



News

University News & Information

California Polytechnic State University, San Luis Obispo, California

Cal Poly Report - September 15, 2010

News



Mustang Football Heads to Big Sky Conference

Cal Poly's football team is heading to the Big Sky Conference. The Mustangs, along with UC Davis, will begin competition in the expanded Football Championship Subdivision conference, likely beginning with the 2012 season. The Mustangs beat No. 1 ranked University of Montana Saturday (Sept. 11) in a surprise upset at home in Spanos Stadium.

[More on the Big Sky move](#) | [Find out how to Get Your Green On](#)

Cal Poly Professor, Grad Student Preparing Exhibit for the Smithsonian

A Cal Poly professor and grad student are part of a team organizing a historic civil rights photography collection for the Smithsonian Institution. Graphic Communication Department leader Harvey Levenson and student Erin Newman, a history major who has interned in Cal Poly's Kennedy Library Special Collections and the History Center of San Luis Obispo County, are helping to assess and organize the photos of veteran photographer Joe Schwartz, 97. His works will be archived by the Smithsonian's National Museum of African History and Culture.

[More on the project and Cal Poly's involvement](#)

Graphics Students Present to Ricoh on 'Designing for Digital Color'

Four Cal Poly Graphic Communication students recently conducted a presentation titled "Designing for Digital Color" at a Ricoh Americas Customer Advisory Panel session in Milwaukee. To get there, they competed in a Ricoh campaign involving students in the Production Management for Print and Digital Media classes. The winning team – Kristen Ericksmoen, Jenna Sigler, Heather Blakely and Chelsea Knighton – was flown all expenses paid to Milwaukee in July, where the presentation was beta-tested at Ricoh's Milwaukee Customer Advisory Session.

[More on the presentation](#)



Architect Fred Sweeney is New Cal Poly Alumni Association President

Fred Sweeney (B.Ar., 1974) is the new president of the Cal Poly Alumni Association, the voice for the university's 140,000 living alumni. Sweeney will serve through June 2012. He is currently a partner at PMSM Architects in Santa Barbara and a member of the Dean's Leadership Council for the College of Architecture and Environmental Design. He also led the \$1.5 million fundraising campaign for the George Hasslein Endowed Chair in the college.

[Find out more about Fred Sweeney](#) | [Visit the CPAA web site](#)

Floral Design Team Takes First at National Competition

Cal Poly's floral design team took first place in the Overall School Award at the American Institute of Floral Designers' (AIFD) 2010 Student Floral Design Competition. The competition took place July 3-8 in Boston during the AIFD 2010 National Symposium. The overall win was a first for the floral design team.

[More on win](#)

Faculty and Staff

Title and Personnel Changes in Academic Affairs

Title Changes in Academic Affairs:

From Provost and Vice President for Academic Affairs **to** Provost

From Assistant Vice Provost for Systems and Resource Management **to** Associate Vice Provost for Systems and Resources

From Assistant Vice President for Admissions, Recruitment and Financial Aid **to** Associate Vice Provost for Marketing and Enrollment Development

From Associate Vice President for Academic Personnel **to** Associate Vice Provost for Academic Personnel

The Academic Affairs Division is Pleased to Announce the Following Changes:

Al Liddicoat, professor of electrical engineering, and assistant vice president for Academic Personnel, was appointed as the new associate vice president for Academic Personnel effective June 7. Liddicoat is responsible for the planning, development and administration of a comprehensive system of faculty personnel programs, policies and procedures. He oversees and serves as a team leader of Academic Personnel and Employment Equity.

Effective July 1, Brian Tietje, professor of marketing and associate dean for the Orfalea College of Business, was appointed as dean for Continuing Education, formerly known as Continuing Education and University Outreach. Tietje will assist colleges in creating enhanced opportunities to expand extended learning programs, and to provide focus and direction for major initiatives, entrepreneurial activities and interdisciplinary pursuits for the University.

Also effective July 1, Dennis "Skip" Parks was appointed as assistant vice president for University and Community Engagement. Parks will focus on developing strategic and tactical plans to engage alumni, in partnership with the university, to communicate and meet with prospective new students as a means to cultivate and attract the best and most promising students to Cal Poly.

Erling Smith, in addition to his current responsibilities as vice provost for Programs and Planning, will serve as acting dean for the College of Engineering effective July 1. Smith will provide managerial oversight and leadership for the College of Engineering until a permanent dean is appointed.

