I. Minutes: The minutes of September 17, October 5, and October 26 were approved as presented.

II. Communication(s) and Announcement(s): none.

III. Reports:
   A. Academic Senate Chair: Fernflores announced that the CENG Dean Search Committee will be composed of four elected-faculty members from CENG and two faculty selected by the Executive Committee. Dan Howard-Greene expressed his pleasure and admiration for the work done by the Academic Senate as he attended his last meeting prior to retiring in December.
   
   B. President’s Office: Howard-Greene reported that the presidential candidates’ visit to campus will begin Tuesday, November 30.
   
   C. Provost: none.
   
   D. Vice Provost for Student Affairs: none.
   
   E. Statewide Senate: LoCascio reported that six resolutions were passed at the Statewide Academic Senate meeting in addition; the Red Balloon Project was discussed at great lengths. Foroohar discussed some of the resolutions passed, including: a resolution about public education leadership and political neutrality; a resolution asking Governor Brown to appoint a faculty trustee; and a resolution on the decision by the Supreme Court that does not allow public employees to use their first amendment freedom to protect themselves when criticizing the institution. In addition, reports were presented on the possibility of midyear budget cuts and the Red Balloon Project.
   
   F. CFA Campus President: Thorncroft reported that bargaining negotiations continue and that the current proposal for FERP continues unchanged with possible limitations on its implementation.
   
   G. ASI Representative: Walicki announced that the UU Advisory Board continues its work on the Rec Center outreach.
   
   H. Caucus Chairs: Mehiel, chair of the Strategic Planning Task Force, reported that the survey regarding strategic planning will go to all faculty in early January.

IV. Special Reports:
   A. **Jim Maraviglia**: Update on MCA criteria and the impact of AB2401 is available at:
      
      www.calpoly.edu/~acadsen/minutes/10-11_minutes/new_student_spdate_nov2010.ppt
   
   B. **Brian Tietje**: Continuing Education is a service unit to the colleges that provides avenues for generating alternative sources of revenue that compliment funds coming in from the
state and college-based fees. Continuing Education works with individual faculty members, department chairs or deans to develop a financial plan for new courses, gets fees and pricing approved, and determines course feasibility. The plan for Summer 2011 is to offer a self-support program designed to offer courses that students need to make progress to degree. The main motive for proposing the discontinuance of the adult degree program is that such a program should not reside in Continuing Education due to their limited resources.

V. Consent Agenda: none.

VI. Business Item(s):

A. **Resolution on Academic Senate Operating Procedures for Its Committee (Executive Committee):** Fernflores, Academic Senate chair, presented this resolution, which states that modifications to sections VIII.D and VIII.E of the *Bylaws of the Academic Senate* supersede AS-306-89 “Resolution to Provide a Generic Set of Operating Procedures for Academic Senate Standing and Ad Hoc Committees” M/S/P to approve the resolution.

B. **Resolution on Initiatives in conflict with Cal Poly Mission Statement (Executive Committee):** Fernflores, Academic Senate chair, presented this resolution, which proposes a process for faculty to have complaints heard about initiatives perceived to be in conflict with the Cal Poly Mission Statement. M/S/P to approve the resolution.

C. **Resolution on Academic Senate Fairness Board Description and Procedures (Executive Committee):** Fernflores, Academic Senate chair, presented this resolution, which requests that the Academic Senate of Cal Poly endorse the revised *Fairness Board Description and Procedures*. M/S/P to approve the resolution.

D. **Resolution on Academic Dishonesty: Cheating and Plagiarism Procedures (Executive Committee):** Fernflores, Academic Senate chair, presented this resolution, which requests that the Academic Senate of Cal Poly endorse the revised *Academic Dishonesty: Cheating and Plagiarism*. M/S/P to approve the resolution.

E. **Resolution on RPT Report (Faculty Affairs Committee):** Fernflores, Academic Senate chair, presented this resolution, which requests that the Academic Senate endorse the Faculty Affairs Committee comments on items 4, 5, 10, and 11 of the *RPT Focus Group Report* and that it be forwarded to the Provost and the members of the Retention Promotion and Tenure Focus Group for attachment in the RPT Focus Group Report. This resolution will return as a second reading item.

