Poly Welcomes You, Freshmen

JULIAN A. McPhee, President

Gage Pimentel, SAC Prexy

Leaders Welcome Students

McPhee Says...

JULIAN A. McPhee, president of the college and state director of all California Polytechnics, today said, "The best part of a year is the coming of a new student and the beginning of another chapter in the life of the college." 

"I welcome the students to realize that Cal Poly is their college. The administration, the faculty, and all the facilities of the college are here for just one purpose—to supply the students with the type of higher education they want."

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Pimentel Says...

GAGE PIMENTEL, Student Body President

"The good news is that the freshman class is the largest in the history of the college. The bad news is that most of the students are returning students."

"It all works out to realize that Cal Poly is their college. The administration, the faculty, and all the facilities of the college are here for just one purpose—to supply the students with the type of higher education they want."

Reader's Digest Article Leads "Upside Down" Plan

International attention was focused upon the unique "up-side-down" system of the California Polytechnic State College through an article appearing in the August 28, 1947, issue of the Country Gentleman article by Frank J. Taylor.

Taylor points out, "Plenty of high school seniors are now expressing anxiety at occupational skills before back to college."

Urging all new students to look ahead and give a campus life Pimentel elaborated further by saying, "A great deal of the personality development is achieved in El Corral. (Better you wait 'til 12:40 and maybe the line will be shorter.)"

This activities will result in your campus life and when the time comes for you to leave Cal Poly, you will feel you have obtained the maximum from your college personally.

College Life—Just One Line After Another

by Marc Chamberlin

As you thought you were through with lines when you received your schedule and became a freshman again. Brother, that was only the beginning.

Now you're thinking of the long lines and wondering what happened to the campus? Have you tried 'Nog-O-Lennor' registration office since the catalog went to press.

Here is a check list of the 10-20 club not so long ago. You sailed in "line" you had to come back at a specified hour and stay, provided you had a not broken down" and accepted at the registration office. In other case you had to give 'em a long line to preserve your status and deepest convictions.

Every student who matriculates for the California Polytechnic State College, as president of the college, Jon A. McPhee, announced today that the college has developed a new slogan for the college, "Chang to the California Polytechnic State College," that is向社会. You probably said to your self, "What in the name of your bucks, gave the gal friend a little writing every day will be to hold 'em first break in schedule to see change again."

You think you're kidding about the registration line; you should know what happened to the campus? Have you tried 'Nog-O-Lennor' registration office since the catalog went to press.

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Enrollment May Triple Pre-War 900

"College officials today are hopeful that the last of a dozen emergency building projects now nearing completion at the California Polytechnic College here will be finished before the fall term starts.

The registrar's office reported today that more than 1500 new students had completed applications for admission and administrative procedures for housing and transportation have been laid down. Returning students will be registered and the college is ready to begin work as soon as a maximum enrollment is experienced.

It is anticipated that the total enrollment will be more than triple the highest pre-war enrollment figure of 900, with nearly 2500 enrollments of the college and 400 in attendance at the administration building. There are more than 1200 in the registrar's office.

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In order to introduce new students to the Intricacies of Poly's organization, Poly welcomes you to all new and returning students to registration line and why it should be the end of the week, and that you should wait 'til 12:40 and maybe the line will be shorter.)"

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Frosh Rally To Feature Song-Yell Fest Tuesday

A general assembly of all new students will be held at 10 a.m. Tuesday, September 9, on the football field, it was announced today by Eugene Egan, dean of student welfare.

"Purpose of the assembly is to acquaint new students with important information about the college, and to introduce them to administrative officials and student body officers, Eugene stated.

"Included on the program will be patroling, the new student registration speech, and a new student welcome to all new and returning students, Egan stated.

"The college will perform a variety of activities in order to entertain the new students, Egan stated.

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New Plan Speeds Registration Line

Vernon H. Mennich, acting regis- ter, stated today that an additional line has been set up by the administration to facilitate that the students who are at a minimum amount of the students' time will be spent standing in line. The gym is being used for this purpose so that a maximum number of students may be registered in a minimum amount of time.

"If the instructions contained in the marshalled sheet are followed by the students, registration will be completed quickly and with a minimum of confusion," Mennich said.

Poly Student Lauded on Radio Network

A Cal Poly student was the recipient last week of the "Star of the Week" on her network radio broadcast, "Meet the Stars."

