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FOR IMMEDIATE RELEASE

Contact: Leslie McKinley
805-756-2219
lmckinle@calpoly.edu

President and CEO of AT&T West to Speak at Cal Poly Feb. 4

SAN LUIS OBISPO – Cal Poly’s Orfalea College of Business Distinguished Speaker Series continues with a presentation by Timothy S. Harden, president and chief executive officer of AT&T West, on Monday, Feb. 4 at 2 p.m., in the Alex and Faye Spanos Theatre. The event is free and open to the public, and parking is \$6.

During his talk, “The New AT&T: Leading in the ‘I’ Age, from IP to the iPhone,” Harden will discuss his career in the telephone industry and the collaboration between Apple and AT&T that culminated in the highly-successful iPhone – now an industry leader.

Harden attended San Luis Obispo elementary schools and high school. He attended Annapolis Naval Academy and was inducted as a scholar athlete to the National Football Foundation and College Hall of Fame. He was named Distinguished American by both organizations for his efforts in support of their mission to promote and develop the qualities of leadership, sportsmanship, competitive zeal and the drive for academic excellence in America’s young people.

Harden’s father, Sheldon Harden, was a football coach at Cal Poly who was inducted into the Cal Poly Athletics Hall of Fame in 2006.

For more information about the OCOB Distinguished Speakers Series, contact Leslie McKinley at 756-2219 or lmckinle@calpoly.edu.

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Cal Poly Public Affairs
California Polytechnic State University
San Luis Obispo, CA 93407
805.756.7266
polynews@calpoly.edu