College of Agriculture: Ralph E. Grossi (DSCI ‘71) is president of the American Farmland Trust, a private group that assists public agencies and individual landowners in protecting farmland from urbanization and development, eliminating soil erosion, and reducing agriculture’s impact on the environment. Grossi has been a member of the College of Agriculture Advisory Council since 1984.

“Competing on Cal Poly’s dairy cattle judging teams provided the opportunity to travel and meet many of the industry leaders with whom I would later work.”

(Photo by Rick Tang, courtesy Ralph Grossi)

College of Architecture and Environmental Design: Gerald G. Green (CRP ‘78) was appointed planning director by San Francisco Mayor Willie Brown in 1996. In overseeing upcoming projects such as developing the 300-acre Mission Bay area, a trans-bay terminal, and stadiums for the Giants and the 49ers, Green will play a major role in unprecedented changes in San Francisco. He belongs to the Mayor’s Senior Policy Advisory Group, the Treasure Island Development Authority, and the Mayor’s Workforce Development Task Force.

“This recognition reinforces the pride I feel each time I look at my degree or tell someone I graduated form Cal Poly.”

(Photo courtesy Gerald Green)

College of Business: Peter Oser (BUS ‘79) is a partner in Anixter & Oser Insurance. He is active in statewide organizations governing the insurance industry and participates in community groups. He remains active on the Cal Poly campus, speaking to classes and participating in the annual student-organized business seminar and serving on the College of Business’ advisory council since 1994. As a member of the council’s Fund-Raising Committee, he helped create material for volunteer training, reviewed the college’s fund-raising plan, and led fund raising for the recently established Owen Servatious Endowment.

“It was a pleasant surprise to be selected by the College of Business as this year’s honored alumnus.”

(Photo courtesy Peter Oser)