The student, Robert H. Carnab- ham, animal husbandry student from Los Angeles, is the brother of Susan Peters, the Hollywood movie actress who was killed in an automobile accident in Colorado last year. He praised Bob for giving up his summer vacation so he could push his sister's film to a successful re- turn to the studio set.

More Trailers Here For Married Vets

The first of 180 additional trailers began arriving here on August 21 where they are being assigned to families of 3000 married veterans ready for nearly six months. De­ parture was announced today by Eugene Egan, dean of student welfare, Egan stated.

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Publicity, Jobs From Data Sheets

Robert Kennedy, California Polytechnic State College's Los Angeles re­ porter, announced today that sta­ tistics sheets now in service are being distributed to be filled out by registering students.

"When blank card is then sent, "which must be filled out and turned in with Washington, D.C., cards, becomes a part of your permanent record and provides aid to the registrar's office by prospective employers."

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Publication Staff Positions
Now Open to All Students

Freshman students, as well as upper-classmen, are eligible to apply for staff positions on any of several student body publications, including the El Mustang, The Rodeo and Mustang Roundup. Interested students should apply today to John Patterson, student manager of the publications.

Although freshmen would not be eligible to hold top editorial positions, they are encouraged to apply for such positions in the future. In the meantime, freshmen are urged to apply for junior or assistant editor positions.

Students with previous experience on other college publications, or high school publications, would be eligible to apply for the elective course in Practice Journalism and would work under the direction of Robert E. Kennedy, journalism instructor and publications advisor. From one to three units of credit per quarter can be earned for practice work on publications.

Students without previous experience, but interested in writing for publications, should take Introductory Journalism, a three-unit elective course, taught by John E. Healey, new journalism instructor recently added to the staff. Healey, who has a number of years experience in newspaper work, came here directly from the Modesto Bee where he was Valley Editor. Not only does this course lead to future publication work, but it is a valuable introduction to the field of journalism. Healey gives his students a thorough background in the fundamentals of journalism. He is teaching the fundamentals of all types of newspaper journalism, operation of press type cameras, darkroom work, and writing. He has been working closely with the Press Photography Offered a Annual photography course in the fall quarter, but only students with previous journalism experience are eligible to enroll. Students in this course will learn the fundamentals of all types of newspaper journalism, operation of press type cameras, darkroom work, and writing. He has been working closely with the Press Photography Department.

Robert E. Kennedy
Publications Advisor

Student Sets Motor Scooter Climb Record

After a record breaking trip up Pike's Peak by motor scooter, George D. Tallman, Cal Poly student, and his wife returned to the campus for the fall quarter. The couple, riding double on the motor scooter, were clocked by witnesses in the record breaking time of one hour and 65 minutes.

Tallman, a printing student and resident with the Glow Club, and his wife Arlene, the daughter of Cal Poly Instructor Arthur L. Culbertson, recently moved to the campus from July August. Tallman has been added to the Poly powerhouse. The huge farm machinery building and installation is now in operation. Many new trucks and equipment arrived at Poly during the summer.

Cafeterias Begin New Meal Schedule

Printing Service in Los Angeles

Your Frosh Handbook likewise witnesses in the record breaking time of one hour and 65 minutes.

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Many Positions Available
In Poly's Music Department

A very outstanding Cal Poly organization is the music department headed by H. P. Davidson, director. Because Cal Poly is a land-grant college for agriculture and industry, the music department is in a class apart from most other college music departments because all musical activities are solely the offshoot of the voluntary efforts of the students. There are many advantages of belonging to the Associated Student Body that you obtain in the music department.

Three Music Groups

As enjoyment for the students through the year, the Music department has a dual role. It furnishes an outlet for the artistic talents and tastes of the student body and at the same time furnishes an opportunity for student body social events and athletic activities. The music department is made up of three groups, and try-outs for each of these groups is open to all student body members. Try-outs will be held at the following time and places:

Band — Sept. 10, 4 p.m. Cr. 1.
Music—Sept. 15, 6 p.m. Cr. 1.

Marching Band

The marching band, noted for its vibrancy and fine music, will play for all on-campus athletic events. It is planned that the band will accompany the football team to Fresno, Berkeley, and Fresno again. The band plays for all student body assemblies and rallies and the annual homecoming. During Poly-Royal, "Our Country's Campus," the band is one of the highlights of the evening. During football games the band puts on many fine shows and marching formations. A wide array of dance music and military marches will be used by the band this year.