F. **Resolution on the Establishment of a Subcommittee of the Academic Senate Curriculum Committee to Review Graduate Curricula (Executive Committee):** Due to lack of time, this item was not discussed.

VII. Discussion Item(s): none.

VIII. Adjournment: 5:00 pm

Submitted by,

Gladys Gregory
Academic Senate
New Student Update
2010-2011

Admissions, Recruitment, and Financial Aid
November, 2010
Mission Statement

Our unit continues to be committed to supporting a campus-wide, student-centered approach to recruitment, admission, and financial aid processes. Embedded in the support of this vision is the utilization of the various technologies available to support the entire campus participation in the recruitment, admission, and enrollment effort.
History
First-Time Freshmen
Applied, Offered Admission, Enrolled

<table>
<thead>
<tr>
<th>FTF</th>
<th>2000</th>
<th>2005</th>
<th>2009</th>
<th>2010</th>
</tr>
</thead>
<tbody>
<tr>
<td>Applied</td>
<td>16,729</td>
<td>23,691</td>
<td>31,489</td>
<td>33,627</td>
</tr>
<tr>
<td>Accommodated</td>
<td>7,491</td>
<td>10,551</td>
<td>11,737</td>
<td>10,944</td>
</tr>
<tr>
<td>Enrolled</td>
<td>3,111</td>
<td>3,420</td>
<td>3,908</td>
<td>3,524</td>
</tr>
</tbody>
</table>

- We recorded our largest applicant pool in the University’s history, with 40,941 undergraduates filing on-time applications for fall 2010.
- FTF applications (33,627) have more than doubled since 2000 (16,729).
Cal Poly - First-Time Freshmen
2000-2010 Total Students Applied and Enrolled

Student Headcount

Fall Semester

Applied
Accom
Enrolled
History of First-Time Freshmen GPA – SAT Scores

<table>
<thead>
<tr>
<th></th>
<th>2000</th>
<th>2005</th>
<th>2009</th>
<th>2010</th>
</tr>
</thead>
<tbody>
<tr>
<td>GPA</td>
<td>3.62</td>
<td>3.73</td>
<td>3.81</td>
<td>3.84</td>
</tr>
<tr>
<td>SAT - Avg Math Score</td>
<td>604</td>
<td>619</td>
<td>623</td>
<td>627</td>
</tr>
<tr>
<td>SAT - Avg Reading Score</td>
<td>562</td>
<td>585</td>
<td>579</td>
<td>588</td>
</tr>
</tbody>
</table>

- Average GPA of FTF who were offered admission and who have enrolled is 3.84, up from 3.81 in 2009.
- Average ACT score is 26.8, up from 26.3 in 2009.
- Average SAT Reading score is 588, up from 579 in 2009.
- Average SAT Math score is 627, up from 623 in 2009.
Cal Poly - First-Time Freshmen
2000-2010 Average GPA

GPA

Fall Semester

2000 2005 2009 2010
Cal Poly - First-Time Freshmen
2000-2010 Average Test Scores

SAT Test Scores

Fall Semester

2000  2005  2009  2010

SAT - Avg Math Score
SAT - Avg Reading Score
History
Transfer Students
Applied, Offered Admission, Enrolled

<table>
<thead>
<tr>
<th>TRANSFER STUDENTS</th>
<th>2000</th>
<th>2005</th>
<th>2009</th>
<th>2010</th>
</tr>
</thead>
<tbody>
<tr>
<td>Applied</td>
<td>4,087</td>
<td>4,040</td>
<td>5,185</td>
<td>7,313</td>
</tr>
<tr>
<td>Accommodated</td>
<td>1,379</td>
<td>1,763</td>
<td>1,174</td>
<td>926</td>
</tr>
<tr>
<td>Enrolled</td>
<td>755</td>
<td>898</td>
<td>716</td>
<td>551</td>
</tr>
<tr>
<td>GPA</td>
<td>3.22</td>
<td>3.27</td>
<td>3.30</td>
<td>3.41</td>
</tr>
</tbody>
</table>

- Fall 2010 new transfer applications are up 41% from last year to an all-time high of 7,313.
Cal Poly - Transfer Students
2000-2010 Average GPA

