In December 1946 over the 773,000 gallons consumed daily during Desert drought. desert campers who can not get fresh dairy products are encouraged to make the creameries manufacture dairy products at home. The Dairy Industry committee suggests in the March issue of "Ice Cream Review" that creameries, to increase the daily consumption of dairy products, should start a creamery manufacturing campaign. The campaign should be a cooperative effort by all creameries in the country. The campaign would include the following: 

1. A dairy product advertising campaign, including the development of new dairy products.
2. A dairy product promotion campaign, including the development of new dairy product uses.
3. A dairy product educational campaign, including the development of new dairy product educational programs.
4. A dairy product research campaign, including the development of new dairy product research programs.

The goals of the campaign would be to increase the daily consumption of dairy products by 10%.

In your name we shall prevail.
Take It Easy, Drivers

Comments have been heard lately regarding speeding on the campus, and what the ultimate result in either administrative action or traffic fatalities would be. With a large number of cars on the campus and an even greater number of pedestrians at most hours, chances of a serious accident through speeding are many.

Three deaths have been recorded on the campus in previous years. Shall we allow the fourth to be held against our record? Surely the students, faculty and other employees are not so great a hurry that by speeding we avoid the necessary attention in time. It all takes is to ease up on the "lead-footed" stuff and thereby perhaps saving a life or preventing a serious accident.

There are several possibilities for regulation. The first, and most preferable, is for each individual driver to maintain his speed within the 20 mile an hour limit imposed by the administration, and to drive with as much consideration for the others as he would expect another driver to show him. The second, the responsibility, set up a student court, and punish all violators. Third, the administration can take command and hire a special officer to regulate the speed and to hold all who flagrantly violate the law, or permit them to start the morning of the "P" naming day and deface that thirty inch chalk box to normal.

This latter, from a student's point of view, is the most objectionable one as a solution, but it has been suggested mainly to remind drivers what can possibly happen. The best solution, the one depending upon individual drivers, should be the one preferred by most customers. All it takes is a little slowing down to help make this the safest college campus anywhere.

L. Garolian

How to Fill Space

Since 50 per cent of the students don't like what I write, and the other fifty per cent of the students don't like how I write it, I've decided to write a subject that may please some students. This week's topic shall be on the weather.

This spring, and in spring a young man's fancy turns. The statement holds true at Poly, but here a young man's fancy turns toward Herefords, Poland Chinas, hogs, and Hampshire sheep.

Mark Twain said that everyone talks about the weather, but no one does anything about it — except ole Miss. Pluvius. He's been raining out our baseball field for the past two weeks.

In spring a young man's fancy turns — away from his studies and toward Avila. This is the place most Polytechs go to lay in the sun and consume the required amount of oranges and ice cream, and of course they sometimes have time to look at a pretty girl in a bathing suit.

In the first paragraph I stated the reason why I was writing this. Well, we have had a heck of a time filling up this week and I thought this would be a good way to cover a few inches. It is, and I've covered enough.

Mike's Swine Class Takes Field Trip

Last Wednesday the students in Mike's Swine Class went on a field trip to King City, the home of that fine meat producer. Mrs. Meusten, the advanced market hogs club advisor, led the group. The students were all thoroughly impressed with the farming operation and the clean, well-maintained grounds.

The Grapevine

FROM THE LOOKS of the ballots already in, co-ed is definitely a "must" here at Poly. Of course only a quarter of the student body voted, and a car vote had hardly be official. Nevertheless the preponderance is overwhelmingly in favor of having the girls here as it can hardly be overlooked. Might not be a bad idea, either, whiskey!

THE TURNOUT for the last assembly was really great. We surely do need a larger meeting place if such an attendance continues. Personally, I don't think we can't get as big a crowd as there would be if there were entertainment by the different departments to liven up the proceedings it might make some difference. The only time we have an assembly is when there is some obvious crisis at hand. How about some department sponsored assemblies??

WHAT WE NEED is to have some handbooks published with the words of the "BEER SONQ," "GREEN AND GOLD." As I looked around the assembly there weren't many fellow singling. As I see it, if they know the words, we could make the walls of the auditorium shake. I felt sorry for poor ol' Davey up there leading the singing with all the guys vocalizing.

