Background statement: During the first program review process it was suggested to the Ornamental Horticulture Department that the department name was possibly out-of-date and no longer representative of the true nature of the industry or curriculum. Since that time the department has been discussing a name change in consultation with its industry advisory council, the Dean for the College of Agriculture, and other programs in the college. As a result of these discussions, the following recommendation is submitted.

WHEREAS, The term "environmental horticulture" has become the identifiable name of the industry that the Ornamental Horticulture Department serves; and

WHEREAS, What was once the Ornamental Horticulture industry in California has developed and matured into a 12 billion dollar environmental service industry which is a necessary part of the everyday life of many people; and

WHEREAS, Other Ornamental Horticulture departments in the country have adopted the term "environmental horticulture" to better identify the current direction of what is called the "Green Industry"; and

WHEREAS, The American Heritage Dictionary of the English Language defines horticulture as "the science or art of cultivating plants"; and

WHEREAS, The professional society for horticulturists is the American Society for Horticultural Science (which is also a professional society for faculty in the Fruit Science, Crop Science, and Vegetable Science programs at Cal Poly); and

WHEREAS, The Ornamental Horticulture Department, with the enthusiastic concurrence of the industry it serves, feels that the name Environmental Horticultural Science more accurately reflects the nature of its program; and

WHEREAS, The request for this name change has been approved by the College of Agriculture Council and the Dean for the College of Agriculture; therefore, be it

RESOLVED: That the name of the Ornamental Horticulture Department be changed to the ENVIRONMENTAL HORTICULTURAL SCIENCE DEPARTMENT.

Proposed by: The Ornamental Horticulture Department
December 7, 1993
MEMORANDUM

To: Joseph Jen, Dean
   College of Agriculture

From: Warren J. Baker
       President

Subject: DEPARTMENTAL NAME CHANGE--ORNAMENTAL HORTICULTURE DEPARTMENT

Date: May 6, 1994
File No.: 
Copies: Robert Koob
         Glenn Irvin
         Jack Wilson
         Steve Angley

Based upon the positive recommendations of the Academic Senate and the Academic Deans' Council, I am hereby approving the change in name of the Ornamental Horticulture Department to Environmental Horticultural Science Department. This change will be effective July 1, 1994.
MEMORANDUM

To:        Jack Wilson, Chair
           Academic Senate

From:     Robert D. Koob
           Vice President for Academic Affairs

Subject:  DEPARTMENTAL NAME CHANGE REQUEST--ORNAMENTAL HORTICULTURE

Date:      November 18, 1993
File No.: 

Copies:   Glenn Irvin
           Joseph Jen
           Steve Angley

Attached is a request from the Ornamental Horticulture Department to change their department name to "Environmental Horticultural Science". I would appreciate your having the Academic Senate review this matter and make a recommendation as soon as possible.

Thanks for your assistance in this matter.

Attachment