Tracee de Hahn Director of Alumni Relations

Tracee de Hahn has been appointed Director of Alumni Relations beginning Oct. 1. Currently the assistant director of advancement for Cal Poly's College of Architecture and Environmental Design, de Hahn will lead and direct the work of Alumni Relations and university events planning staff. She will also serve as executive director of the Cal Poly Alumni Association.

De Hahn received a bachelor's degree in architecture from the University of Kentucky, where she also received her masters in European History. After graduating, she practiced architecture with Bennett Barnette Bagley Architects and Sherman Carter Barnhart Architects, from 1991 to 2000 both in Lexington, Ky.

Prior to joining Cal Poly, de Hahn served as executive director of The Blue Grass Trust for Historic Preservation from 2003 to

2006, where she was responsible for major event planning, strategic planning and fundraising.

Catastrophic Leave Drive for Michael McDaniel

Michael McDaniel, a facility worker in Facility Services, has qualified for personal catastrophic leave. Those wishing to donate vacation and/or sick leave to help McDaniel remain in full-pay status during an extended leave of absence should contact Laura McCarren, ext. 6-5212 or lmccarre@calpoly.edu to request a donation form.

Faculty: Do You Want to Know What the University is Saying About You and Your Students?

Cal Poly's Public Affairs department promotes student and faculty success in all of its web and print publications, including the monthly university e-newsletter (Cal Poly Update). Public Affairs also sends special e-mail announcements about important Cal Poly news and events to alumni, parents, and university friends – more than 66,000 of them. Do you want to see what Cal Poly is telling the world about student academic teams, campus rankings, and real-world faculty research involving students? You won't unless you add yourself to the University Advancement e-mailing list.

Subscribe today at www.subscribe.calpoly.edu

Architecture Professor Receives Fulbright Award - Will Teach, Research In Italy

Cal Poly Architecture Professor Jonathan Reich has been awarded a Fulbright Scholar grant for a teaching and research position in Italy. Reich will serve at the Facoltà di Architettura - Sede Collegata di Ascoli Piceno of the Università degli Studi di Camerino (UniCam) in Italy during the 2010-2011 academic year. He will teach an upper division/graduate student seminar called "Sustainable Environments: An American Perspective."

[More on Reich](#)



New Women's Programs Coordinator in Student Life & Leadership

Christina Kaviani is the newly appointed coordinator of Women's Programs and SAFER program in the department of Student Life and Leadership. Kaviani brings a K-12 and university background to the men and women of Cal Poly. A 2009 Graduate of Cal Poly's master's in Education, Counseling and Guidance program, Kaviani served with AmeriCorps as assistant coordinator of Women's Programs. Prior to joining Cal Poly, Christina managed at-risk youth cases in the juvenile court system. She also interned as a school counselor at Atascadero Junior High School and Paso Robles High School.

Cal Poly's Sky Bergman Takes First at Juried Exhibition

Sky Bergman, chair of the Art & Design department was awarded first place in an exhibition juried by Karen Moss, curator of the Orange County Museum of Art. More than 2,100 pieces were submitted by 607 applicants - only 64 pieces were selected for the exhibition. A review of the exhibition can be found at: <http://lenscratch.blogspot.com/2010/08/artists-gallery-california-open.html>

Art and Design Student Work Featured on AIGA's Living Principles Site

Graphic Design students in Assistant Professor Charmaine Martinez's Typography III course designed posters that address the current state of our food system and its impact on the health of the individual. The posters depict one of Michael Pollan's "7 Rules for Eating," the full-text of farmer/activist Will Allen's "A Good Food Manifesto for America" and a personal message to First Lady Michelle Obama. The posters were sent to the White House. Sample images can be seen on AIGA's Living Principles website at <http://www.livingprinciples.org/design-advocacy-the-good-food-campaign/>.

Cobb, Longacre and Vahey Named Outstanding Staff for 2009-10

Christine Cobb, administrative support coordinator in the the Architectural Engineering department; Vivian Longacre, instructional support technician II in the Chemistry and Biochemistry department; and Terry Vahey, director of Administration and Finance Division Technology Services and University Information Security Officer will receive the 2009-10 Outstanding Staff Award.

The award recipients will be recognized and presented with their awards during Fall Conference, held in the Christopher Cohan Performing Arts Center.

Cobb came to Cal Poly in 2000 and has been working in Architectural Engineering department for five years. She is described as "extraordinarily competent, fiercely loyal and unfailingly diligent" by faculty and staff in her department. A fourth-year ARCE student adds, "Christine has always been there whenever I need help. She's a very warm person, always smiling and enthusiastic. It is great to have her around the ARCE office."