THE NEW big idea in need of a cartoon is There is so much material to work on here we could keep one busy most of the time. If there are any students interested in getting involved in the production, we should be able to produce an unlimited amount of material to work on.

THE SMALLPOX epidemic seems to be gaining headway throughout the state. Poly students are going to be given here on the campus. It might not be a bad idea for everybody to get vaccinated. I know, you probably already know whether you have had another shot, but it looks as if it might get quite serious.

THERE IN A LOT of comment going around about keeping the student at the Rec. There are four hours in the week that a committee from the RAC meet with Mr. Linksky and see what can be done. I think that just the fountain left open for shakes, sundaes and drinks. Students will work, this should eliminate the necessity for going further outside help.

HATS OFF TO the Rec. The little episode of last week did more to liven up the campus than anything I've seen yet. Those big "PHOBIC" signs in the streets are a grim reminder to the Seniors as to who is boss here now. We need is more of the present spirit of rivalry. The "VP" still needs to be swept off properly. The longer the dirt stays on the more likely a new paint job will be needed in the near future.

THERE WILL PROBABLY be two feature attraction at the Black Bloc - Pin Nite. If enough boxers and wrestlers sign up for the event. The most "natural" of the feature attractions will see "Wildman" Davidson gawking with "Irish" O'Connell in some kind of a brawl. The other novelty will find the Pet Boys strutting "moneys" with the Old Men's club in a match labeled midwives versus Battle.

THE HARD LUCK bunch of this campus is probably the baseball team. They were rankled at last Friday's game because the baseball wasn't exactly what it was supposed to be. But they didn't look too favorite for the next game. Also three pitchers had to check in their suits for various reasons. Sports are found on another page of this rag, but I would like to tell you the baseball team get a chance to show their wares before the end of the quarter.

Charge for the Poly Royal Ball?

There is an old saying that if you want to dance you must pay the fiddler. The Poly Royal Coronation Ball has been an outstanding social event of the school year in the past but our opera company, The Collegians, has furnished the music. But this year the Collegians are not as yet, making public appearances.

Here is the issue: If you want music you must pay the fiddler. We the Collegians of the past, we must have the funds to hire a name band.

Thursday, April 13th, the Collegians will be held giving each member of the school body the chance to express his wishes.

EVERYTHING IN RECORDS and the Finest in MODERN MODERN.

The ballet box will be in El Corra.
Tennis Pyramid Competitors Enter Second Net Series

There is a very noticeable lack of interest among the tennis players in the tennis pyramid competition and it should be realized that this is a serious reflection on Cal Poly. All pyramid players should try to play their matches when scheduled in order to increase the interest in the tennis picture.

So far there have been only three matches played during the last week, the others have been defaulted, for various reasons. Rose has moved up a couple of notches through default and is now crowding Luce the first place man.

As of March 30, the first place spot is still held by Luce, who has yet to be beaten. In the second round try to play their matches when scheduled in order to increase the interest in the tennis picture.

Baseball Game Cancelled

Last Friday's game scheduled against San Jose State was called off because of wet grounds. This is the second game that has been postponed in as many weeks because of adverse weather conditions. It seems that old Jups Place has readily got it for the Mustang nine. The Mustangs will endeavor to open the season against the Santa Barbara Gauchos next Thursday at Santa Barbara. Maybe the change in location will break the jinx for the Mustangs. We should all give them a win. Bro'die has displayed plenty of fire in the El Mustang box in El Corral. If you're interested in the box office, be posted on the bulletin board.

Jewitt Coaches Poly Pugilists

On Wednesday of this week at 4 p.m. Lindsey Jewitt will be in the Anderson Hotel Bldg. to instruct all students who wish to learn the manly art of boxing. We'd like to see you come out for practice. We'll get direct from our telegraph service to present their student body card at registration. If you are interested, write to Lindsey Jewitt and get some pointers. We'd like to see as many as possible in uniform for training on Wednesday, April 2.

