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MEDIA ADVISORY

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Cal Poly Architecture Professor to Speak on Sustainability in Higher Education at UC Santa Barbara June 25

TO: News Editors, Photo Editors, Assignment Editors and Reporters

WHO: Cal Poly Architecture Professor and Co-Director of Cal Poly’s Renewable Energy Institute Margot McDonald

WHAT: McDonald speaks on the advancement of sustainability in higher education at the 6th Annual UC, CSU, CCC Sustainability Conference. Cal Poly will be announced as host of 2008 conference.

WHEN: Monday, June 25, 2 p.m.

WHERE: UC Santa Barbara, McCune Conference Room

BACKGROUND: McDonald joins Tom Kimmerer, executive director of the Association for the Advancement of Sustainability in Higher Education, and others to present a broad view of the landscape of sustainability within curriculum and research in higher education. McDonald will focus on the teaching of sustainability in design programs.

The UC, CSU, CCC Sustainability Conference highlights best practices in sustainability at California campuses and offers participants an opportunity to collaborate with other campuses, government, business, and non-profit entities. More than 600 participants and representatives from all over the state attended last year’s conference, including representatives from all ten UC campuses, 20 CSU campuses, and 10 community colleges. More than 800 participants, 30 exhibitors, and 50 businesses are expected this year.

For more information on the sustainability conference, visit http://www.geog.ucsb.edu/sustainability/conference/index.php

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