders at B1 Corral.

Today's assembly program is scheduled as follows:

11:00 Band music and trampoline.
11:15 Parallel bars.
11:30 Boxing matches.
11:40 Renee and Lamar dancing performance.
11:45 Band music.
11:50 Walter Dougherty, guest speaker.
12 noon Plane releasing prize tickets.
12 noon, End of assembly.
Student Body Hits Big Business Bracket

Our organization, ASB, may be compared with a large corporation. The Student Affairs Council functions as a board of directors. Inter-club Council is the mediation board. The Advisory Commission is the legal staff. The Graduate Manager is an expert hired as a consultant and an auditor.

It promotes a giant extravaganza called Poly Royal to show-off its accomplishments. It fields athletic teams in football, basketball, baseball, track, boxing, swimming, wrestling, tennis and ad infinitum, to display its prowess.

A budget is always a compromise.

The stockholders expect no de-emphasis on any accomplishment. No one major CCAA athletic championship has ever been won by a Mustang team.

But every business man knows and understands production. A student body creates no specific product that can be sold on the open market. An association of students in addition to the services it gives to its members, creates intangibles called "good will," "pride" and "reputation." Such terms can't be exactly defined, but every business man knows and reckons the existence of these items.

While of no fixed value, these abstractions are bought and sold, and their price is high. Each corporation knows of other corporations through which other business men knows of other corporations through which other business men.

The stockholders must finally decide how far that recognition is to reach. Poly's low budget athletic program speaks for itself. No one major CCAA athletic championship has ever been won by a Mustang team.

The bankroll or operating expense of the Associated Students is totaled under the heading, General Fund.

A multitude of items are paid for by this fund, Dances, at $100 apiece, assemblies at $80 apiece, Chamber of Commerce dues, College Union dues, Rally committee expenses, sweaters for rally committee men, yell rings, and songleaders, student activities awards, office supplies and equipment, gratuities and insurance are all bought from this account.

In addition the General fund pays salaries for bookkeeping, stenographic, and clerical help. It pays a large part of the Rose parade float expense. Incidental items telephone bills and transportation come from the "general."

Last year more than $7,000 was required in this one account.

Think You're Poor? Pity Reserve Fund

The SAC Reserve has been aptly described as "the man wearing the barrel." The slight reserve, which receives five percent of the SAC appropriation, goes into a buffer or contingency fund. Reserve monies pay debts in other accounts and exist solely as an "ace in the hole."

Eventually, Graduate Manager L.D. Starkey hopes that the Reserve will be big enough to earn a little income of its own. Until the small nest egg grows, it stays in the SAC incubator.

The Time Has Come—An Editorial

Associated Students of Cal Poly stand on the brink of bankruptcy.

Do we cut all athletic events, dances, musical entertainment, Poly Royal, publications and student government benefits, just attend classes and eat three meals a day, or do we get behind our student body?

The state doesn't care. It figures that it does its share when it constructs several million dollars worth of buildings, supplies instructors and installs equipment for $18 per student (present tuition charge). If we want athletic teams or any of the other things we have now, its up to us.

ASB funds and contributions are the only sources for fielding intercollegiate athletic teams, putting on school dances, publishing newspapers and yearbooks, outfitting a band or putting on a Poly Royal. The state does not supply money for these projects.

Not only has the ASB done these things, it has helped its members in other ways. Through its efforts, reduced rates were obtained for members attending local theaters.

Now shirt-tail riding non-members want to cash in on ASB benefits without backing it. A majority of students have joined, but face losing their investment because of a minority.

Are we going to limit ourselves to a lopsided academic education, or are we going to balance it with entertainment and social activities? It's up to us to decide right now—next month will be too late.
Small Budget Wrecking Sports; ASB Funds Suffer Huge Drop

Cal Poly's athletic program will have to operate on a budget $3,500 smaller than last year's, said LeRoy Hughes, director of athletics, when interviewed last Wednesday.

The present athletic budget calls for about 41 percent of the total ASB funds. This amounts to $10,600, Hughes said. Last year's athletic budget amounted to $14,145. Hughes attributed the deficiency to the slumping sale of ASB cards, currently $10,000 behind last year.

At the present time, about 95 percent of the students have purchased ASB cards, Hughes said.

Total Breakdown

Below is a list of the present cash outlay for each sport.

- **Football**
  - $800
- **Baseball**
  - $800
- **Basketball**
  - $800
- **Track**
  - $800
- **Swimming**
  - $800
- **Boxing**
  - $800
- **Gymnastics**
  - $800
- **Golf**
  - $800
- **Intramural**
  - $800
- **Incidental**
  - $800

Hughes pointed out that this budget makes no provisions for awards. He cannot say, as yet, where the money for awards will come from. Hughes originally requested $1,800 for awards.

When asked what the football trip to Occidental cost, Hughes submitted a list considered an "absolute minimum." The amount, $1,800, made no provisions for anything other than essentials, he said.

