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FOR IMMEDIATE RELEASE

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Cal Poly Baker Forum to Highlight Future of Polytechnic Education
Keynote Speaker is John P. Morgridge, Chairman Emeritus, Cisco

SAN LUIS OBISPO - John P. Morgridge, chairman emeritus, Cisco, will give a special keynote address at the biennial Baker Forum, Sunday, May 4, from 4:30 to 5:30 p.m. in the Alex and Faye Spanos Theatre. Morgridge's talk will focus on the changing technology landscape and its implications for the future of polytechnic education. The event is free and open to the public.

Morgridge will also receive the Wiley Lifetime Achievement Award. With the creation of the Baker Forum, John Wiley & Sons, Inc. generously established the Wiley Lifetime Achievement Award to recognize extraordinary leadership and lasting contributions to American higher education and public life.

Morgridge joined Cisco in 1988 as president and CEO and helped set the culture with its focus on innovation, customer success, frugality, and giving back. In 1990 he took Cisco public, in 1995 was appointed chairman, and in November 2006 became chairman emeritus.

Today, with more than 64,000 employees worldwide, this tradition of innovation continues with industry-leading products and solutions in the company's core development areas of routing and switching, as well as in advanced technologies.

Morgridge speaks frequently to audiences about philanthropy, strategic management and principled leadership, entrepreneurialism, and how education and technology can fuel economic and societal development throughout the world.

About the Baker Forum

The Baker Forum is a biennial public policy forum convened by the Cal Poly President's Cabinet, a senior advisory group of state and national leaders in business, industry, government and the community. The Forum seeks to further the dialogue on critical public policy issues facing the nation and higher education, giving particular attention to the special social and economic roles and responsibilities of polytechnic and science and technology universities.

For more information call the Office of the Vice President for University Advancement at 805-756-1445.

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