New Pool Rules Announced for Larger Crowds

It has been the policy in the past to allow only students, employees and the immediate family of employees to participate in the Sunday swimming period. In addition, the students have been entitled to bring one guest. In order that these privileges be extended to the greatest number possible, subject to revision should conditions demand, the following procedure will be in effect in the future, according to Verne Munch, director of athletics. In addition, to the students, each employee and dispenser of his or her family will be allowed to bring one guest. However, it will be necessary for the host accompanying the guest, and be responsible for said guest, throughout the period.

"Emphasis should be placed on the host being responsible for his guest. The possibility of a student being requested, by someone unknown to him, to act as his host is to be discouraged. Should this procedure bring about undue complications, the guest privileges will be removed entirely," Munch continued.

It will be necessary for the students to present their student body card at registration. All students in charge before dressing. All others must sign the register for both themselves and their guest.

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REASONABLE RATES

There Must be a Reason

why we have so many "repeat customers"

It's Because Our

• Steaks
• Chops
• Sea Foods
• Are Tops
**Boots and Spurs Barn Dance Over; No Casualties**

By John Patterson

Did you wake up still tired Saturday night? Are you still laughing about Bill Brown and his goose? It was a blue moon and the moon was rising Rad-gun. Did you see "Sherry" Morris standing on that bale of hay or was she still hiding? Did you sing out real loud during Red River Valley?

If you did, you knew that the Boots and Spurs had a successful barn dance Friday night in Cran- dell gym.

Herb Walkup and his committee did a swell job with the decorations. The music of the "Rat Trap Tito" had a real western flavor. The costumes were very colorful; everyone believed that Martin and Reed Merrill deserved those bronze cowboy boots as the best dressed revelers. The group singing and the horsemanship quartered with a Virginia reel for high spot of the evening. There were however, just five characters that became rather bored because the evening wound on. But maybe the live stock was worn out, because they weren't asked to dance.

"Boston" Robbins was the only male present wearing his elk leg. Ed. note: What's the matter. "Boston"? Do you want to wear a disguise or something? At the last report there were yet no cases of lead poisoning.

*Medem-Tahlen, French prime donna, was the first woman to make an air flight. She accompanied Comte de Laurenda in a balloon flight at Lyon, France, June 4th.*

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**Black Pack Meets**

The Block "F" Club held its last meeting of the season in Chave Hall last Wednesday at 7 p.m. The meeting was called to order by President Harry Wirchenroth and after the minutes were read and approved, the discussion of the evening schedule followed.

One of the main topics that was discussed was the possibility of staging a rite milly before the end of the present school year. It was decided that the club would put on the show, the date to be set later.

The problem of getting enough time for the show was then brought up. It seems that there are not enough fellows interested in putting up a show and there are a few who are interested in box office work. You needn't worry about getting help if you participate, for in the spring the club will be a competent referee when the show is put on. If one of the participants looks hurt or can't get his part, the group will offer assistance to the actor in question, at least Harry Winkelstein or one of the block pack members.

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**Poly Royal May Have Bob Hope**

Poly Royal Pictorial Editor John B. Shue and E. E. Kennedy, publications editor, are making a quick trip to Los Angeles to get the lithography and printing done on the pictorial. A rush order of five thousand of these will be ready by April 17. Some of the pictures may be mailed as invitations to the Poly Royal by the students of Col Pol. They will be free and all students may use as many as they need.

Poly Royal Pictorial Director John B. Shue will make another follow-up contact with the agency of Paris, Cline and Beal by the Bob Hope broadcasts.

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**Aid Veterans Secure Civil Service Jobs**

The State Personnel Board has created a new unit to aid veterans in procuring temporary, state employment. A Per- sonnel Service has two aims: the first is to recruit-employees for the state, and secondly, this unit will offer assistance to the veterans who are employed in the state civil service. This new unit has offices in Sacramento, San Francisco and Los Angeles. Further information can be had by reading the circular letter, posted on the school's official bulletin board.

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**Men Inspired By Davis Girls**

By Ed Robbins

The University of California at Davis raises some fine crops, as stated by Glenn Armstrong. The plans for the El Rodeo are going ahead by leaps and bounds. The group arrived at Davis during registration day, but others do not know where to buy them now. The arrangement with the cashier's office will make it more convenient for both the students wishing to buy an El Rodeo and for the staff.

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