GPA

Fall Semester
Cal Poly College of Agriculture - First-Time Freshmen
1995-2000-2005-2010 Student GPA

GPA

Fall Semester

1995 2000 2005 2010
Cal Poly College of Agriculture - First-Time Freshmen
1995-2000-2005-2010 Combined SAT Scores

SAT Scores

Fall Semester

1995 2000 2005 2010

Combined Math and Reading SAT Scores
Cal Poly College of Architecture and Environmental Design - First-Time Freshmen
1995-2000-2005-2010 Student GPA

GPA

Fall Semester
1995 2000 2005 2010
Cal Poly College of Architecture and Environmental Design - First-Time Freshmen
1995-2000-2005-2010 Combined SAT Scores

Combined Math and Reading SAT Scores

Fall Semester
Cal Poly College of Business - First-Time Freshmen
1995-2000-2005-2010 Student GPA

Cal Poly College of Business - First-Time Freshmen
1995-2000-2005-2010 Student GPA

GPA

Fall Semester

1995 2000 2005 2010

GPA
Cal Poly College of Business - First-Time Freshmen
1995-2000-2005-2010 Combined SAT Scores

Combined Math and Reading SAT Scores

Fall Semester

SAT Scores

1100 1125 1150 1175 1200 1225 1250 1275 1300 1325 1350
Cal Poly College of Engineering - First-Time Freshmen
1995-2000-2005-2010 Student GPA
Cal Poly College of Engineering - First-Time Freshmen
1995-2000-2005-2010 Combined SAT Scores

Fall Semester

SAT Scores

1995 2000 2005 2010

Combined Math and Reading SAT Scores
Cal Poly College of Liberal Arts - First-Time Freshmen
1995-2000-2005-2010 Student GPA

Fall Semester

GPA

1995 2000 2005 2010

3.00 3.10 3.20 3.30 3.40 3.50 3.60 3.70 3.80 3.90 4.00

GPA
Cal Poly College of Liberal Arts - First-Time Freshmen
1995-2000-2005-2010 Combined SAT Scores

SAT Scores

Fall Semester

1100 1125 1150 1175 1200 1225 1250

1995 2000 2005 2010

Cal Poly and Reading SAT Scores
Cal Poly College of Science and Math - First-Time Freshmen
1995-2000-2005-2010 Student GPA

GPA

Fall Semester

1995 2000 2005 2010
Cal Poly College of Science and Math - First-Time Freshmen
1995-2000-2005-2010 Combined SAT Scores

Fall Semester

SAT Scores

Combined Math and Reading SAT Scores
Initiative to Recruit Non-California Residency Students

College Fairs:
- Alaska
- Hawaii
- Washington
- Oregon
- Idaho
- Nevada
- Arizona
- Texas
- Colorado

Resulted in:
- 2271 Out-of-State Applications
- 1391 (61.3%) offered admission
- Out-of-State FTF enrolled fall 2010: 389 (38% increase over fall 2009)
- Out-of-State Transfer Students enrolled fall 2010: 42 (82% increase over fall 2009)
International Students

International FTF:
- 36 enrolled fall 2010
- Increased 56.5% from 2009

International Transfer Students:
- 32 enrolled fall 2010
- Increased 266% from 2009
Partner Schools

Identified 208 high schools with historically low numbers of college-going students from traditionally underserved backgrounds:

- 3657 applications received for fall 2010
- 13% increase over fall 2009
- 28% increase since program inception in 2006
- 1498 (41%) offered admission
- 470 (13%) enrolled
- Average GPA was 3.77 (up from 3.65 in fall 2009 and 3.59 in 2006)
- Average SAT Combined Math and Reading score was 1197 (up from 1141 in 2009 and 1137 in 2006)
Student Diversity

Over the past ten years:

- African-American applicant pool has more than tripled from 212 applicants in 2000 to 737 applicants for fall 2010.
- The Hispanic/Latino pool has more than tripled from 1,940 applicants for fall 2000 to 7,112 applicants for fall 2010.
- This year, 104 National Merit and National Hispanic Scholars gained admission to Cal Poly. 26 of these students (25%) have enrolled.