The list:

- **Bus rental**
  - $800
- **Meals for 40**
  - $800
- **Hotel**
  - $800
- **Incidental**
  - $800

Contributions from the boosters, said Hughes, have been small "for one reason or another." The amount received can do no more than cover the cost of pre-season training. He is hoping for but "not counting" on additional funds.

Coach Hughes emphasized the fact that it is largely up to the students to raise the needed money through the purchase of ASB cards. Otherwise, he said, Poly will have to drop some sports or other activity.

Thus far, said Hughes, the school has been consistent with CCAA policy in fielding teams in all sports and not just a few.

Little Chance Hold For Casaba Tour

Any lengthy trip on the part of the Mustang basketball team this season appears out of the question at the present time says LeRoy Hughes, director of athletics. Only $800 has been appropriated for the cage sport and this will do little more than pay expenses for CCAA games, says Hughes.

Last year's budget of $1,800 allowed for the southwest tour that gained considerable notoriety for Poly. The trip, proclaimed by Coach Ed Jorgensen, as a great success, covered much of Arizona and New Mexico.

Basketball stands little chance of making money for the ASB fund because of the limited seating capacity of Crandall gym. Half of the gym is reserved for ASB card holders and half for general admissions.

Much unfavorable comment was heard last year about the $1.50 admission price to home basketball games. L.D. "Tut" Barkay, graduate manager, said last Friday that no decision concerning ticket prices had been reached by the board of athletic control.

Poly Athletic Fund Can't Pay Out Cash

Shortly after the war, the cry of "proselytizing" was heard from coast to coast among most of the larger colleges and universities.

Chief complaint was that several well known service football players had been paid as much as $10,000 to enter certain colleges for the purpose of playing football. Biggest cries were raised against southern colleges.

If this was true, and it was held to be so by many of the top sports authorities, then Cal Poly's present athletic budget would do no more than pay guarantees to just one of the players.

Poly Royal Wows 'Em! Best Bet Yet

The biggest thing to hit the county of San Luis Obispo each year is Poly Royal. Annually it attracts more than 10,000 visitors to this area all of whom spend at least three days here. Reactions among individual visitors run all the way from amusement to tired feet, and no one has ever complained about a lack of things to do or see.

From its small beginning in 1938, Poly Royal has expanded to the point that it now assumes the proportions of a huge circus. It occupies so much student time during the spring quarter that few if any students are not in some way connected with the big production.

Paradoxically it is the biggest thing the student body does, but it takes money to finance, which signifies the large part of volunteer help given by students. However, the expenses of Poly Royal must be met many months in advance of the event, and the Poly Royal Board must be assured adequate working capital before any kind of a program can be planned.

Running true to her sex, the largest single Poly Royal expense is the queen. Importing a queen from far, far away is not a nigglidly undertaking. Who can doubt the value and prestige a queen gives to the male domain at Cal Poly.

Altogether, Poly Royal is not something to do without even to be de-emphasized. It is a unique show for 10,000 people can't be wrong.

Cal Poly was voted into the CCAA in January of 1947. Sole dissenter in a ballot was cast by San Jose. Reasons given—limited drawing power.
Dances, Stunts, Close Harmony
Offered By Musician's Local

In an institution that includes 60 musical organizations, the Polyclub music units are exceptional. Music, in its broadest sense, means so much to the Polyclub that significance always is placed on music. The这话 on a close basis and in conjunction with the business manager and various editors in determining the amount of money needed by each publication.

Additional publications h a n d l e d through the board's business manager, but containing no editorial matter, include Fresh football programs, basketball programs and baseball programs. These are supplied to attending people for their benefit. "Goal Post" the football program, is worked on a self-supporting basis and contributes to the athletic fund.

"Fresh Handbook" is designed to acquaint the newcomer with Poly's many activities.

Publications Dig Deep
Covering Activities

Student Body Clubs
Schedule 15 Dances

College dances are an integral part of student life at colleges over the country; they play no less of an important role at Cal Poly.

Fifteen dances, where students maytrip the light fantastic, sponsored by campus clubs are scheduled this year. They are, however, paid for out of the student body general fund.

One hundred dollars to finance each dance is provided by the Student Affairs council. Seventy-five dollars of this goes to pay the "College Piano" orchestra that provides music for dancing in a variety of styles and moods. Stan Kenton, a Geraldo, Twenty-five dollars more provides for atmosphere, the dance and musical materials used for decoration.

A quick check on the clip stick shows that dances alone deplete the ABB treasury by about $1600.

Where to Get Them!
Associated Student Body cards may be purchased at the Graduate Managers' office, Room 26, basement, ABB bldg.

Student Body Clubs

Bād Mustang

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The alias Club men buy their own Instruments, and the states are mostly hand-made.

The value of college music groups is insatiable. By "College Piano" means that the orchestra, the Glee Club and the baseball program is worth buying.

If the music groups were unaidedfinancially, they could not exist on the little that is put to them.

The time they spend in rehearsing and promoting their product, and their product is worth buying.