PPIC Statewide Survey mission

- Provide timely, relevant, nonpartisan data on political, social, and economic opinions
- Inform and improve state policymaking, raise awareness, encourage discussion
- Provide a voice for all Californians in important state policy debates
  - 315,000+ Californians since 1998
  - 151 general, issue, and regional surveys
Californians and the Environment

- Conducted with funding from The Dirk and Charlene Kabcenell Foundation, the Heising-Simons Foundation, and the Pisces Foundation
- 15th annual survey on the environment since 2000
- Perceptions of global warming; support for state efforts to reduce emissions and energy policies
- Approval ratings of elected officials; views on water policy and the drought; and concerns about air pollution
- Telephone interviews, July 12 to 21
  - 1,702 adults, ± 3.7% margin of error
  - 1,064 likely voters, ± 4.5% margin of error
Onset of global warming

Which of the following statements reflects your view of when the effects of global warming will begin to happen?

- Have already begun to happen
- Will happen in the future
- Will never happen

Adults nationwide *

62%

Californians

55%

* Gallup Poll, March 2015
How serious of a threat is global warming to the economy and quality of life for California's future?

% saying very serious

- Dem
- Rep
- Ind


% saying very serious

- 66
- 51
- 26
Global warming and the current drought

Do you think global warming has contributed to California’s current drought or not?

<table>
<thead>
<tr>
<th></th>
<th>% Yes</th>
<th>% No</th>
</tr>
</thead>
<tbody>
<tr>
<td>Asians</td>
<td>68</td>
<td>19</td>
</tr>
<tr>
<td>Blacks</td>
<td>71</td>
<td>20</td>
</tr>
<tr>
<td>Latinos</td>
<td>80</td>
<td>15</td>
</tr>
<tr>
<td>Whites</td>
<td></td>
<td></td>
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<tr>
<td></td>
<td>49</td>
<td>42</td>
</tr>
</tbody>
</table>
Effect of state efforts to reduce global warming on jobs

Do you think that California doing things to reduce global warming will cause there to be more jobs for people around the state, will cause there to be fewer jobs, or won’t affect the number of jobs for people around the state?

- More jobs: 38%
- Fewer jobs: 24%
- No effect: 26%
- Don't know: 13%

All adults
Support for AB 32

To address global warming, do you favor or oppose the state law that requires California to reduce its greenhouse gas emissions back to 1990 levels by the year 2020?

- Favor: 69%
- Oppose: 20%
- Don't know: 11%

All adults
Support for SB 32

To address global warming, the state legislature is currently considering legislation that would require California to reduce its greenhouse gas emissions to 80 percent below 1990 levels by the year 2050. Overall, do you favor or oppose this proposal?

- Favor: 69%
- Oppose: 23%
- Don't know: 7%

All adults
Next, Governor Brown has called for a new set of objectives in clean energy, clean air, and pollution reduction for year 2030. The state legislature is currently considering these new objectives. Please tell me if you favor or oppose each of the following proposals.

- **Requiring 50% of electricity come from renewable sources**: 82%
- **Reducing petroleum use by 50%**: 73%
- **Requiring existing buildings double energy efficiency**: 70%
State support for electric vehicles

Do you favor or oppose each of the following proposals?

How about increasing tax credits and financial incentives for electric vehicle purchases in California?

- Favor: 67%
- Oppose: 29%
- Don't know: 3%

How about building more charging stations and infrastructure to support electric vehicles in California?

- Favor: 81%
- Oppose: 16%
- Don't know: 3%
State support for solar power

Do you favor or oppose each of the following proposals?

How about increasing tax credits and financial incentives for rooftop solar panels in California?

- Favor: 78%
- Oppose: 19%
- Don't know: 3%

How about building more solar power stations in California?

- Favor: 88%
- Oppose: 9%
- Don't know: 3%
Regional air pollution

Would you say that air pollution is a big problem, somewhat of a problem, or not a problem in your region?

<table>
<thead>
<tr>
<th>Region</th>
<th>Big problem</th>
<th>Somewhat of a problem</th>
</tr>
</thead>
<tbody>
<tr>
<td>Los Angeles</td>
<td>39%</td>
<td>37%</td>
</tr>
<tr>
<td>Central Valley</td>
<td>25%</td>
<td>38%</td>
</tr>
<tr>
<td>Inland Empire</td>
<td>24%</td>
<td>32%</td>
</tr>
<tr>
<td>SF Bay Area</td>
<td>16%</td>
<td>37%</td>
</tr>
<tr>
<td>Orange/San Diego</td>
<td>17%</td>
<td>28%</td>
</tr>
</tbody>
</table>
Do you think that air pollution is a more serious health threat in lower-income areas than other areas in your region, or not?

- All adults: 48% yes
- Blacks: 65% yes
- Latinos: 62% yes
- Asians: 50% yes
- Whites: 34% yes
Conclusions

- A majority see global warming as a serious threat, and a plurality say state action to address it will lead to more jobs
- Support for California’s climate policies is solid across racial/ethnic groups and regions—though there is a partisan divide
- Californians remain in favor of AB 32; they also strongly support SB 32 and SB 350
- There is widespread support for investment in solar power and electric vehicles
- Latinos, blacks, and Los Angeles residents are the most likely to see air pollution as a problem
Notes on the use of these slides

These slides were created to accompany a presentation. They do not include full documentation of sources, data samples, methods, and interpretations. To avoid misinterpretations, please contact:

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Thank you for your interest in this work.