May 13, 2009
CAL POLY REPORT
The Weekly Newsletter for Faculty and Staff

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GEORGE GLASER RETIREMENT RECEPTION SET FOR TODAY
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George Glaser is retiring after 17 years of service at Cal Poly. Information Technology Services (ITS) invites the campus community to a retirement reception in his honor from 2:30-4:30 p.m. today, Wednesday, May 13, in the Albert B. Smith Alumni and Conference Center.

CLA ALUM SHARES PATH TO HOLLYWOOD MAY 14
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Award-winning screenwriter, director and producer Jim Kouf will talk about his path from Cal Poly to Hollywood as part of the Distinguished Alumni Speaker Series from the College of Liberal Arts. The presentation will be held Thursday, May 14 from 6:30 to 10 p.m. in Philips Hall. For more information, visit

ENTREPRENEURSHIP OFFERED AS ALTERNATE CAREER CHOICE MAY 14
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Career Services is offering two sessions on entrepreneurship as an alternate career choice on Thursday, May 14. The first session, “Turn Your Idea into a Business,” runs from 11 a.m.-noon. The SLO chapter of SCORE (Counselors to America’s Small Businesses) will discuss what it takes to start a business, factors to consider and resources available to aspiring entrepreneurs. The second session, “Business Owners’ Secrets to Success,” is from noon-1 p.m. A panel of local business owners will share their experiences and advice. Hear from those who have made it happen. Panelists include the owners of Grade Potential, House of Bread, Paper Sky, LoBoheme and The UPS Store in SLO.

Both sessions are open to the entire campus community and will take place in Career Services, Room 117. Refreshments will be provided.

SEE ‘THE PHANTOM TOLLBOOTH’ THIS WEEKEND AND NEXT

Cal Poly's Theatre and Dance Department presents "The Phantom Tollbooth," adapted from the well-known literary classic. Curtain times are 7 p.m. in the Spanos Theatre, with 2 p.m. weekend matinees. Tim Dugan, Theatre and Dance Department chair, will design the set to incorporate a five-piece band and many levels of playing space. Thomas John Bernard, assistant professor in costume design, will assume the challenging task of designing the costumes for the ten-member ensemble playing more than 50 characters.

For more information about the play or the Theatre and Dance Department, contact Erma Stauffer, play director, at ext. 6-5361 or estauffe@calpoly.edu or visit http://calpolynews.calpoly.edu/ and http://calpolynews.calpoly.edu/news_releases/2009/April/Phantom-Tollbooth.html?month=05-2009.

CAL POLY CORPORATION BOARD MEETING SET FOR MAY 15

The Board of Directors of the Cal Poly Corporation will hold its Annual meeting on Friday, May 15, at 8:30 a.m. in the Corporation Administration Building, Conference Room 124. This is a public meeting. For further information about this meeting or to obtain a copy of the meeting agenda, contact Bonnie Murphy, executive director, Cal Poly Corporation, at ext. 6-1131.

BICYCLE CONFIDENCE WORKSHOP SET FOR MAY 16

May is bike month. Take a Bicycle Confidence Workshop and show the road who’s boss. The SLO County Bicycle Coalition will be putting on a workshop Saturday, May 16, from 10 a.m.-2 p.m. in UU, Room 219 to show you how to ride your bike with confidence, understand traffic psychology and take on all those cars. Whether you're a seasoned or new bike commuter, you'll enjoy cycling more when you know how to do it right. Bring a helmet and a bicycle to class. You must be 16 or older. While not necessary, we encourage you to register in advance by contacting Dan Rivoire at 805-547-2055 or classes@slobikelane.org.
‘ANGELS AND DEMONS’ LECTURE NIGHT SET FOR MAY 18

The science behind the upcoming film “Angels and Demons” will be the focus of a presentation by Assistant Physics Professor Jennifer Klay. The lecture, which is free and open to the public, will take place at 7:30 p.m. on Monday, May 18, in the right wing of Chumash Auditorium. “Angels and Demons,” based on the best-selling novel by “Da Vinci Code” author Dan Brown, focuses on an apparent plot to destroy the Vatican using antimatter made at the Large Hadron Collider and stolen from the European particle physics laboratory CERN. For more information, visit http://calpolynews.calpoly.edu/news_releases/2009/May/angels-demons.html.

