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California Polytechnic State University

Feb. 8, 2008

FOR IMMEDIATE RELEASE

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President Baker Joins Top CSU Officials Speaking Feb. 17 at 30 African American churches in Northern California

SAN LUIS OBISPO -- California State University officials will bring the college message to thousands of prospective students and their families during the Third Annual CSU Super Sunday. The event will take place at 30 African American churches in the Bay Area, East Bay, San Jose and Vallejo regions, on Sunday, February 17.

CSU presidents, trustees, the chancellor, and other officials will address the congregations to engage the community by encouraging students to go to college.

Cal Poly President Warren J. Baker will be speaking at St. Paul Missionary Baptist Church in San Jose at 10:45 a.m. on the CSU's third annual "Super Sunday" outreach effort.

"At Super Sunday, thousands of students and their families learn that planning for college starts in the sixth grade. We hope to make communities aware of the steps that students need to complete each year to get to college," said CSU Chancellor Charles B. Reed. "We are pleased to say that these efforts are paying off. In recent years we have noticed an increase in African American applications and enrollment. In Fall 2007, African American enrollment increased by 6.5 percent at CSU campuses."

Chancellor Reed will speak in Hayward at Glad Tidings Church of God in Christ at 11 a.m. while other officials and CSU presidents will speak at other churches in the region (see list of churches and speakers below).

Following the services, CSU outreach staff and church education counselors will provide information about college applications and financial aid. Students will also be introduced to [CSU Mentor](#), the website that prospective students use to get information and apply to a CSU.

Other outreach efforts to be conducted by the CSU with the African American churches include financial aid workshops, expanded distribution of college materials to sixth-12th grade students and their parents. The CSU has also developed a how-to guide for church educational advisers who work directly with families within these communities.

One of the informational pieces that will be distributed during Super Sunday is the "[How to Get to College](#)" poster. The poster provides middle and high school students and their parents step-by-step information regarding staying on the path to college, such as the classes they need to take, the importance of good grades, and how to apply for [financial aid](#).

About California State University

The California State University is the largest system of senior higher education in the country, with 23 campuses, approximately 450,000 students and 46,000 faculty and staff. Since the system was created in 1961, it has

awarded nearly 2.5 million degrees, about 89,000 annually. Its mission is to provide high-quality, affordable education to meet the ever-changing needs of the people of California. With its commitment to excellence, diversity and innovation, the CSU is the university system that is working for California. See www.calstate.edu California State University, Northern California

Super Sunday III

February 17, 2008

Churches & Speakers

Church	Speaker
Acts Full Gospel of God in Christ 1034 66th Street Oakland, CA 94621	8:a.m. President Horace Mitchell: California State University, Bakersfield

	11:30 a.m. President Mo Qayoumi: California State University, East Bay
Allen Temple Baptist 8501 International Boulevard Oakland, CA 94621	11 a.m. President Horace Mitchell: California State University, Bakersfield
Bethlehem Missionary Baptist Church 684 Erlandson Street Richmond, CA 94804	11 a.m. Associate VP Stan Hebert III: California State University, Dominguez Hills
Bible Fellowship Missionary Baptist Church 1520 8th Avenue Oakland, CA 94606	11 a.m. Associate Provost Arthurlene Towner: California State University, East Bay
Center of Hope Community Church 8411 MacArthur Boulevard Oakland, CA 94605	11 a.m. Dean Benjamin Bowser: California State University, East Bay
City of Refuge UCC 1025 Howard Street San Francisco, CA 94103	1 p.m. President Dianne Harrison: California State University, Monterey Bay
Covenant Worship Center 2622 San Pablo Ave. Berkeley, CA 94702	11:30 a.m. Professor Stevina Evuleocha: California State University, East Bay
Easter Hill United Methodist 3911 Cutting Boulevard Richmond, CA 94804	10:30 a.m. Professor Deborah Alexander: California State University, East Bay
Emmanuel Baptist Church Revival Center Ministries, The 467 N. White Road 810 Tennessee Street San Jose, CA 95127	11 a.m. 9 a.m. President Don Kassing: San Jose State University President Mo Qayoumi: California State University
First Baptist Church	10:45 a.m.

Vallejo, CA 94590	University, East Bay
Saint John Missionary Baptist Church 1909 Market Street Oakland, CA 94607	11 a.m. Vice President Sonjia Redmond: California State University, East Bay
Saint John Baptist Church 1401 E. Brundage Bakersfield, CA 93307	11:a.m. Provost & VP for Academic Affairs Soraya Cooley: California State University, Bakersfield
Saint John Missionary Baptist Church 1909 Market Street Oakland, CA 94607	10:45 a.m. Associate Provost Arthurlene Towner: California State University, East Bay
St. Paul Missionary Baptist Church 3996 14th Avenue Sacramento, CA 95820	10:15 a.m. President Alexander Gonzalez: California State University, Sacramento
St. Paul Missionary Baptist Church 1930 E. San Antonio Street San Jose, CA 95116	10:45 a.m. President Warren J. Baker: California Polytechnic State University, San Luis Obispo
St. Stephen CME Church 2301 N. Union Fairfield, CA 94533	10 a.m. President William Eisenhardt: California Maritime Academy
South Bay Community Church 47385 Warm Springs Blvd. Fremont, CA 94539	10 a.m. Dr. Matthew Jenkins
Third Baptist Church 1399 McAllister Street San Francisco, CA 94115	10 a.m. President Hamid Shirvani: California State University, Stanislaus
St Peter's Church 510 E. Brundage Bakersfield, CA 93307	10 a.m . President Karning: California State University, San Bernardino

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