Longacre has worked at Cal Poly since 1994. She is the instructional support technician for the biochemistry program. "Without a doubt, Vivian has been the most diligent, capable and flexible technician for the Biochemistry laboratories in my 29 years at Cal Poly. Students often go to Vivian when they need help with a particular instrument, especially biochemistry students frantically trying to get their senior project research finished, and I have never seen her turn them away," said a co-worker.

Vahey has worked at Cal Poly for 16 years. She has worked in the technology field during her tenure at Cal Poly, first in Information Technology Services, then moving to the Administration & Finance Division. "This past year she took on the roll of the University Information Security Officer. She has worked tirelessly to prepare for the first campus security audit and to implement new security standards across campus. I have never worked with anyone as direct, efficient and dedicated as Terry," said a co-worker.

Campus Announcements

Get Your Green On!

A groundswell of spirit is taking place at Cal Poly. The university is encouraging students, faculty and staff to **Get Your Green On!** every Thursday. The spirit campaign kicks off on Thursday, Sept. 23 at 11 a.m. in UU Plaza. The goal is to celebrate Cal Poly's rich traditions, support all our men and women student-athletes, and show our pride for Cal Poly. We want to SEE a SEA of Green every Thursday and at every athletics event!

Prizes for the best display of Green and Gold at the Sept. 23 spirit rally include:

Four \$25 campus dining gift cards

Two tickets to see Bill Cosby Sunday, Sept. 26 courtesy of Cal Poly Arts

Free textbook rentals for the quarter courtesy of El Corral Bookstore

Cal Poly GREEN gear courtesy of El Corral Bookstore

Cal Poly Jerseys courtesy of Mustang Athletics

One iPad courtesy of Mustang Maniacs

Visit the [Cal Poly Spirit Page](#) and stay tuned for more spirit events.

The 2010-11 Academic Calendar is Online

For the complete 2010-11 academic calendar, visit the [Registrar's website](#).

Health Insurance Available to Dependents up to Age 26

In response to health care reform legislation, CalPERS announced that children of CalPERS health benefit subscribers will soon be eligible for dependent health coverage up to the age of 26. Children must be enrolled or re-enrolled during this year's Open Enrollment period, Sept. 13 through Oct. 8, 2010. Coverage is effective Jan. 1, 2011. At this time it is unknown whether this coverage will be extended to include dental and vision. Further information should be received prior to the Open Enrollment period.

Dependent children up to age 26 may be added even if they are married, do not live with you or are not students. Social Security numbers, as well as copies of birth certificates will now be required to add any dependent children to health plans.

Visit the [Human Resources Benefits web site](#) for FAQ's regarding benefit updates and links to more information about the recent health care reform legislation. Health plan rates for 2011, plan details and enrollment materials will be announced in September.

Cal Poly Open Enrollment Period Brings Changes to Your Benefit Plans

Important benefit changes are coming that may have a fiscal impact on how much you pay for your benefit plans. The annual benefits Open Enrollment period is the time to learn about plan changes and make decisions about your coverage options. **This year's Open Enrollment period for Cal Poly state employees begins Sept. 13 and ends Oct. 8.**

Highlights include: Health, dental and vision coverage for children of benefits-eligible employees is being extended to age 26. (Previously terminated dependents must be added during Open Enrollment); Both San Luis Obispo County medical groups will be available for members of the more economical Blue Shield NetValue HMO plan.

Attend the Benefits Fair, Sept 21 from 9 a.m. to 1 p.m. in Chumash Auditorium. Blue Shield HMO informational presentations at 9:30, 10:30 and 11:30 a.m.

Read the [Benefits Newsletter](#) for premium rates, health plan comparison chart, and benefit plan changes coming in 2011. Visit the [HR Benefits website](#) to review benefit plan details and download an Enrollment Worksheet. All Enrollment Worksheets requesting an Open Enrollment change must be received in Human Resources as soon as possible, but no later than 5 p.m. on Friday, Oct. 8 in order to be processed. Questions can be directed to Human Resources at ext. 6-5436.

Employee Whooping Cough (Pertussis) Immunization Information

San Luis Obispo Public Health Department continues to report a significant outbreak of pertussis (whooping cough) in the San Luis Obispo area. Vaccination is the best prevention and requires a TDaP booster - pertussis, tetanus and diphtheria.