NONDESTRUCTIVE TESTING EXPERT TO SPEAK AT SEMINAR MAY 19

The Research Scholars in Residence Program will sponsor a seminar by George Alers on Tuesday, May 19, at 7 p.m. in the Kennedy Library, Room 510-B titled “Quantitative Nondestructive Testing: A Confluence of Science and Engineering.” The talk will cover modern methods of testing materials for their fitness-for-service in high-risk applications such as high-pressure gas pipelines, boilers and nuclear reactors. Alers will present an example of a robot that was developed to run through miles of buried gas pipelines to locate areas of corrosion and potential leaks. All faculty, staff, students and members of the community are welcome.

Alers is a Research Scholar in Residence at Cal Poly. He is a consultant to a small business devoted to ultrasonic inspection of large structures. His 55-year professional career was spent performing basic research in Materials Science at major corporations and at the National Institute of Science and Technology. He received the 1975 Achievement Award from the American Society for Nondestructive Testing.

CHICANO PLAYWRIGHT AND ACTIVIST TO APPEAR MAY 22

Playwright, screenwriter and founder of El Teatro Campesino (The Farm Workers’ Theater), Luis Valdez, will conduct a lecture and book signing in Philips Hall on May 22 from 6:30 to 10 p.m. Valdez is regarded as one of the most important and influential American playwrights living today. He founded his internationally renowned, and Obie-award winning theater company, El Teatro Campesino, in 1965 – in the heat of the United Farm Workers (UFW) struggle and the Great Delano Grape Strike in California’s Central Valley.

His involvement with Cesar Chavez, the UFW and the early Chicano movement left an indelible mark that remained embodied in all his work even after he left the UFW in 1967. For more information, visit http://cla.calpoly.edu/ml/quarterinfo/cqinfo.html.

ACADEMIC ADVISING SCHOLARSHIP APPLICATIONS DUE JUNE 1

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This year the Advising Council is awarding scholarships for the Annual NACADA (National Academic Advising Association) Conference in San Antonio, Texas Sept. 30-Oct. 3 to Cal Poly staff whose major job activities involve interaction with and advising of undergraduate students. Those who fit this parameter are encouraged to apply for this professional development opportunity. Read more about this conference at [http://www.nacada.ksu.edu/annualconf/2009/index.htm](http://www.nacada.ksu.edu/annualconf/2009/index.htm). Application forms are available at [http://www.advising.calpoly.edu/council/scholarship/](http://www.advising.calpoly.edu/council/scholarship/). Send completed application to Kristina McKinlay kmckinlan@calpoly.edu by noon on June 1.

PROFESSOR TO HELP IRAQ RECONSTRUCTION THIS SUMMER

Hany Khalil, a professor of food science at Cal Poly, will spend his summer in Balad, Iraq, helping to restore a canning factory. Khalil will leave June 19 for Iraq, where he will lend his food processing expertise to USAID’s Provincial Reconstruction Team in its efforts to rebuild the country’s economy. For more information, visit [http://calpolynews.calpoly.edu/news_releases/2009/May/Iraq.html](http://calpolynews.calpoly.edu/news_releases/2009/May/Iraq.html).

DAIRY SCIENCE HEAD RECEIVES BEEF IMPROVEMENT PIONEER AWARD

Bruce Golden, Cal Poly’s Dairy Science Department head, received the Beef Improvement Federation Pioneer Award at the group’s annual meeting, April 30-May 3 in Sacramento. The federation presents the awards each year to individuals who have made significant contributions to the group and the beef industry. For more information, visit [http://calpolynews.calpoly.edu/news_releases/2009/May/Golden.html](http://calpolynews.calpoly.edu/news_releases/2009/May/Golden.html).

ELECTRICAL ENGINEERING SEMINAR SPEAKER SET FOR MAY 15

Bert Frescura of HP Research Labs (retired), will give a presentation titled, “My Personal Recollections (1963-1999) of Silicon Valley, The People and Ideas That Led to its Greatest Invention—“The Integrated Circuit.” The presentation is set for Friday, May 15 from 2:10-3 p.m. in Engineering East, Room 140. There will be a reception immediately following in the lobby of the Engineering East-Forbes Center. The presentation and reception are open to the public. For more information, visit [http://cpe.calpoly.edu/media/uploads/resources/2009/05/08/15/28/bf_announcement.pdf](http://cpe.calpoly.edu/media/uploads/resources/2009/05/08/15/28/bf_announcement.pdf).

