Nov. 21, 2007
For Immediate Release

Contact: Cal Poly Shakespeare Press Museum
shakespearepress@gmail.com

Cal Poly Graphics Students Offer Hand-Pressed Holiday Cards

SAN LUIS OBISPO -- The students who run Cal Poly's Shakespeare Press Museum are selling hand-printed holiday cards in a benefit for the museum -- a piece of living history on the Cal Poly campus.

The graphic communications students involved in the Shakespeare Press are offering several holiday card designs, including Hanukkah and Kwanzaa cards.

Prices range from $6 to $9 for a five-card package of pre-printed holiday cards in a variety of designs.

Click here to see and order cards online. In addition to online sales, students will be selling the cards Tuesday through Friday, Nov. 27-30, in Cal Poly's University Union. Look for the Shakespeare Press cards in the UU from 11:30-2 p.m. Nov. 27, noon - 4 p.m. Nov. 28, 11 a.m to noon Nov. 29, and noon - 2 p.m. Nov. 30.

Metered parking is available nearby in the Administration Parking Lot. Visitors can also purchase a single day-parking permit at the kiosk at the Grand Avenue entrance to campus.

All proceeds benefit Cal Poly's Shakespeare Press Museum which houses a variety of hand-set type presses. The museum began as the private collection of Charles L. Palmer. Today, the Shakespeare Press Museum strives to preserve print history and educate the public, and is one of the largest printing collections in the western United States.

Under the guidance of Cal Poly's student curator and faculty advisor, students from all majors regularly print on the Shakespeare Press equipment, gaining an appreciation for printing history and the methods used in the past.

Visit the Shakespeare Press Museum card shop online, and place e-orders there.

Learn more about the museum and working press, and see students’ work on the Cal Poly Shakespeare Press Web site.

For more information or to order cards, email: shakespearepress@gmail.com.

Read an article about the campus Shakespeare Press in the Winter 2006 edition of Cal Poly Magazine Online.

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