Immunization protects against illness and quarantine.

University Housing and the San Luis Obispo Public Health Department will offer 500 free TDaP immunizations to students and staff, Thursday, Sept. 23 from 1 to 6 p.m. in Poly Canyon Village Plaza. For more information about pertussis and local updates, visit <http://www.slocounty.ca.gov/health/publichealth/commdisease/pertussis.htm> or call the Public Health Information Line at 805-788-2903.

New Location for the ITS Service Desk

To improve workflows and services, the ITS Service Desk is now located in the Natatorium across from Spanos Stadium (Building 46, Room 100). Hours of operation remain the same: Monday through Friday, 8 a.m. to 5 p.m., with parking available for visitors. For more information, call the the service desk at ext. 6-7000.

Campus Wireless System Now Requires Login

To improve information security, access to the campus wireless system now requires a login with Cal Poly username and password for all devices. This includes PDAs and other handheld devices, as well as laptops. Visit the [Mustang Wireless website](#) for more information about login with your laptop or handheld device. Users with devices such as iPhones, iPod Touches, iPads, Androids, Blackberries, etc. no longer need to register their devices with the ITS Service Desk.

Applications Available For Faculty-Led Programs

International Education and Programs invites faculty to apply to teach for the Winter 2012 Australia Study Program, the Spring 2012 Thai Study Program, and the Summer 2012 London Study Program and Summer 2012 Peru Study Program. Applications are available on the [International Programs web site](#). The application submission deadline is Dec. 1.

Share the Ride!

The university vanpool has openings for the Santa Maria, Arroyo Grande, Paso Robles, and North Coast vans. For more information, contact Susan Rains at ext. 6-6680 or srains@calpoly.edu.

Is Your Department on Facebook or YouTube? Get on the Cal Poly Social Media List

Does your department or college have a Facebook, YouTube or Flickr page – and are you looking for more people to “like” you? Get on the [Cal Poly Social Media web page](#). Send Public Affairs an e-mail with the web address for the page, and let us know if it's intended for students, alumni, parents, friends or everyone. To be on the list, your department needs someone on staff at Cal Poly to be one of the administrators of the social media site. The list will make it easier for visitors to Cal Poly's web site to find you and like, subscribe to, or join you out in the world of Social Media. E-mail Public Affairs at polynews@calpoly.edu. See who's on social media sites for Cal Poly: <http://www.calpolynews.calpoly.edu/social-media.html>.

Cal Poly Housing Corporation Board Meeting

The Board of Directors of the Cal Poly Housing Corporation (CPHC) will hold its next meeting Friday, Sept. 17 at 9:30 a.m. in the Corporation Administration Building, Room 124. This is a public meeting. A copy of the agenda will be available for public review at the Corporation Administration Building beginning Sept. 10. For more information, contact Bonnie Murphy, managing director, Cal Poly Housing Corporation at ext. 6-1131.

Early Notice of Deadline for Extramural Funding Initiative (EFI) Proposals

The Extramural Funding Initiative provides support to assist faculty in submitting competitive proposals for extramural funding. The deadline to submit proposals for awards of mini-grants, assigned time and additional compensation for 2011 is 4:30 p.m. Friday, Oct. 1. For full application and submission instructions, please visit the [Research and Graduate Programs website](#) or call the RGP office at ext. 6-1508.

Events

Hear How George Washington Thwarted a Military Coup and Saved the Country Sept. 16

James Kirby Martin, distinguished professor at the University of Houston and author of numerous books on Revolutionary America, will discuss “Our Remarkable Revolution: How George Washington Saved the American Republic,” at Cal Poly Thursday, Sept. 16 at 7:30 p.m. The professor and author will speak in Philips Hall at the Performing Arts Center on Grand Avenue. The event is free and open to the public. Martin is currently working on a book pertaining to George Washington and how he prevented a military dictatorship in America.

[More on Martin](#)

All Aboard! Visit Swanton Pacific for Cal Poly Day Sept. 26

Cal Poly Day at Swanton Pacific Ranch is set for Sunday, Sept. 26. The event promises train rides, tours of the ranch facilities and a Santa Maria style BBQ. The event is open to the public. Tickets are \$25 for adults and \$15 for children age 8 and under. The cost includes the barbeque and limitless train rides. For more information contact Ed Carnegie at 995-3659.

