Tuesday, Aug. 21, 2007

MEDIA ADVISORY

Contact: July Ackerman
Cal Poly Wine and Viticulture
805-756-7319, 805-238-7788
ackerman@calpoly.edu

New Cal Poly Tradition Uncorked Viticulture Students To Bottle First Wine
Wednesday
Photo/video opportunity

WHO: Cal Poly wine and viticulture students in cooperation with Orcutt Road Cellars

WHAT: Students are bottling the first release of Cal Poly wines from the new Wine and Viticulture degree program, which began in 2005. The new Cal Poly wine label will also be unveiled.

WHEN: Wednesday, Aug. 22, beginning at 1 p.m. (tomorrow)

WHERE: Orcutt Road Cellars, 4915 Orcutt Road

MORE INFORMATION:
The 2006 vintage is the first year students are involved in every phase, including growing the grapes on Cal Poly’s campus vineyards, winemaking and marketing.

Following Cal Poly’s learn-by-doing tradition, students worked under the supervision of winemaker Christian Roguenant at Baileyana Winery in Edna Valley.

Student winemakers and Cal Poly Wine and Viticulture Director of Program Development July Ackerman will be available for interviews during the bottling.

Editors: Call July to indicate what time your news crew plans to arrive, since the bottling will go on for at least three hours.

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