The Glee Club and "Collegians," Poly's organized dance orchestra, is known throughout the state for its fine rhythmic melodies. The fourteen piece orchestra is organized to furnish the students at all Associated Student Body social events and athletic activities. The orchestra prepares for some assemblies, and during the spring goes on a week tour of California. The orchestra takes part during Poly-Royal by playing for the Coronet Ball.

Music Department

Harold Davidson
Music Director

New Course in Art Offered at Poly

What's this? "Art at Cal Poly!" Yes, but Cal Poly men need have no fear that the new course listed as ART 201, Art Appreciation, Art in Everyday Life, means an invasion of the Poly campus to the long-haired and hippies.

The main idea behind the course is that art is not just something you find in art galleries and museums but that it is one of man's principal daily activities and interests. Art, good and bad, is all around him—in cars, planes, machinery, tools, clothes, pots, pans, office buildings, factories, homes, house furnishings, gardens, bathrooms, books, magazines, movies—in fact, everything designed and made for man's use and pleasure.

A second underlying reason for the course is that the principles of good design are similar in all these fields; that the landscape designer, architect, industrial designer, layout man, house-woman, and landscape painter all have to know the same principles in mind as they work on pretty much the same problem. Of course, each has his own special methods and materials (pigments, steel, stone, clay, plastics, etc.) and the course will consider the special problems of the main arts and crafts.

According to James Smith, instructor in the new course, it is intended that the course will be enjoyable in itself and that it should lead to the student's enjoyment, as well as understanding, of his own job and daily environment.

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Egan Coordinates Student Welfare

Eugene A. Egan, formerly Associate Dean of Charms of Admissions, Guidance and Placement, is the new Student Welfare director. A new position established last March in order to improve the purpose of placing authority in the hands of one person charged with the responsibility of supervising all student body services and activities.

According to President Julian A. McPhee, Egan's responsibilities include the supervision of resident students in regard to health, housing, and meeting, the coordination of supervision of clubs, social groups, honorary organizations, than, scholastic, athletic, student store, student employment, student accounts, student publications, student musical organizations, athletics, and all other student body services and activities.

Recently Egan was appointed from position of Registrar to that of Assistant Dean in Charge of Admissions, Guidance and Placement. He had been registrar at the college continuously since June 1, 1941. During the period from January 1, 1946, to January 1, 1949, Egan held the dual position of registrar of the college and Academic Director of the Naval Flight Preparatory School and the Naval Flight Preparatory Resetar Unit.

Prior to coming to California Polytechnic, Egan was director of Vocational Agriculture at Venice High School, California, and Student Body President of the Associated Student Body of Polytechnic College, in 1929, and his Master of Science degree from Montana State College, in 1940, and his Master of Science degree from the same institution in 1949. During his graduate work, he was a teaching fellow at Montana State from 1938-40.

Eugene A. Egan
Dean of Student Welfare

Farm Expert Is Poly's New Dean Of Agriculture

When Ward M. Shepard took over his new position as a specialist of agriculture at California State Polytechnic college July 16, he brought to the rapidly-growing agriculture program a specialist in animal husbandry for several years will return to the college in San Luis Obispo where he was head of the animal industry program from 1933 to 1945. A graduate of the University of Wisconsin, Shepard was connected with the St. Paul stockyards, and taught vocational agriculture at Los Ranos for three years. After leaving Cal Poly, he was at the South San Francisco and Stokon union stockyards until joining the University of California staff.

During the last few years, Shepard has made extensive trips throughout California. He has cooperated with hundreds of livestock establishments and meeting with farmers and stockmen at demonstrations, field days and fairs. He has familiarized himself with agricultural production problems in every county of the state and knows scores of ranchers by his first name.

As head of the agriculture division at the college Shepard is in charge of the instruction in animal husbandry, with emphasis on animal husbandry, dairying production and manufacturing, poultry; general truck and fruit crops; and ornamental horticulture.

Shepard, who has been extension specialist in animal husbandry for the University of California for several years, will return to the college in San Luis Obispo where he was head of the animal industry program from 1933 to 1945. A graduate of the University of Wisconsin, Shepard was connected with the St. Paul stockyards, and taught vocational agriculture at Los Ranos for three years. After leaving Cal Poly, he was at the South San Francisco and Stokon union stockyards until joining the University of California staff.

