Cal Poly Arts spotlights the 1997-98 season

Cal Poly Arts has announced a roster of more than 30 high-quality performing arts events for its 1997-98 season.

"Last season was our most successful ever," said Cal Poly Arts Director Ralph Hoskins. "In response to the new performing arts center, we created our most ambitious lineup of artists to date, and ticket sales more than tripled. I'm confident that the positive trend will continue as we offer our growing audiences the exciting shows they want to see at the center."

Audiences will enjoy Broadway star John Davidson in "State Fair," rock out with "Smokey Joe's Cafe," and be swept away by "Porgy and Bess." Popular headliners such as Ray Charles and Bill Cosby will grace the stage, as well as world music and dance spectacles like the Georgian State Dancers and the Spirit of Ireland. Highly acclaimed classical music evenings are also planned, with such European treasures as Orchestre Philharmonique de Monte-Carlo — the center's first full-size touring orchestra, appearing during Open House Weekend — and the Prague Chamber Orchestra.

For a descriptive, full-season brochure, please call Cal Poly Arts at 805/756-6556. Or visit their new Website at www.calpolyarts.org. Single tickets are on sale to the public as of Sept. 2 and can be ordered by calling the Performing Arts Ticket Office at 805/756-2787. Season subscriber discounts and benefits are available for patrons ordering four or more events.

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Some of the students helping in the study are conducting their research in a truly old-fashioned way: They sit by the side of the road and count heads. Some also ride area buses and trains to ask travelers what they think of the toll lanes.

Most student involvement in the study consists of assisting Sullivan in organizing and analyzing the enormous quantity of traffic and travel behavior data which are being amassed.

As for the future of privately owned toll roads, Sullivan says, "There's a huge amount of interest in trying other similar experiments and a tremendous potential to improve urban transportation if we simply do a more rational job of determining how people pay for it."

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such as a radio station and a bank, to the more artistic, such as a guitar maker and a jeweler who crafts jewelry that lights up, to the more helpful, such as manufacturers of devices to clean up spiderwebs and wrap coins. A recent project involved developing a business plan for someone wanting to restore vintage racing cars.

The U.S. Small Business Administration stopped funding the program several years ago. Instead of working on 17 to 22 projects a year, as was once the case, the SBI now can handle only four to six projects, according to Weatherford, and always has more requests for assistance than available students or financing.