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For Immediate Release

Kristin Savage,

ASI Events Outreach Student Supervisor | (805) 756-1112

Celebrity Blogger Perez Hilton Coming to Cal Poly Jan. 24

SAN LUIS OBISPO -- ASI Events presents celebrity blogger Perez Hilton at Cal Poly for a night of comedy and commentary on pop culture. The event takes place January 24, 2008 at 8 p.m. in Chumash Auditorium located on the second floor of the University Union.

Perez Hilton is rapidly rising to fame for his pop culture commentary and celebrity gossip featured on his popular website PerezHilton.com. Hilton's website continues to grow in popularity with millions of page views per day. He has recently appeared on his own television special 'What Perez Sez' and is often seen on television networks such as E! and VH1.

"Students are consistently asking for fun entertainment, and Perez's appearance is the perfect opportunity for students to meet someone who is becoming famous by discussing the famous," said Beth Lane, ASI Events special event student supervisor. At the highly anticipated event, Hilton will speak about celebrities and his website. He will also be available for a meet-and-greet at the end of the night.

The event is free for students with a Cal Poly I.D. and \$10 for community members. Seating is limited, and entry will be on a first come, first served basis. For more information about this event, contact Program Coordinator, Michelle Curro at (805) 756-2324, mcurro@calpoly.edu or visit asi.calpoly.edu.

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San Luis Obispo, CA 93407
805.756.7266polynews@calpoly.edu