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California's "lions by doing college," the California State Polytechnic college, and its "lions by doing" motto, has provided the privilege of granting a special credential for teaching physical education in California high schools. This privilege was traditionally granted to special teachers of the college education, and special secondary assistant teachers in agriculture.

Department Expands

Recent expansion in both athletic facilities and staff, plus "re-allocate plans" for continued expansion, were cited by the state committee on accreditation as the basis for approval of the teacher-training program in physical education at Cal Poly.

New Athletic Director

Heading the department of physical education since September 1941 has been Carl V. Volmer, who received his B.S. degree in physical education from the University of Iowa in 1927, his masters' degree in physical education from the University of South Dakota in 1931 and his Ph.D. in physical education from Columbia University in 1934. He received the Missouri state teaching credential for teaching physical education and special education since September 1940.

Big Ten medal for scholarship and athletic proficiency winning underclassmen days. He came to Cal Poly directly from the High school in Los Angeles, California, where he was Chief, Special Services Branch of the Los Angeles County Optimist Program. He did his master's in 1937 and his Ph.D. in 1940. His major work in his master's degree included an investigation of the social psychology of the college athlete, with particular emphasis on the factors affecting the personality development of the college athlete.

Poly football teams coached by the late Charles "Chuck" Wales in 1938 and 1939. Wales was 58, 25 and 6 out of 12. In 1938, Wales competed against several CCAA grid teams, winning one, losing two and tying one. The Poly team won the first big conference competition game, the annual Cal Poly vs. Stanford game.

Assistant O'Donnell in coaching the grid varsity is Charles "Chuck" Wales. Wales played football for Cal Poly in 1935, 1936 and 1937, and was a member of the 1936 and 1937 grid teams.

The recent action of the State Athletic Board, according to the state president, was cited by the state committee on accreditation as the basis for approval of the teacher-training program in physical education at California Polytechnic College.

In a letter sent to potential members of the club last week, Booster club president Fred Kimball explained: "Membership in this organization is open to any person or organization wishing to know about baseball and basketball at California Polytechnic College in its efforts to bring better athletic events to San Luis Obispo. Funds raised by the Booster club are used to give financial assistance to deserving students participating in Poly athletic teams. All funds are used on and off the field by the 'all-sports' club.

Funds will also be available to eligible students participating in Poly athletic teams. All funds are used on and off the field by the 'all-sports' club.

The board of directors of the Booster club, and the Booster club's baseball, football, basketball and volleyball teams, have been granted financial assistance by the Booster club through the sale of Booster club memberships.

Best Wishes to El Mustang Carattog SIGNAL OIL CO.

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STORAGE 24 HOURS A DAY OR NIGHT

All Cargoes Insured
Local and Long Distance Hauling.
Mustangs Face Tough '47 Grid Schedule

Cal Poly's Mustangs face the toughest grid schedule in history this year with five home games and four away. Sports Illustrated in a recent story showed much promise during the spring work-out. The Mustangs are going to run into an unusually strong conference in the year to follow.

In the opener, the Mustangs are going to run into an offense-minded eleven since reports from San Francisco State on their spring practices show that the intra-squad tussle wound up in a 32 to 28 score. Both Poly and State will put the finishing touches on their finales show that the intra-conference battle will be hard-pressed to find a replacement for the fullback slot, which Yates was to take over. A total of 25 lettermen are included among the hopes going through the park, getting close competition from a number of non-letterman witnesses. The Mustangs have shown much promise during the spring work-out.

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SEPTEMBER 4, 1947

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Poly Grows Like Tops

Enrollment at the California State Polytechnic college for the fall of 1948 reached 9,898, a record for Cal Poly and a result of many causes.

Country and world-wide publicity in popular magazines of Cal Poly's "upside down" teaching program has done much to bring the advantages of this college before an interested audience. At the same time Cal Poly's undergraduate teaching program in the August issue of Reader's Digest resulted in an increase of 500 students from last year's campus from prospective students.

Graduates and students now attending Cal Poly are also responsible for the increased enrollment. These students, talking to high school students and students of other colleges, have convinced numerous students to take college classes at Cal Poly.

Old students returning, after wartime service, to the college they consider "tops" make up a large percentage of the enrollment.

One of the most important reasons for the trebled enrollment is the wide and varied degree courses now offered at Cal Poly. Formerly known as the "cow college," because emphasis was placed on agricultural courses, this institution's metamorphosis has resulted in the industrial and social science divisions assuming the same importance as is held by agriculture.