WGS FACULTY LECTURE SERIES

The Women's and Gender Studies Department presents Modern Languages and Literatures Professor Brian Kennelly and his talk titled, "Pedophile as Paragon? Or (Mis)Representing Motherhood in Tony Duvert’s Quand Mourut Jonathan (When Jonathan Died)." The talk will take place on Thursday, May 21, 11 a.m.-noon, in Alan A. Erhart Agriculture Building, Room 220. Kennelly (Ph.D., NYU) joined Modern Languages and Literatures Department in 2007 and has published on authors such as Breyten Breytenbach, Renaud Camus, Tony Duvert, Jean Genet, Olivier Larronde and Arthur Rimbaud.
The talk is free and open to the public. For more information, contact the Women’s and Gender Studies Department at ext. 6-1525 or wgs@calpoly.edu or visit http://cla.calpoly.edu/wgs/.

INTERNATIONAL FILM WEEK

The Modern Languages and Literatures Department will present an International Film Week: Love Stories, which will feature films from Cuba, Italy, China and France as an educational opportunity for students, faculty and staff. All films will be screened in the original language with English subtitles. For a schedule of the films, visit the MLL Department Web site at http://cla.calpoly.edu/mll/currentquarterinfo/cqinfo.html.

ARE YOU ALL A TWITTER? LEARN HOW TO BE SAFE ON MAY 27

You are invited to attend an Information Security Forum presentation on safe practices when using Facebook, LinkedIn, Twitter and other social networking sites. The forum is scheduled for Wednesday, May 27, 11 a.m.-noon in UU220. This is an important topic and your attendance is encouraged. Attendance is subject to supervisory approval, based on the operational needs of the department. Time will be reserved at the end of the presentation for questions and answers. For more information, contact Information Security Officer Terry Vahey at tvahey@calpoly.edu.

RACISM, RESILIENCE, RESISTANCE SUBJECT OF TALK MAY 29

The Chicana Latino Faculty Staff Association (CLFSA) and Division of Student Affairs will present a talk by Tara J. Yosso on Friday, May 29 in the Business Building Rotunda, Room 213 from 3:30-5 p.m. Yosso’s free and public talk is titled, “Racism, Resilience, and Resistance: Counterstories of Community Cultural Wealth in Chicana/o Education.” Yosso is an associate professor in the Department of Chicana and Chicano Studies at the University of California, Santa Barbara. Yosso’s teaching and research apply the frameworks of critical race theory and critical media literacy to examine educational access and equity, emphasizing the community cultural wealth students of color bring to school.

Individuals wishing to join the Chicana Latino Faculty Staff Association may also register at the event site. For more information, contact José Montelongo at ext. 6-7492, Anita Hernandez at ext. 6-5537 or visit http://www.ess.calpoly.edu/clfsa/.

PROFESSOR’S SCREENPLAY WINS AWARD AT WORLDFEST FILM FESTIVAL

Professor Louis Rosenberg won a Gold Remi Award for his original screenplay “Upgrade” at the Worldfest Houston International Film Festival. “Upgrade” is a feature film, science fiction tale set in the year 2048. Rosenberg describes the film as a cautionary futurist story, similar in tone to George Orwell’s “1984” and Aldous Huxley’s “Brave New World” but addressing more timely themes relevant to the Internet Generation. Screenwriting is a natural extension of Rosenberg’s academic interests.
As Cal Poly’s Cotchett Endowed Professor of Educational Technology, Rosenberg’s efforts focus on making digital media a platform for K-12 learning, helping teachers learn to use filmmaking and other media techniques in their classrooms. “In this day and age, being literate means more than just reading and writing; it means being able to produce and consume media,” Rosenberg said. “If the purpose of education is to prepare kids for their lives as adults, exposure to the tools and techniques of modern media is critical for all K-12 students.” For more information, visit http://calpolynews.calpoly.edu/news_releases/2009/May/Screenplay.html

VISITING PROFESSOR TO SPEARHEAD DEVELOPMENT OF NEW FIRE PROTECTION ENGINEERING GRADUATE PROGRAM

Recent news stories reinforce what nearly everyone knows: fire is a deadly hazard for many California residents. Continuing Education and University Outreach is now fighting fire with knowledge and expertise, retaining Frederick W. Mowrer as a visiting professor to spearhead the establishment of a fire protection engineering graduate program. The goal is to develop a program that will culminate with a master of science degree in fire protection engineering according to Continuing Education Dean Dennis “Skip” Parks.

“This unique program, a joint effort between our department and the College of Engineering, is desperately needed in our state,” Parks said. The program will be offered with both on-campus and distance learning options. The current plan is to begin offering courses in the fall 2010 term, pending final approval at both the campus and California State University levels. For more information about the program, visit http://calpolynews.calpoly.edu/news_releases/2009/May/fire.html or contact Mowrer at fmowrer@calpoly.edu.