BRAVOSLO! Free Performing Arts Showcase

Back by popular demand BRAVOSLO! will offer a preview of its upcoming season. The free arts showcase is set for Saturday, Sept. 25 from 10 a.m. to 4 p.m. and features more than 20 organizations that perform at the Cohan Center and Spanos Theatre throughout the year. Mini performances are all day in Harman Hall and the Pavilion - talk to participating performance groups at their lobby exhibits and pick up information about their upcoming seasons.

Job Vacancies

State Employment Opportunities

The official listing of staff and management vacancies is posted at <http://calpolyjobs.org>. To apply, go online and complete the application form. For assistance, call Human Resources at ext. 6-2236.

#102151 – On-Call Stage Technician, Pool Position, Performing Arts Technician I, Administration and Finance Department, Performing Arts Center, temporary through June 30, 2012, \$18.35 - \$27.54 per hour. Open until filled. Review begins: Sept. 20, 2010.

#102152 – On-Call Stagehand, Pool Position, Laborer, Administration and Finance Division, Performing Arts Center, temporary through June 30, 2012, \$15.88 - \$23.82 per hour. Open until filled. Review begins: Sept. 20, 2010.

#102160 – Administrative Analyst/Specialist, non-exempt, College of Liberal Arts, English Department, \$3,245-\$5,193 per month. Open until filled. Review begins: Sept. 1, 2010.

#102162 – Digital Repository Assistant, Library Assistant II, Kennedy Library, Information Resources and Archives, \$3,060-\$4,590 per month, hiring range \$3,060-\$3,519 per month. Open until filled. Review begins: Sept. 7, 2010.

#102163 – Budget Analyst, Administrative Analyst/Specialist, Exempt I, College of Engineering, Dean's Office, \$3,845-\$5,770 per month. Open until filled. Review begins: Sept. 10, 2010.

Faculty Employment Opportunities

Candidates are asked to visit the online employment website at <http://calpolyjobs.org> to complete an application and apply for any of the positions shown below. Submit all requested application materials as attachments to your online application, unless otherwise specified in the ad.

#102142, Full-Time Lecturer – Agribusiness, Agribusiness Department, College of Agriculture, Food and Environmental Sciences ext. 6-5001. Review Begin Date: September 15.

#102141 - Assistant or Associate Professor, Media Studies or Film Studies, English Department, College of Liberal Arts ext. 6-5850. Review begins: Nov. 15, 2010.

#102157 - Assistant Professor, 20th Century U.S. History, History Department, College of Liberal Arts ext. 6-2670. Review

begins: Nov. 15, 2010.

#102139 - Assistant Professor, Public Law, Political Science Department, College of Liberal Arts ext. 6-2985. Review begins: Nov. 30, 2010.

#102140 - Assistant Professor, Public Policy, Political Science Department, College of Liberal Arts ext. 6-2985. Review begins: Nov. 30, 2010.

#102130 - Assistant Professor, Psychotherapy and Counseling, Psychology and Child Development Department, College of Liberal Arts ext. 6-2456. Review begins: Dec. 6, 2010.

#102135 - Assistant Professor, Technical Communication, English Department, College of Liberal Arts ext. 6-5850. Review begins: Nov. 15, 2010.

Corporation Employment Opportunities

Cal Poly Corporation is a separate corporation operating in concert with the university to provide a diverse range of services and resources to students, faculty and staff. For an application, visit Human Resources in the Corporation Administration Building, check the web site at <http://www.calpolycorporation.org> or call ext. 6-1121.

Program Assistant, School of Education, \$16.20 per hour; 30 hours per week. Requires high school diploma or equivalent and three years administrative experience with knowledge of accounting principles/practices, computer literacy with standard office software applications, and strong oral and written communication skills. This temporary position ends Sept. 30, 2011, with continuation dependent on funding.

Assistant Supervisor, Campus Dining, \$10.54 - \$12.91 per hour, 10-month position. Requires high school diploma or equivalent and two years food service experience in a high-volume, fast food type business. One year in a supervisory position preferred. Knowledge of proper cash handling procedures, food handling and display, sanitation, and customer service required.

ASI Employment Opportunities

Candidates are asked to visit <http://www.asi.calpoly.edu> to complete an application and apply for positions listed below. For more information, contact the ASI Business Office in UU, Room 212 or call ext. 6-5800.

There are no new openings at this time.

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Public Affairs Office
California Polytechnic State University
San Luis Obispo, CA 93407

[polynews \[at\] calpoly.edu](mailto:polynews[at]calpoly.edu)