Other factors—Poly Royal, the athletic program, the music department's spring tour—to mention a few—are also instrumental in bringing new students to Cal Poly.

To say that California Polytechnic has reached full growth would be naive indeed. This college has made great strides in past years, under President McPhie's able and enthusiastic guidance. This, however, is but a preview of greater things to come.

Changes in Class Schedule

The Registrar's office announced that the following corrections should be made in the fall quarter class schedule:

Page 1 AEL—Refers to C Room next to Ag E Shop 1 Page 4 Ag E 121—Stop M 10—10 to 9 AEL


Page 3 19—Skr 111—Title to Art in Everyday Living EL 11—CRA to EEL 301—Lecture NWF 8 to NWF 9—ADM 215

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War Surplus Planes Aid Aero Engineering Studies

When you see a long line of Cal Poly aero students climb-
ning up the hill to the Administration Building, to look at the new in-
coming crop of war surplus aircraft, then you know that your stu-
dent body is doing its part in carrying the burden of the war sur-
plus aircraft program. This program is being sponsored by the Na-
tional Aeronautic Foundation, and each student is doing his part to
make the program a success.

One of the latest additions to the aeronautics department is the
new hangar, 100 by 140 feet, which has been acquired by the depart-
mant. The hangar will be used for storage and repair of war sur-
plus aircraft, and will be used as a training center for the aero stu-
dents.

The acquisition of these modern aircraft engines, accessor-
ies, and equipment has made it possible for the aeronautics de-
partment to carry on its work of training aero engineers.

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partment to carry on its work of training aero engineers.
First Meeting of Poly Young Farmer-Chapter Announced

The Cal Poly chapter of the California Young Farmers Association will hold its first meeting of the school year on Wednesday evening, September 17, at 6:30 p.m. in room 214, Administration Building, for a program on the part of Young Farmers of America and California Young Farmers. The meeting will be open to all students interested in developing an organization and raising funds for the University Farm. Future meetings will be held at 6 p.m. each Monday pasture for saddle horses. The meeting is open to all students interested in developing an organization and raising funds for the University Farm. Future meetings will be held at 6 p.m. each Monday.

High in Egg Test

A pen of White Leghorn pullets owned by students of the poultry department at Cal Poly placed third for the month of July in the natural egg laying contest held at Modesto, according to R. I. Leach, head of the department. There were 32 pens of birds from leading breeders in all parts of the nation competing in the California Egg Laying contest. Entries compete in this test on the return of eggs over food costs.

Try Our Want Ads

Do you have something to sell? Or are you looking for something to buy? If you want to get results, try placing an ad in EL MUSTANG's classified section. EL MUSTANG currently finds its way into every dorm andIC. Home, and you can be assured that your advertisement will be well read. The rates are low, being two cents per word, with a minimum price of 25 cents. Because of the extreme demand for classified ads, it is necessary to have your ad in the Classified Department of EL MUSTANG by 2 p.m. on Thursday of the week in which you wish to publish your ad. This rule applies to all ads except those placed in the catalog or the classified section of the yearbook. Alumini prexy resigns

Margaret Brown, '88, who was elected alumni association president at the last homecoming in October, has moved from San Luis Obispo to Hollister and has assumed responsibilities of a new position made necessary when he resigned. Acting as president until the next election in Alta Yns Mayhill James, '31, first vice president who lives in San Francisco.

EXCLUSIVE

El Obispo Cafe now offers a special menu for Cal Poly students with El Obispo meal tickets.

A $5.00 meal ticket entitles the owner to $5.00 worth of meals plus 50 cents to be spent in the cafe for cigarettes, candy, gum, etc.

The Cal Poly special menu will be served daily from 5:00 p.m. to 10:00 p.m.

NEXT WEEK'S MENU

Appetizer
Soup
Salad
Roast Pork with Apple Sauce
TUESDAY
Oven Roast Beef with Brown Gravy
WEDNESDAY
Grilled Loin Pork Chops with Apple Sauce
THURSDAY
Southern Fried Chicken
FRIDAY
Abalone Steak with Tarter Sauce
SATURDAY
El Obispo Rib Steak with French Fries
SUNDAY
Roast Turkey with Cranberry Sauce
Dinners Include Dessert and Beverage

El Poly Special Menu Will Be Served Family Style For Parties of Four or More

Meal Tickets May Be Purchased from El Obispo Cashier.