PROFESSOR, STUDENTS STUDYING SNAKES ON CARRIZO PLAIN

Professor Emily Taylor and her students spend a lot of time in the company of rattlesnakes -- voluntarily. Taylor and students in Cal Poly’s Physiological Ecology of Reptiles Laboratory have spent the past four years on the Carrizo Plain in east San Luis Obispo County studying rattlesnakes and two species of lizard. Biologists with Cal Poly’s reptile laboratory are stalking the secrets of the Northern Pacific rattlesnake. Taylor, her students and her research were profiled in the Fall 2007 Cal Poly Magazine -- and again recently in a feature spread in the San Luis Obispo Tribune.


PROFESSOR’S NATIVE GRASSES ARE HOT

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When he’s not teaching at Cal Poly, Professor David Fross stocks California native grasses at his wholesale nursery in Arroyo Grande. Right now, his business is booming — thanks to low water supplies in California that have landscapers everywhere going native. Fross is the founder of Native Sons Wholesale Nursery -- one of the first commercial growers of plants native to California. Although closed to the public, Native Sons supplies native plants to more than 100 retail nurseries statewide, plus scores of other garden professionals. To read the Sacramento Bee feature on Fross, visit http://www.sacbee.com/livinghere/story/1827476.html.

PROMOTIONS FOR THE MONTH OF APRIL
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Paul Rainey was recently promoted to Department Chair of the Industrial and Manufacturing Engineering Department, effective July 1, 2009 through August 30, 2012.

Hemalata Dandekar was recently promoted to Department Head of the City and Regional Planning Department, effective September 1, 2009 through August 31, 2015.

PASSINGS
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FORMER STUDENT AFFAIRS LEADER ROBERT WILLIAM WALTERS

Robert William Walters, former Student Affairs Administrator and "WOW/Week of Welcome" shepherd, died May 2. He came to San Luis Obispo in 1970, and spent the next 30 years at Cal Poly, primarily as the Assistant Director of Student Affairs. He helped shape the university's Week of Welcome student orientation program, which has become a model for other universities around the nation. To read Walters’ obituary in the SLO Tribune, visit http://www.legacy.com/obituaries/sanluisobispo/obituary.aspx?n=robert-william-walters&pid=126998024.

CATASTROPHIC LEAVE DRIVE FOR TRACY KASHIMA
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Tracy Kashima, administrative support assistant in University Housing, has qualified for family catastrophic leave. To donate vacation leave to help Kashima remain in full pay status during an extended leave of absence, contact Debi Wages in University Housing at ext. 6-1559 or by email, dwages@calpoly.edu to request a donation form.

STATE EMPLOYMENT OPPORTUNITIES
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The official listing of staff and management vacancies is posted at http://calpolyjobs.org. To apply, go online and complete the application form. For assistance, call Human Resources at ext. 6-2236.

**Revised**
#101923–Assistant Coordinator, Greek Affairs/Advisor, Panhellenic Council, Student Services Professional IB, Student Affairs, Student Life and Leadership. Temporary.
#101813–Learning Community Coordinator, Student Services Professional III, University Housing, Residential Life and Education, $3,834-$5,462/month. Open until filled. Review begins: June 1.

#101891–On-Call Custodian, Pool Position, University Housing, Housing and Business Services. Up to 50 positions available. Temporary on-call from June 1 through Sept. 30, $13.20-$19.81/hour. Open until filled. Review begins: April 7.

**Revised**


#101930–Housing Custodial Manager, Administrator I, University Housing, Housing and Business Services. Salary is commensurate with experience. Open until filled. Review begins: June 8.

FACULTY EMPLOYMENT OPPORTUNITIES

Candidates are asked to visit our online employment Web site at http://calpolyjobs.org to complete an application and apply for any of the positions shown below. Submit all requested application materials as attachments to your online application, unless otherwise specified in the ad.

#101917–Part-Time Lecturer Pool, Horticulture and Crop Science, Horticulture and Crop Science Department, College of Agriculture, Food, and Environmental Sciences, ext. 6-1228. Review begins: June 5.

#101922–Part-Time Lecturer Pool, Physics, Physics Department, College of Science and Mathematics, ext. 6-1752. Closes: June 1.

#101924–Part-Time Lecturer Pool, Mathematics, Mathematics Department, College of Science and Mathematics, ext. 6-1227. Review begins: July 31.

For more Cal Poly news, such as campus events and entertainment, go to http://calpolynews.calpoly.edu/. Updated daily, this site also contains news and photos about Cal Poly faculty, staff, students and alumni. To subscribe to the RSS feed, look for the orange icon at the top of the page. For more information on the Cal Poly News RSS feed, contact Teresa Hendrix at polynews@calpoly.edu.
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